



G2: 1.2.a and 2.1.a Supplemental Report on Maritime Sector 6-8-2015



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Sustaining, Growing and Improving Jobs and the Economy in the Maritime Sector

Results Washington Goal Council
June 8, 2015

What is the “Maritime Sector”?



A Complex, Segmented Industry

- Commercial Fishing
- Recreational Boating/sport fishing
- Cargo Handling (ports, shipping lines, tug and barge, pilots, agents, etc.)
- Shipyards and Boat Yards
- Passenger Vessel Services
- Military/Government (USN, USCG, NOAA)
- Marine Technology
- Numerous and Diverse Support Businesses



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Why should people care?



An under-appreciated, hugely-important part of the economy

- 46,000 directly employed (2013) and \$15.3 billion in GBI (2014) using Results WA definition
- 57,700 directly employed, 148,000 employed including indirect and induced jobs, and \$30 billion in overall fiscal impact (2012 – CAI*)
- Family wage jobs with incomes above the state average – \$70,800 vs. \$51,000 (2012-CAI)
- Not ‘Yesterday’s News’– a high tech industry with GBI growth of 4.6% in 2014

* Data from *Washington State Maritime Cluster Economic Impact Study*, Community Attributes, Inc., November 2013.



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Positive Momentum



A lot going on in the past year!

- Legislative Select Task Force on Maritime and Manufacturing
- Mayor Murray's Maritime and Manufacturing Summit
- Washington Maritime Federation
- Washington Maritime Workforce Roundtable
- Legislative Study
- EDC/WDC-commissioned economic impact study widely used
- Outdoor Recreation Report



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Priorities—Cross-cutting Issues



- Need to raise awareness of the industry and tell the story more effectively—and more broadly
- Education and Training—a big demand for trained workers across all segments
- Balancing environmental, land use, tax policies with job impacts
- Need for transportation and infrastructure investment



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Washington Maritime Federation



- An 'association of associations' representing the industry broadly—cargo interests, recreational boating, fishing, shipyards, etc.
- We are stronger speaking with one voice
- Priorities—
 - Telling the story
 - Advocating on issues of common interest—those above included
 - 'Rapid response network'
 - Information clearing house



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Washington Maritime Workforce Development Roundtable



- A coalition of public and private maritime education and training organizations and industry
- Goals:
 - Communication to parents, students, teachers, counselors on the job opportunities in the industry
 - Better alignment and coordination of existing programs and curricula
 - Develop effective and ongoing collaboration with industry partners to meet their needs.
 - Identify and seek to fill gaps in the system



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Looking Forward



- Results of legislative session??
- Continue working the cross-cutting priorities-coalition building
- Identified areas of opportunity
 - North Pacific fishing fleet recapitalization
 - Promoting the jobs and tourism opportunities provided by the recreational boating industry
 - Support the state's ports—including the new seaport alliance and related infrastructure needs



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For more information

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