

Washington State Government Lean Transformation Conference October 18-19, 2016

Jefferson County Profile

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Stevens

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A small population, mostly rural and older aged but talent rich county

Population of Jefferson County in 2015



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Haro Strait

2015 Population 30,466



Jefferson County Economy

Employers (approx)

1000 businesses50 non profits20 public agenciesNine business clusters

- Arts & culture
- Education
- Small business & entrepreneur
- Food & farm
- Healthcare
- Marine trades
- Real estate & construction
- Tourism & retail

<u>Income</u>

- Median household income \$47,202
- Per capital income -\$28,607
- 3 in 10 residents are "working poor"

Mostly small employers with lower salaries



Jefferson Co Lean Journey

2006 - 2010	2011	2012	2013	2014	2015	2016
Jefferson Healthcare Lean Implementation						
	Exploratory Phase: Workshops & Talks					
1 Day Workshop 🛕						
				Lean Thinking Classes		
					Two Gates Workshop	
				County Kaizen		City Kaizen



Kotter's 8 Step Process for Leading Change

- The leading principles of change management
- Based upon decades of research in corporations
- Steps on next slide

Question – Does the Kotter process apply to *community* change management?

- 1 Establish a sense of urgency
 - 2 Form a powerful guiding coalition
 - 3 Create a vision
 - 4 Communicate the vision
 - 5 Empower others to act on the vision

Kotter's 8 Steps

- 8 Institutionalize new approaches
- 7 Consolidate and produce more change
- 6 Plan for and create short term wins

Time



Sense of Urgency

- Weak economic base
- Need for family supporting jobs to attract and retain younger population
- Sub optimized "silo" and "us-them" thinking

Growing sense that community needs a better way of working together to prosper in the future.



A Guiding Coalition Emerged from 2012 Workshop

- Countywide organizations lead the coalition
 - The Chamber of Jefferson County
 - EDC Team Jefferson
 - Jefferson County Community Foundation
 - Jefferson Healthcare
- Volunteer subject matter experts
 - Earll Murman, MIT Emeritus
 - John Nowak, Jefferson Healthcare
 - Jay Bakst, Lean Coach





 Participating organizations hand picked for workshop to initialize the coalition

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Create a Vision

Our Vision – A Lean Thinking community

County enterprises in every sector – business, education, public services, non-profits – embrace Lean Thinking principles to improve productivity, provide excellent customer service and employee satisfaction, and stimulate economic development.

Our Strategy – Grow organically

Through collaborative partnerships, organically grow awareness, competency and implementation of Lean Thinking principles, practices and tools throughout Jefferson County.





Empower Others by Removing Roadblocks

- We are not the CEO who can grant authority
- Enabling in a community context is to lower the bar that an organization needs to jump over in order to proceed on their lean journey, and then pull them in.





Empower Others with Training Opportunities

- Lean Thinking class 13 hours over 7 weeks
- ¹⁄₂ day workshops led by Gates Foundation
- One week Lean Academy workshop

 led by Local Government Performance Center within State Auditor's office
- 1.5 hour Waste Detection workshop
- Examples from different industries
 - Manufacturing and more service, government, …
 - Tour of companies with long lean tradition



Lean Thinking Class (Our foundation)



<u>Concepts</u>

- Continuous Improvement
- Respect for people
- 5 principles of Lean Thinking
- 8 Wastes
- 3 actuals (going to gemba)
- Standard work
- Single piece flow
- Three levels of kaizen
- PDSA/PDCA
- Implementation & change management

- 5/6 S
- DMS & huddles
- Process mapping
- Value stream mapping & analysis
- Spaghetti chart
- 5 whys
- Fishbone diagram
- Pareto chart
- Problem Solving Implement Form (A3)
- Kanban
- Improvement events (kaizens)



Plant Tours

Push vs. Pull

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Just-Do-It

Visual Communication

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Lean Academy Service



- Provided by State Auditor's office
- City of Port Townsend Development Review Team
- Week-long, all hands on board activity
- Process First contact through permit received
- Continued with weekly meetings including staff and leadership
- Invited State facilitator back for checkups

"Inspiring" support from leadership and involvement of staff







JEFFERSON COUNTY LIBRARY EXPANDING HORIZONS

Jefferson County Library Profile

Mission: Provide all residents of the District with free & equal access to the diversity of publicly available ideas & information

- Rural Library District
- 16.2 FTE staff
- Avg. 500 visitors/day



Services: Books, CDs, DVDS, e-books, bookmobile, databases, programs, meetings rooms, computers, small business tools, and more

JCL Class Experience

- May 2015 Gates
 Foundation workshop
- Management team took Spring 2016 class
- During the class, JCL
 - Applied 6S to storeroom
 - Started daily huddles
 - Mapped forms process
 - Developed A3 for how staff should notify library if they will miss work due to illness





JCL Lean Journey





- Morning huddles keep staff informed, connected, interested
- Processing time for new materials reduced by 50%
- Quick Fix path for book repairs handles 75% of volume in 2-3 days compared to 2 weeks

"We talk about improving efficiency, not lean"







Food Co-op Profile



Full-service organic foods market

Affordable organic foods to everyone-every day! Member-owned consumer cooperative since 1972

Principles

Co-operate for the common good Act to create social and economic change within the larger community





Buying Policies

Good nutrition, respect for the environment Foster local production Socially responsible workplaces Co-operative member ownership

Food Co-op Class Experience

Sent entire management team to Jan 2016 class





Learned about **visual management** through Lego exercise

Push vs. pull exercise opened eyes to:

Lots of wasted movement Lots of work in process inventory

Food Co-op Lean Journey

Eliminating batch processing enabled new employees to start 2-5 days sooner



Focus on bottleneck reduced time to price produce by 1-2 hours per week

Making locations visible speeds facility repairs





StandardizIng labels reduces customer confusion



Initially targeted 4 departments, extended to 6

Short Term Win



Children - Adolescents - Adults - Seniors

884 W. Park Ave. | Port Townsend | 360-385-0321

www.discoverybh.org

Formerly Jefferson Mental Health Services

Discovery Behavioral Healthcare Profile

DBH offers Behavioral Health and Chemical Dependency/Substance Use Disorder behavioral health treatment to East Jefferson County

- 25 year old non-profit
- 40 FTE staff
- Avg. 1500 clients/year



Services: Crisis & emergency, psychiatric, child/youth/family, school-based behavioral health and substance abuse, co-occurring disorders treatment, adult outpatient, older adult specialized treatment

DBH Class Experience

- May 2015 Gates
 Foundation workshop
- Management team of four took summer 2015 class
- During the class, DBH redesigned their patient intake process
 - Before: 40% of patients took longer than 14 days with 25% no-shows
 - After: Average of 2 days with 5% no-shows





DBH Lean Journey

- Engaged staff in half day kaizens for root cause analysis and structured problem solving.
- Reduced time from first appointment to first treatment from 45 to 15 days or less
- Applied to lines of service:
 - Before: patients treated individually
 - After: many patients in group treatment
 - Better treatment with less resources
- Most useful tools: fishbone, A3, process maps, value stream mapping
- Linus of Service "too many people, too little money" Lear client Pillins Contra Chient Pillins Contra Chient Pillins The Bash Tx Bash Rowthe Rowthe
- Next: bringing new chemical dependency services into DBH

"We call it 'just fix it' and never mention Lean"







Toland Company Profile

"A personal growth company that also produces and sells wholesale decorative garden products"





- Celebrating 40th anniversary
- Transition from import company to 80% domestic product line
- 100% USA production of flags and mats
- Grown from 12 to 25 employees
- "Print on Demand" production fueled 19% growth and doubled gross profit margin









Toland Lean Class Experience

- Feb 2015 Three management team members attended class
 - Good introduction to the language and culture of a lean organization
- Six more members took classes
- Tours of lean-based companies provided live look at Lean in action





- Lean provides a depth & opportunity to those open and engaged
- Toland took the challenge to introduce lean culture & begin a lean journey



Toland Lean Journey

"Lean is now Toland's culture"

OVERPRODUCTION

WAITING

NON-UTILIZED

- 90% increase in weekly production from \$42K to \$80K
- Reduced defectives from 5.5% to 1%
- Reduced order lead time from 23 to 5 days
- Daily huddles improved communication and collaboration
- Employees now provide improvements and solutions
 - Becoming the main source of "continuous improvements".
 - They see the "eye of lean" & talk the universal lean language.
- Implemented Andon cord = red cup program.
- Provided Lean tours of facility to over 100 people













Consolidate and Produce More

- Continued Publicity
 - Chamber newsletter
 - Chamber & service club meetings
 - Local newspapers
- Maintain contact with alumni
 - Alumni Panels
 - Alumni roundtables, Lean Learning Circles
 - Annual workshop for non-profits (future)
 Hole alumni spread Loop Thinking
 - Help alumni spread Lean Thinking
- Advanced training (to come)
- Lean coaching available
- Continuous improvement of class offerings







Institutionalize

- Community Lean Resource
- Library Lean business bookshelf
- Utilize social media
- Grow volunteer instructor corps

 Retired subject matter experts
 Alumni
- Move towards a blend of paid staff and volunteers
- Engage alumni to foster a county learning community



Are you on a lean management journey? Your library can help. Check out these titles:

At the Port Townsend library: Creating a Kaizen Culture Gemba Kaizen Lean Enterprise Value Lean Farm Made it Stick Rolling Rocks Downhill Six Sigma Switch At the Jefferson County Library: Deming and Goldratt

Deming and Goldratt Gemba Kaizen The Goal Lean CEO Made to Stick Scaling Lean Switch

Toyota Way

We have many more resources for your business or nonprofit. Contact us for more information!





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Instill Lean in DNA of Jefferson County Leaders

- City and County
 - Elected officials
 - Administrative leaders
 - Departments
- Business leaders
 - Chamber
 - EDC Team Jefferson
- Non-profit leaders





Kotter's 8 Step Process for Leading Change

Question – Does the Kotter process apply to *community* change management?

From our experience, the Kotter process is applicable to community change management.

Ref: John Kotter, Leading Change: Why Transformation Efforts Fail, Harvard Business Review, Jan 2007

Summing Up

Jefferson County is opting into Lean Thinking

9 businesses

Port Townsend Leader

FIRST Robotics Team

Jefferson Co. Auditor

About 2% of the population has had some formal introduction to Lean Thinking



7 public agencies

It's About Thinking, Not Tools

"Lean is now Toland's culture"

"We talk about improving efficiency, not lean" Jefferson County Library

"The thinking resonated – how can we make things better" Port Townsend Food Co-op "We call it 'just fix it' and never mention Lean" Discovery Behavioral Health

"Biggest advantage has been the way of thinking" Quimper Unitarian Universalist Fellowship

Lean is Our Future

"We have real challenges being a rural county. Having more small businesses build plans around Lean is part of our economic development strategy. With Lean, we have a common language to get us through future planning and open up areas of opportunity.

