



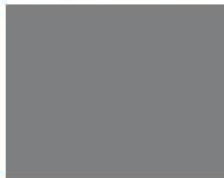
G2: 1.2.a and 2.1.a Supplemental Report on the Maritime Sector 1-11-2016



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Sustaining, Growing and Improving Jobs and the Economy in the Maritime Sector



Results Washington Goal Council
January 11, 2016



Department of Commerce Mission
*“Grow and Improve Jobs in Washington State...
Thriving Communities, a Prosperous Economy, and Sustainable Infrastructure”*

Governor Inslee’s Priorities & the Sector Lead Program



Cluster driven economic development
Liaison between industry and state
Policy advisor in respective sectors



Key Industries:

- **Maritime!**
- Clean technology
- Agriculture
- Information and communication technology
- Military
- Aerospace
- Life sciences

What is the “Maritime Sector”?



A Complex, Segmented Industry

- Commercial Fishing
- Recreational Boating/sport fishing
- Cargo Handling (ports, shipping lines, tug and barge, agents, etc.)
- Shipyards and Boat Yards
- Passenger Vessel services
- Military/Government (USN, USCG, NOAA)
- Marine technology
- Numerous and diverse support businesses

Diverse and Interdependent

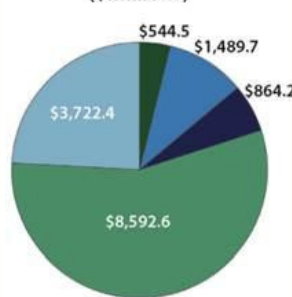


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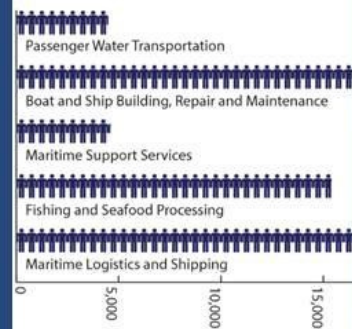
Why should people care?



Annual Revenues
(\$millions)



JOB BY INDUSTRY SUBSECTOR



Industry-wide, revenues have grown **6.4%** per year on average with the largest growth rate in Maritime Logistics and Shipping, at a robust **10.2%**.

2013 Economic Impact Study, Community Attributes



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Priorities—Cross-cutting Issues



- Need to raise awareness of the industry and tell the story more effectively
- Education and Training—a big demand for trained workers across all segments
- Balancing environmental, land use, tax policies with job impacts
- Need for transportation and infrastructure investment



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Unprecedented Collaboration and Engagement



A lot going on in the past year!

- Legislative Joint Task Force on Maritime and Manufacturing
- Northwest Seaport Alliance
- Washington Maritime Federation
- Washington Maritime Workforce
- Alaska & Puget Sound Summit
- Ongoing Research and Studies



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WASHINGTON MARITIME FEDERATION
A Coordinated Voice for Maritime Progress

*Maritime Organizations - Ports - Business - Labor
Workforce Development - Economic Development Organizations*

Coordination

Be a resource and conduit for information on a thriving, resilient and sustainable maritime industry in Washington state

Awareness

Create awareness among the public, key stakeholders and constituencies of the importance of Washington's maritime industry

Advocacy

Engage and communicate the policy and investment priorities of the maritime industry in Washington



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Delete this and add "Picture" from the "Report Components".

Add a new "Picture" for each slide.

Washington Maritime Workforce Development Roundtable



Marketing and Awareness

Increase awareness of maritime occupations and job opportunities

Defining Pathways

Develop clear career pathways to inform students, parents, incumbent workers and the industry

Curriculum and Program Development

Train and educate Washingtonians for maritime careers and provide professional development

Connecting Industry and Providers

Help industry recruit and retain workers based on their priorities



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Alaska & Puget Sound Leadership Summit



Build relationships across sectors, opinions and organizations



Educate each other on the economic impact between the two regions



Understand the social and community impact between the two regions



Identify issues across the sub-sectors to develop common policy positions and goals

Connect elected officials and thought leaders on a vision for the future



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Looking Forward



Specific areas of opportunity

- North Pacific Fishing Fleet Recapitalization
- Dedicated Maritime Workforce Development Funding
- Environmental Responsibility – Dedicated MOTCA Funds
- Regulatory and Permitting Alignment to support maritime infrastructure



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January 11, 2016

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