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Supplemental Report: 1.3: Increase annual attainment of certificates, apprenticeships and degrees from 72,000 to 149,000 by 2023

Reported: Nov. 7, 2016



1.3 INCREASE ANNUAL ATTAINMENT OF CERTIFICATES, APPRENTICESHIPS, AND DEGREES

Washington Student Achievement Council

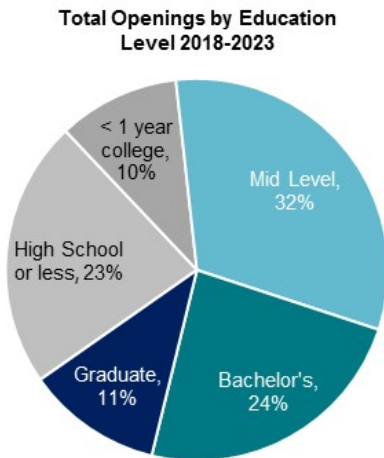
Randy Spaulding, Ph.D.

November 7, 2016

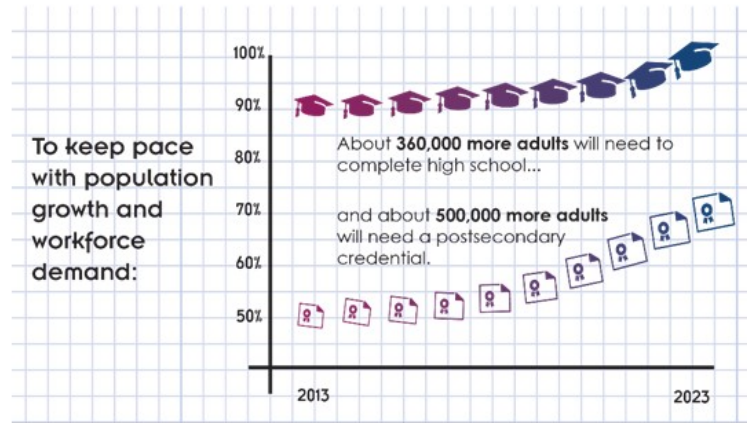


Background:

- 2/3 of job openings require a year or more of postsecondary education

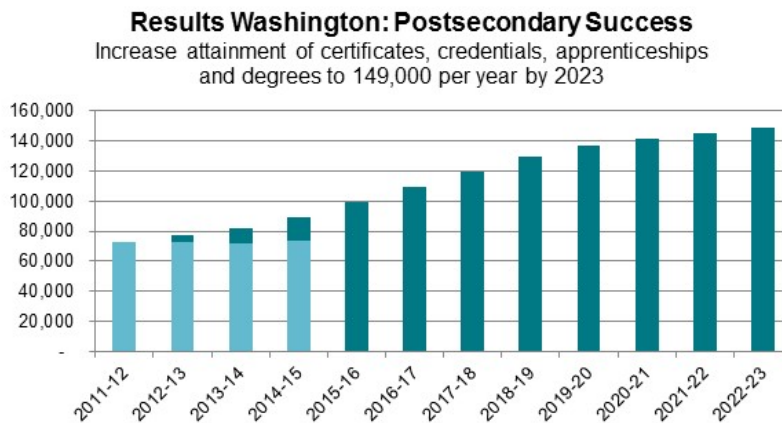


- Education is critical to individual success and a vibrant and innovative economy
- Increasing educational opportunity ensures Washingtonians are able to compete for the best jobs



Current State: Needs Improvement

- *Progress Goal*



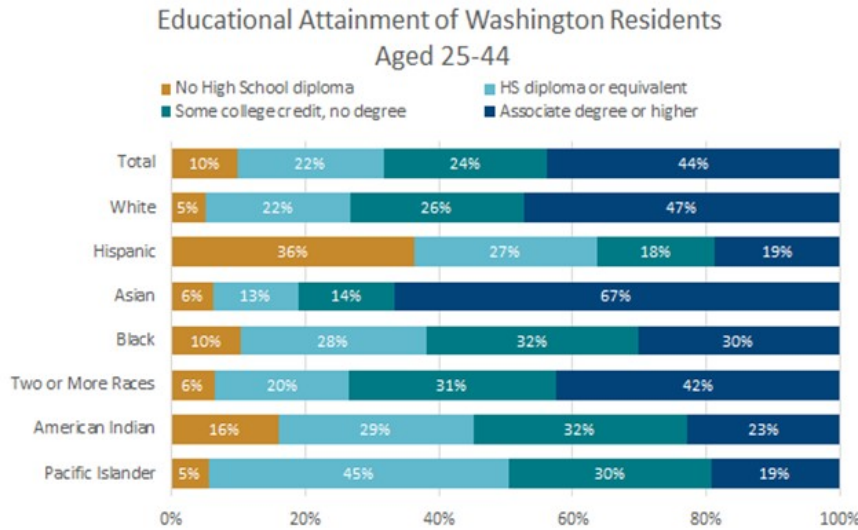
- *Awards by Level*

Postsecondary Completion All Institutions, All Award Types	2013-14 Awards	% Change 2012-2014
Total	73,469	0.7%
Certificates (at least a year)	10,162	-7.3%
Associate Degrees	29,998	+2.4%
Bachelor's Degrees	33,309	+1.9%

Degree awards are not on pace to meet the target.

- Total awards increased by less than 1% in the past three years.
- Decline of over 800 long-term certificate awards over past three years (-7.3%).
- Bachelor's and Associate Awards have increased only slightly in the past three years (+2.2% combined rate).

Problem: Gaps in Attainment Persist



Source: WSAC staff analysis of ACS year 2011-2013 (September 2014)

Attainment gaps persist for certain populations.

- Hispanic population is overrepresented among those with less than a high school diploma and underrepresented at all other levels of educational attainment.
- Black, American Indian, and Pacific Islander populations are also underrepresented among college graduates.

Opportunity: Adults with some college will benefit from further education

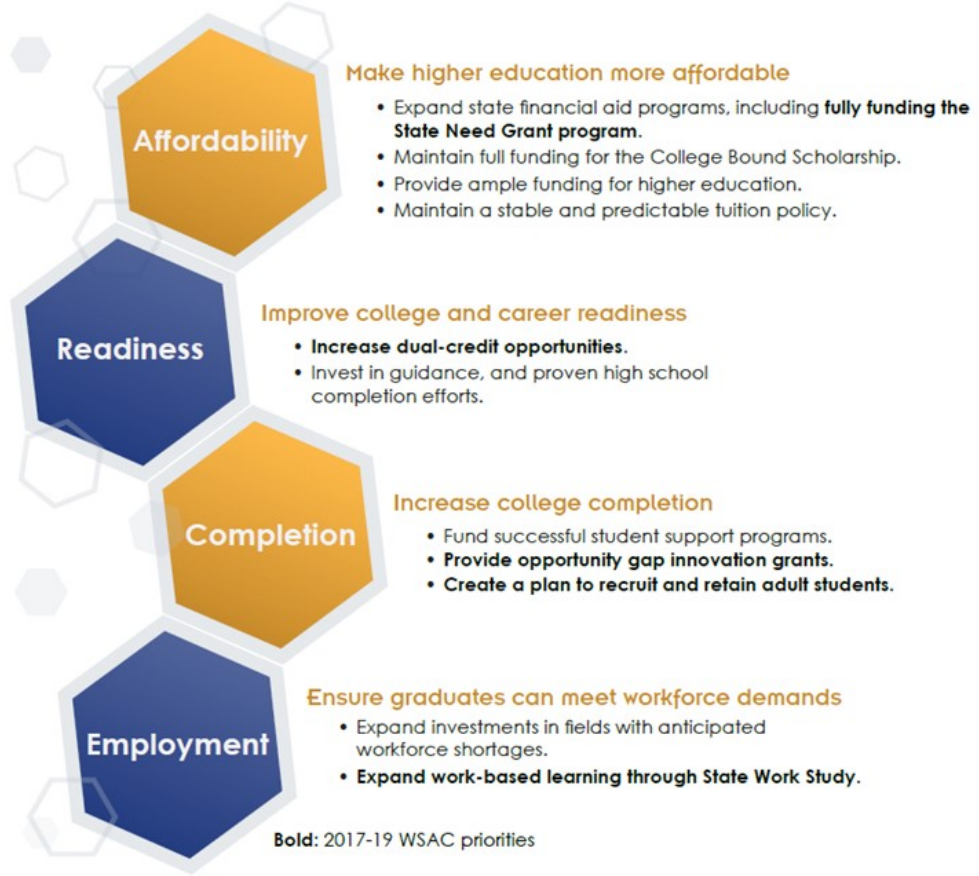
1.2 million Washingtonians ages 25-44 are not enrolled and do not have a degree.

400,000 have some college credit, but no degree.

Close to 300,000 have over a year of college credit, but no degree.

- Nearly 800,000 adults in Washington ages 25-44 have a high school diploma but have not completed a college degree and are not enrolled.
- One-third of these adults have attended at least a year of college.
- Finishing their college credential would improve career earnings and employment outcomes.

Strategies:



Detailed Action Plan

Task	Task Lead	Partners	Expected Outcome	Status	Due Date
Recommend and advocate for strategies to increase educational attainment in Washington.	WSAC	SBCTC, COP, ICW, OSPI	Increased Educational Attainment of working age adults in Washington.	Finalizing Strategic Action Plan	December 2016
Develop plan to reengage adults with some college	WSAC	SBCTC, COP, ICW, WGU.	A statewide framework and plan to reengage adults with some college and no credential.	In Progress	Fall 2017
Implement guided pathways design principles at community and technical colleges to increase student retention and completion rates and eliminate equity gaps for underrepresented and low income students.	SBCTC	WACTC, College Spark Washington, Jobs for the Future, University of Texas Austin Dana Center	Successful implementation of guided pathways principles at ten colleges in two phases, five colleges in 2016-21 and five colleges in 2018-23, with professional development and dissemination of practices and evidence for all 34 colleges at least twice a year.	In Progress	Quarterly activity benchmarks through 2023.

Assistance Needed:

Support the state's ten-year Roadmap to increase educational attainment:

- Provide ample funding to public institutions to maintain tuition policy and restore student support services
- Expand state financial aid programs
- Target individualized services to close the opportunity gap



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