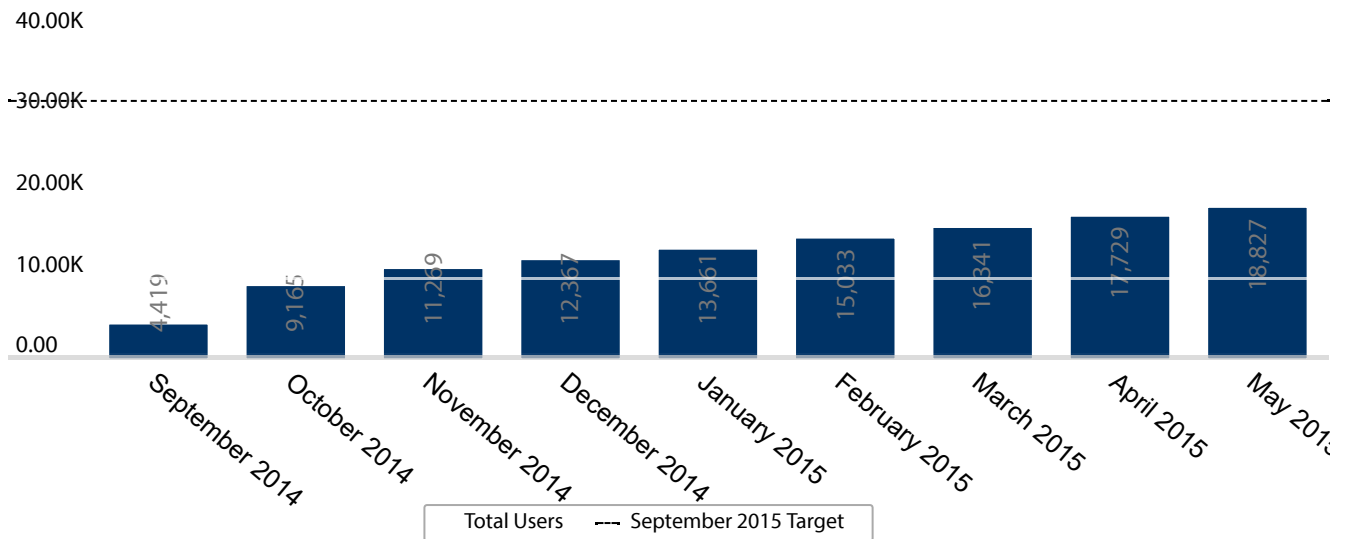




ARCHIVE: 3.3.a: Increase users who access the Results Washington website by 10% by September 2015



Why is this a priority?

Results Washington is built on a foundation of transparency. We have built our website with the Washingtonian in mind and want information to be easily accessible and useful.

How are we doing?

Last year we had over 28,000 users visit our website. Our goal for this year is over 31,000 users. As of June 30, we've had 20,059 users.

What are we working on?

We're working on a number of usability and search-engine optimization improvements to make it easier to find and use information about Results Washington goals and progress. For example, we're working on better ways to incorporate links directly to data sources wherever possible. We're also refining how we use our online feedback tool to respond quickly to questions and comments about our goals and metrics.

Click [here to view action plan.](#)

How can you help?

Give us your feedback when you visit our website. We are always looking for ways to improve the user's experience.

Reported by: Results Washington

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