

LESSONS IN LEADERSHIP SERIES:

Leading Change for Transformation

featuring Dennis Goin of Kotter International

FREE for Washington State Agency Leaders

Date:

Thursday June 23, 2011

Time:

1:00-4:30pm

Location:

Office Building 2 Auditorium
1115 Washington St SE
Olympia, WA 98504

Additional Information:

Barb Burgener
360.902.4107
accountability@gov.wa.gov

To Register:

<http://www.ofm.wa.gov/training/default.asp>

Space is limited,
so register early!

Sponsored by the Governor's Office



KOTTER International, guided by Harvard Business School Professor Emeritus, Dr. John Kotter, works with leaders of organizations on the forefront of massive change. Our Speaker, **Dennis Goin**, the company co-founder and Executive Engagement Leader, has been helping companies lead change for the past 22 years. He works with a variety of financial, health, retail, and service agencies to help them build competencies to lead change in their organizations.

Transformational change requires leadership. All around us, the frequency and speed of change is accelerating. Within change lies opportunity. To leverage opportunity and transcend the challenges we face, whether large or small, we need to develop effective skills, strategies, and tools for leading organizational change. This Lessons in Leadership event will equip agency leaders with effective organizational transformational tools based on over 30 years of research and practical experience. This interactive and dynamic session will help you build your capacity and competency in planning and leading change for Washington State.

This session will begin to answer:

- ✓ How do I effectively lead change now and in the future?
- ✓ What is my role as a leader in transformational change?
- ✓ What are the most effective strategies and tools to lead change?
- ✓ How do I increase urgency for change in my organization?



Photo by Amber Gillum