



Goal 4: Healthy and Safe Communities

Goal Council Meeting

June 15, 2015



Updates

Results Washington

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1.2 - YOUTH AND ADULT SMOKING

Department of Health

John Wiesman
Secretary of Health

June 15, 2015

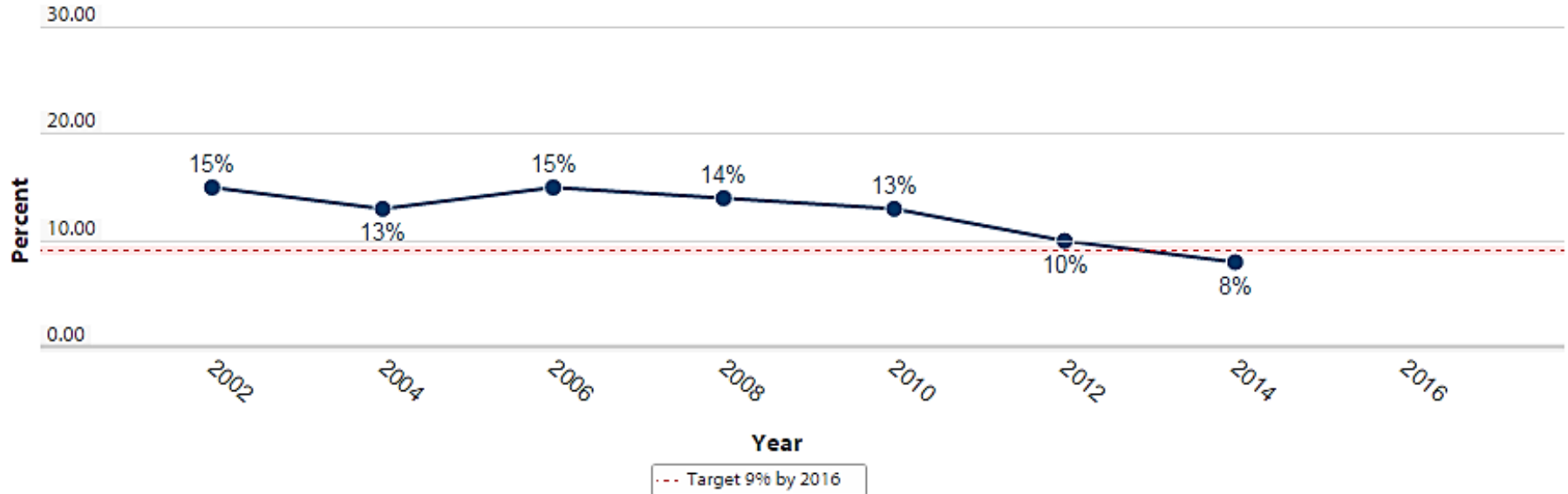


Current State:

[Print](#)

1.2.Y.d: Decrease percentage of 10th graders who report smoking cigarettes in the past 30 days from 10% in 2012 to 9% by 2017

All 10th Graders



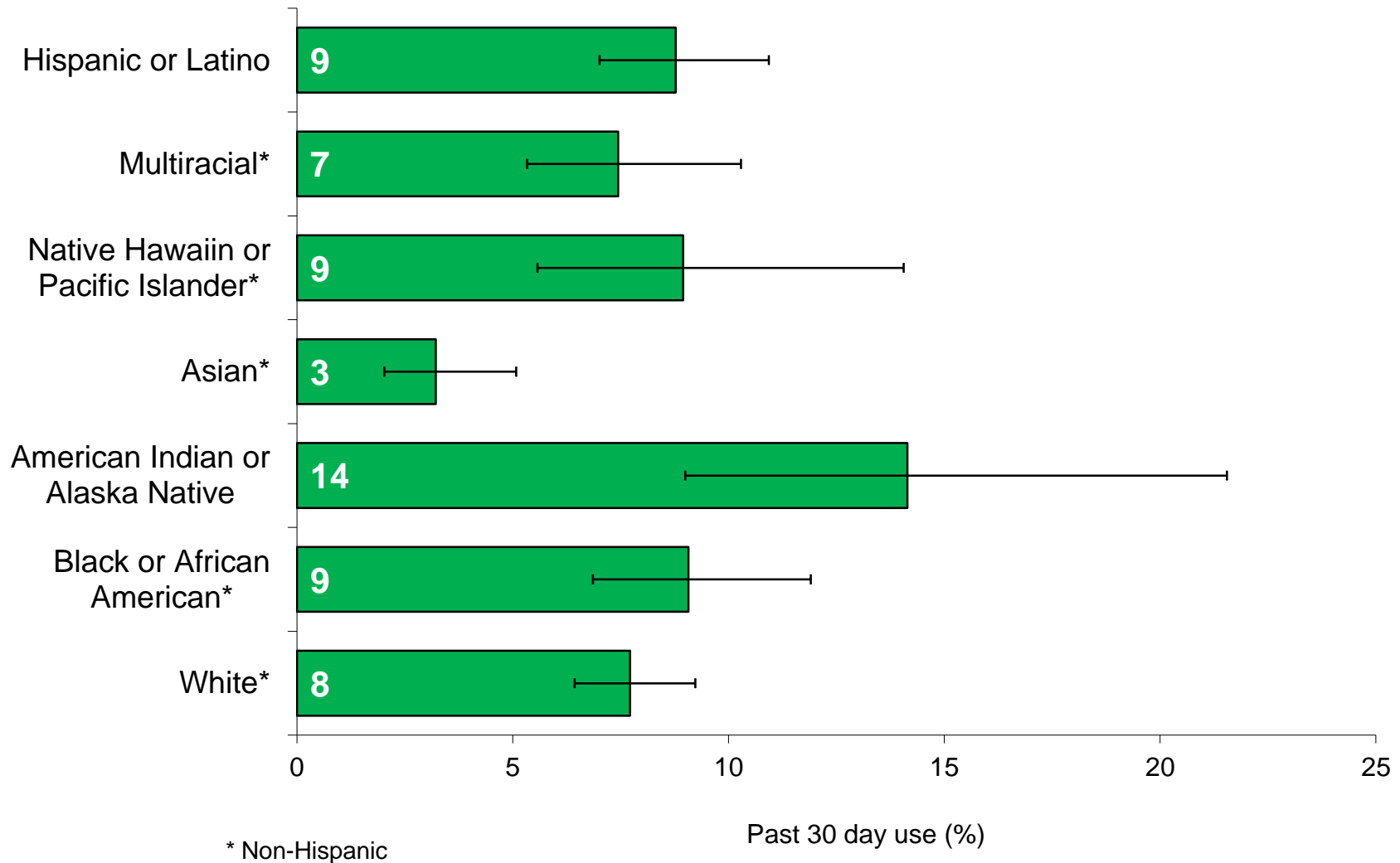
How are we doing?

YOUTH

- Among 10th grade students cigarette smoking has declined to 8%.
- Yet, 18% of 10th graders report using an e-cigarette or vapor product.
- Some groups are smoking at much higher rates such as American Indian/Alaska Native youth and those harassed because of perceived sexual orientation.

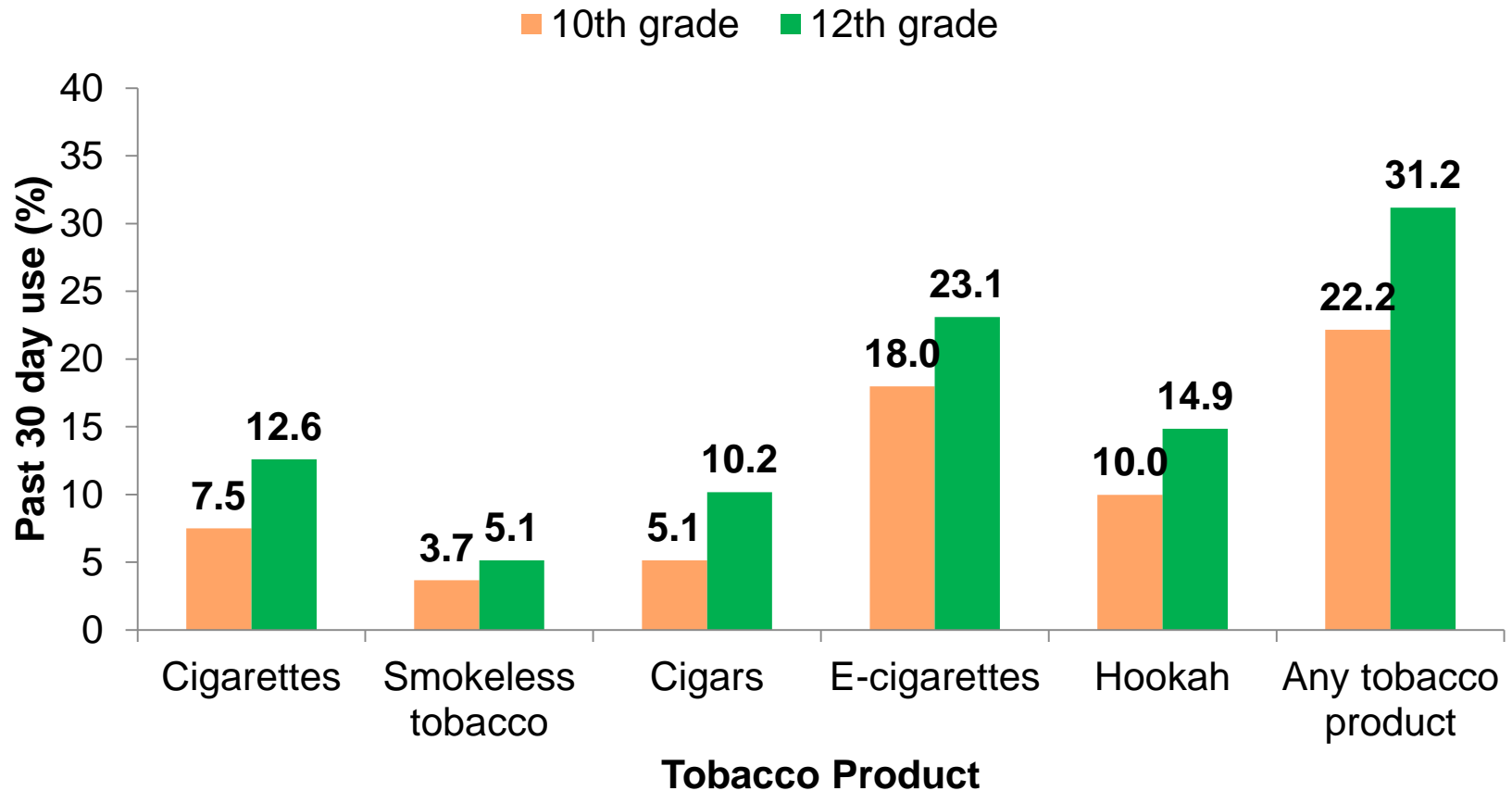
Cigarette smoking by race/ethnicity among 10th graders

Healthy Youth Survey 2014



Problem/Opportunity:

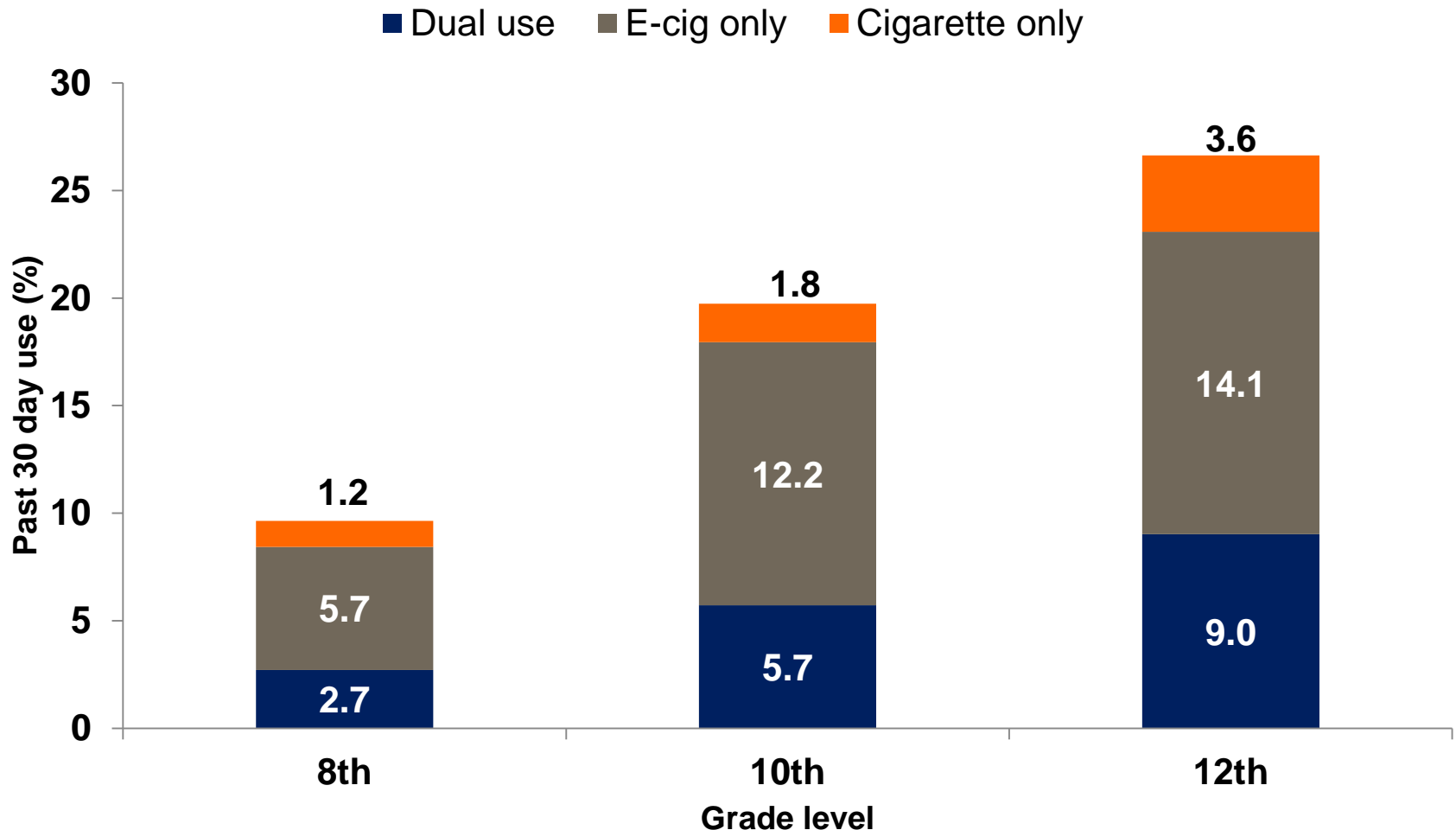
Prevalence of past 30 days tobacco use by product and grade 2014 Healthy Youth Survey



Source: Healthy Youth Survey, Form B (smoking prevalence from Form B will not match overall smoking prevalence)

E-cigarette, cigarette and use of both among youth by grade

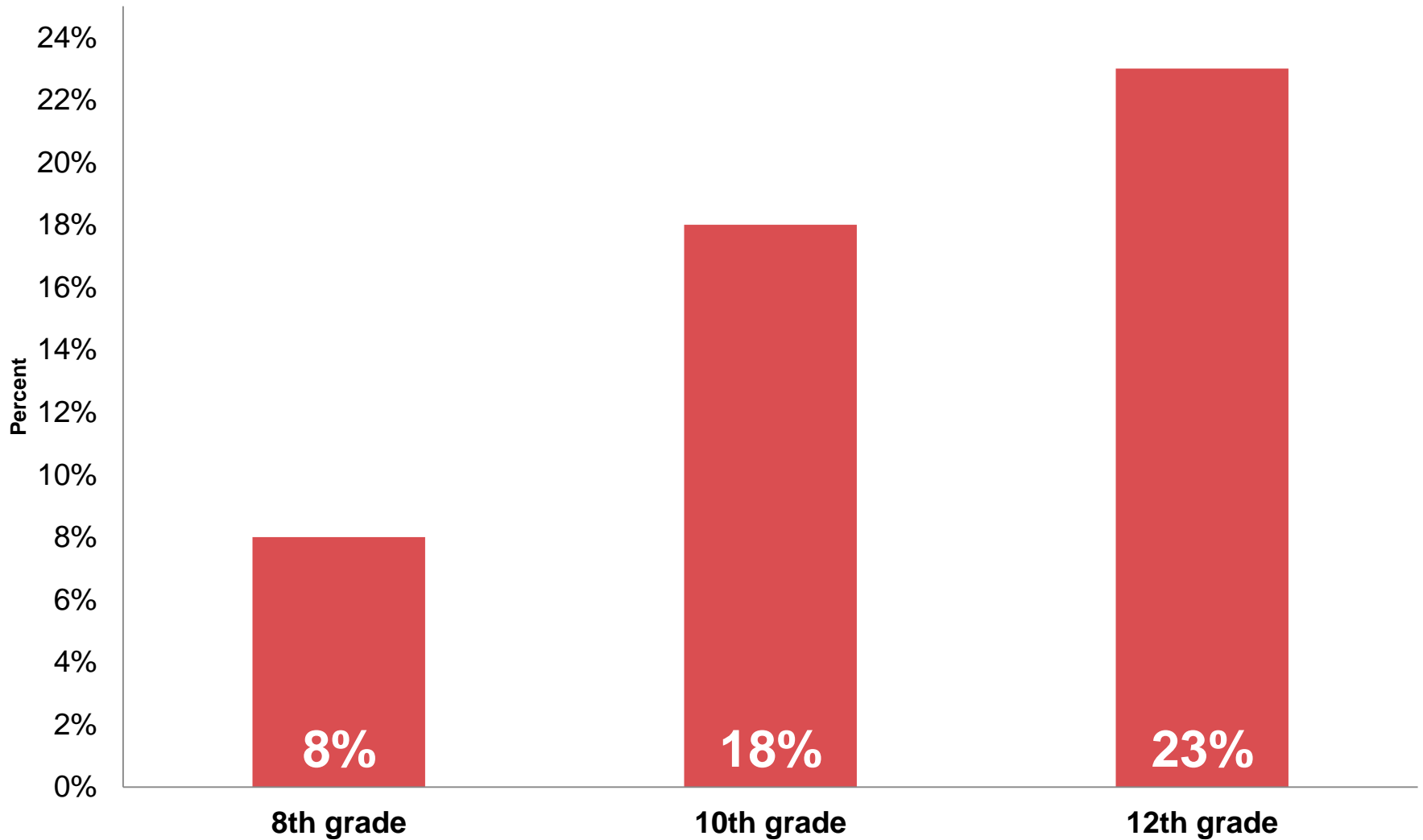
2014 Healthy Youth Survey



Source: Healthy Youth Survey, Form B (smoking prevalence from Form B will not match overall smoking prevalence)

E-Cigarette or vape pen use by grade

Healthy Youth Survey, 2014



What are we doing to improve?

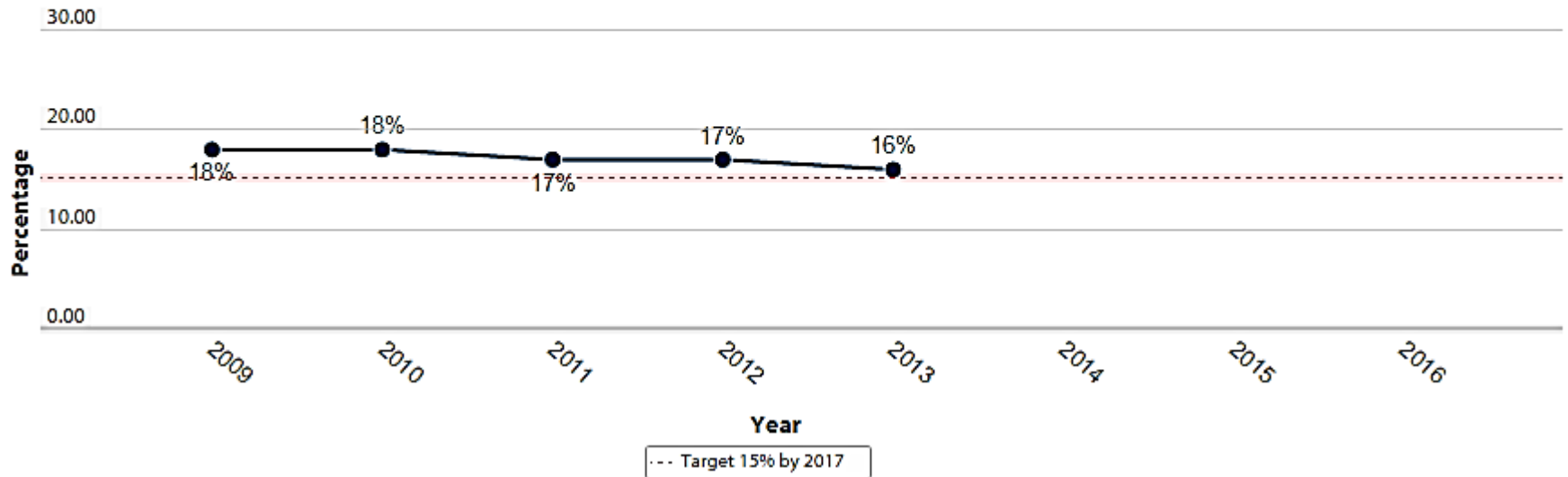
Youth smoking:

- Making sure stores don't sell to minors.
- Policy:
 - Raising age to 21.
 - Increase licensing fees and fines for retailers.
 - Creating smoke-free policies in schools, apartments, workplaces.

1.2 HEALTHY YOUTH AND ADULTS

1.2.A.e: Decrease percentage of adults who smoke cigarettes from 17% in 2011 to 15% by 2017
by 2017

All Adults





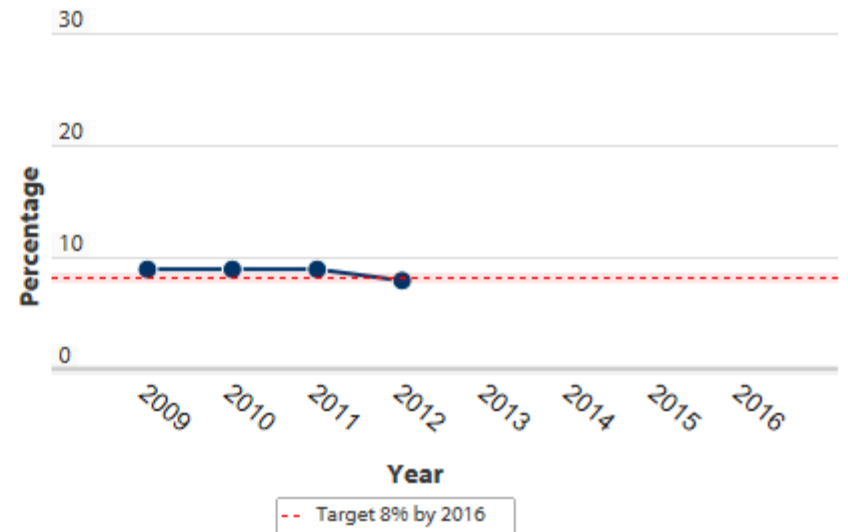
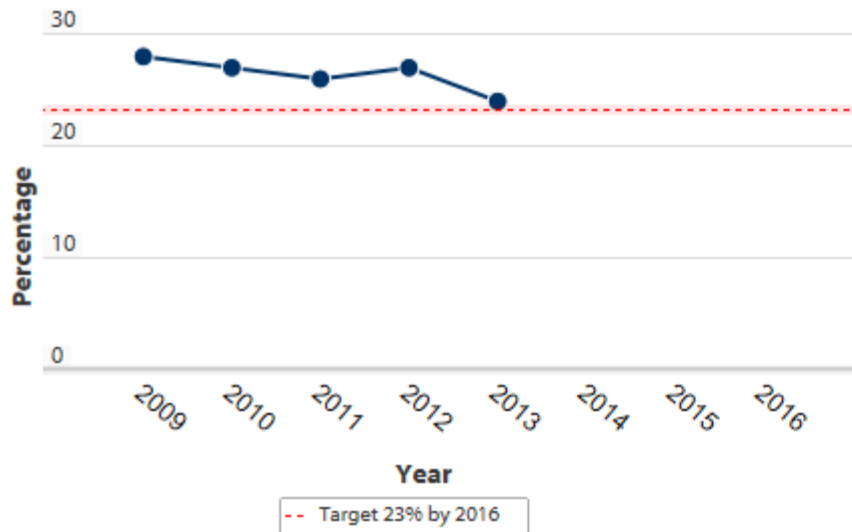
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1.2.A.e.1: Decrease percentage of persons who smoke cigarettes among low education (high school or less) from 26% in 2011 to 23% by 2016, and pregnant women from 9% in 2011 to 8% in 2016

Adults With High School Education or Less

Pregnant Women



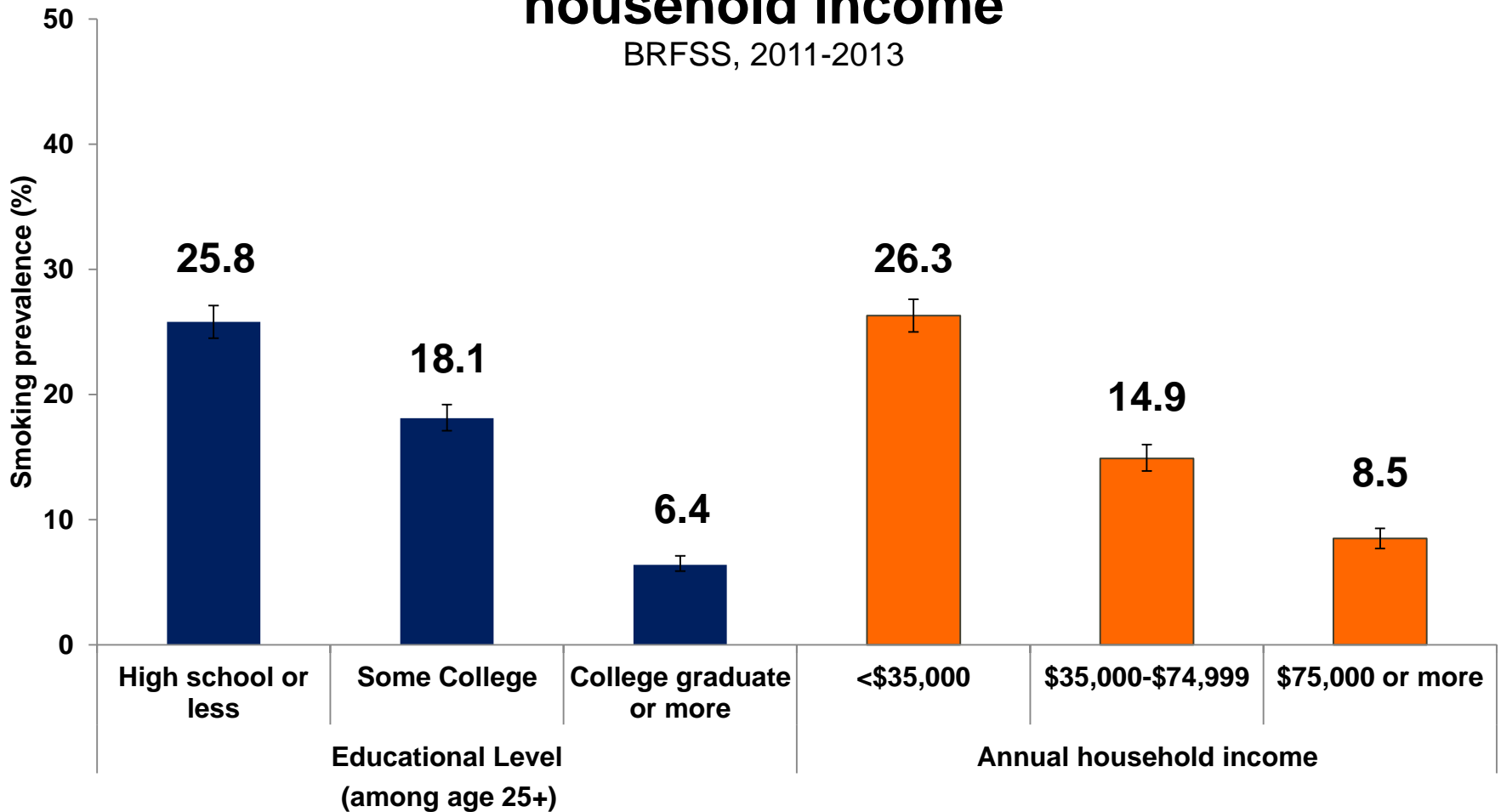
How are we doing?

ADULTS

- About 16% of adults smoke (BRFSS 2013).
- About 24% of adults with a high school education or less smoke (BRFSS 2013).
- About 8% of women smoked during their 3rd trimester (PRAMS 2012).
- People with less education/income and some other groups are smoking at much higher rates.

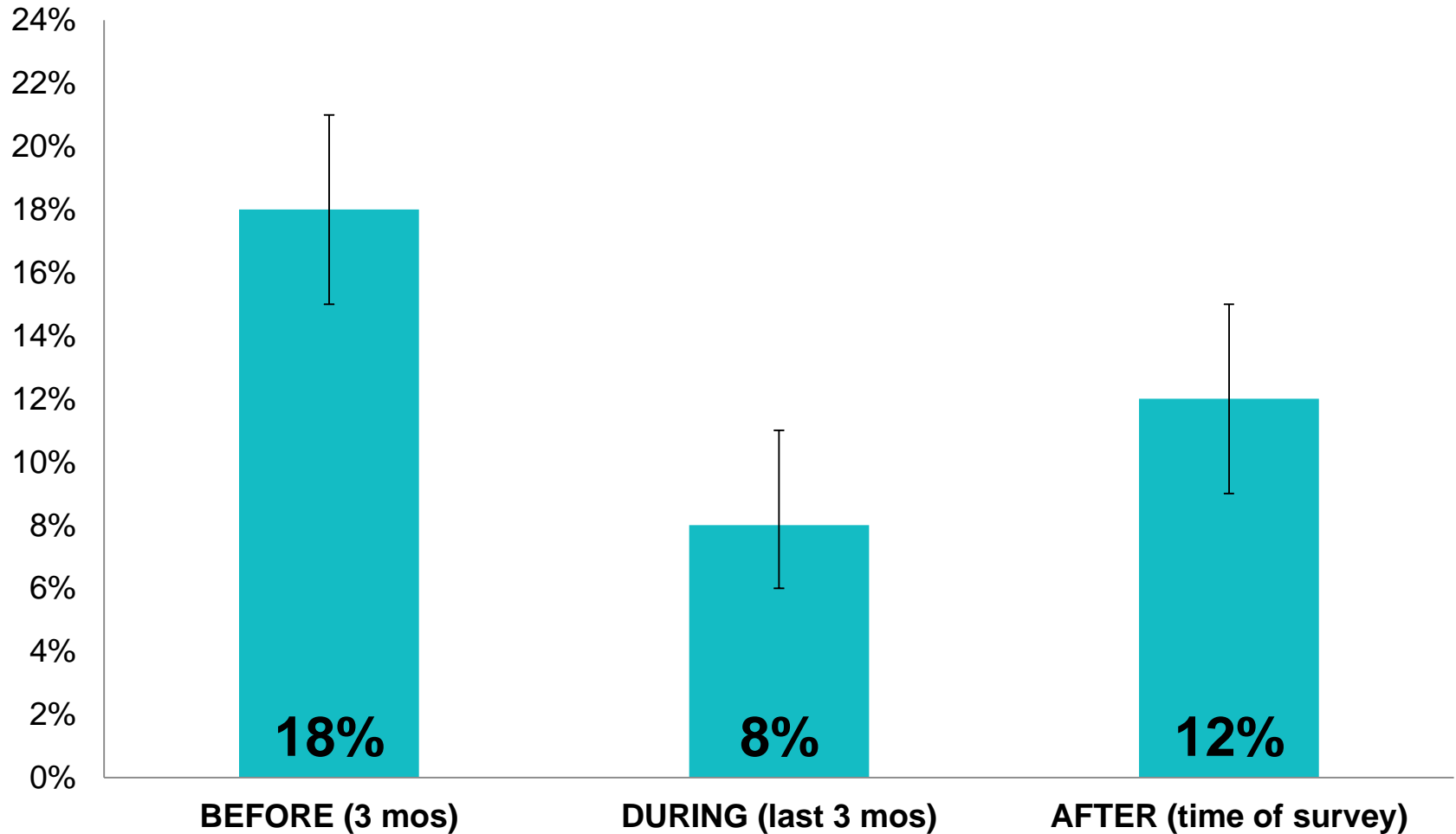
Cigarette smoking among Washington adults by education level (among age 25+) and household income

BRFSS, 2011-2013



Cigarette smoking before, during and after pregnancy

PRAMS Phase 7, 2012 data



What are we doing to improve?

Adult smoking:

- Researched-based smart phone quit app.
- Encourage private insurance plans to offer and promote coverage for services and medication.
- Reduce the number and density of tobacco retailers in low-income neighborhoods.

New, Free, Evidence-Based App!

The graphic illustrates the three-step process to get the SmartQuit app for free. Step 1, 'Take the Survey', shows a brown, furry monster character named 'the Urge Monster' on a tablet. Step 2, 'Get Free Access Code', features a large '123' and a smartphone icon with the number '3'. Step 3, 'Move Forward Use Code FOR FREE App!', shows a white arrow pointing right. The text 'SmartQuit™ 4 FREE!' is prominently displayed. On the right, a smartphone screen shows the app interface with the monster character and a circular progress indicator that says 'I HAVE LET 45 URGES PASS'.

www.doh.wa.gov/SmartQuit

Action Plan: (1 of 2)

Task	Task Lead	Partners	Expected Outcome	Status	Due Date
1.2.A.e Support Governor request legislation.	Paul Davis, Tobacco Prevention and Control Manager, Department of Health	ACS, ALS, Campaign for Tobacco Free Kids, AHA, Prevention Alliance, LHJs, WSAVP coalition	Decreased access to e-cigarettes and vaping devices by youth.	On Track	6/30/2015
1.2.A.e Support Governor request legislation.	Paul Davis, Tobacco Prevention and Control Manager, Department of Health	Governor's Office	Reduction in youth smoking and reduction in low birth weight babies.	On Track	6/30/2015
1.2.A.e Utilize all 1900 free downloads available for SmartQuit, our new, free research-based Smartphone app to help people stop smoking. This program was created by the Fred Hutchinson Cancer Research Center is three times more effective than trying to quit on your own.	Paul Davis, Tobacco Prevention and Control Manager, Department of Health		Reduction in adult smoking.	On Track	12/21/2015
1.2.A.e Promote results of statewide survey on the number of rental units that have no-smoking policies.	Paul Davis, Tobacco Prevention and Control Manager, Department of Health	Foundation for Healthy Generations, HHS Region X, Nat'l Assoc. of Housing and Redevelopment	Ability to understand gaps in no smoking policies and allow renters to make informed choices.	On Track	12/1/2015

Action Plan: (2 of 2)

Task	Task Lead	Partners	Expected Outcome	Status	Due Date
1.2.A.e Assess current coverage of all health plans.	Paul Davis, Tobacco Prevention and Control Program Manager, Department of Health	Health Care Authority, Office of the Insurance Commissioner	Everyone in Washington will have access to evidence based cessation services including counseling and medications approved by the Food and Drug Administration	On Track	6/30/2016
1.2.A.e.1 Partner on the Safe Deliveries Roadmap Project to develop standards of optimal preconception care and disseminate to tribal health centers through the American Indian Health Commission.	Polly Taylor	American Indian Health Commission, Washington State Hospital Association	Tribal Health Centers adopt standards of care for optimal preconception health.	On Track	8/1/2015
1.2.A.e.1 Support the American Indian Health Commission on the implementation of the <i>Pulling Together for Wellness (PTW) Framework</i> with at least 2 tribal communities focusing on commercial tobacco prevention and control.	Frances Limtiaco, Washington State Department of Health	American Indian Health Commission	At least 2 tribal communities will have implemented the PTW Framework focusing on commercial tobacco prevention.	On Track	3/29/2016
1.2.A.e.1 Support implementation of the Tribal Maternal-Infant Health (MIH) Strategic Plan to address health disparities among pregnant American Indian and Alaska Native (AI/AN) women and their children in Washington.	Stephanie Dunkel, Washington State Department of Health	Health Care Authority, Tacoma-Pierce County Health Department	At least 5 tribes will receive Technical Assistance site visits from AIHC's Maternal Infant Health consultant to assist in implementing strategies from the Tribal MIH plan.	On Track	9/30/2015

Assistance Needed:

- Promote the SmartQuit App
- Support legislation raising the age to buy tobacco to 21.
- Support legislation to limit sale of vaping devices in Washington State
- Sustainable funding for tobacco prevention programs





Moving the Needle

Lead Agency	Measure	Improvement
DSHS	3.2.b Increase the percentage of Developmental Disabilities clients served in Home and Community Based Settings from 96.2% to 96.7% by 6/30/15.	96.6% of DDA* clients are being served in the community as of June 11, 2015. Since July 2013, DDA has added over 4,600 individuals to 4 major programs.

**DDA – Developmental Disability Administration*



Next Steps

**Pam Pannkuk, Senior Performance Advisor
Results Washington**