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2.1.b: Supplemental - Increase in percentage of people participating in WorkSource who find jobs



Goal 2.1b

PROSPEROUS ECONOMY

March 13, 2017

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Goal 2.1b

Increase percentage of people participating in WorkSource who find jobs from 66% in 2015 to 69.5% through 2020

Background & Strategic Plan

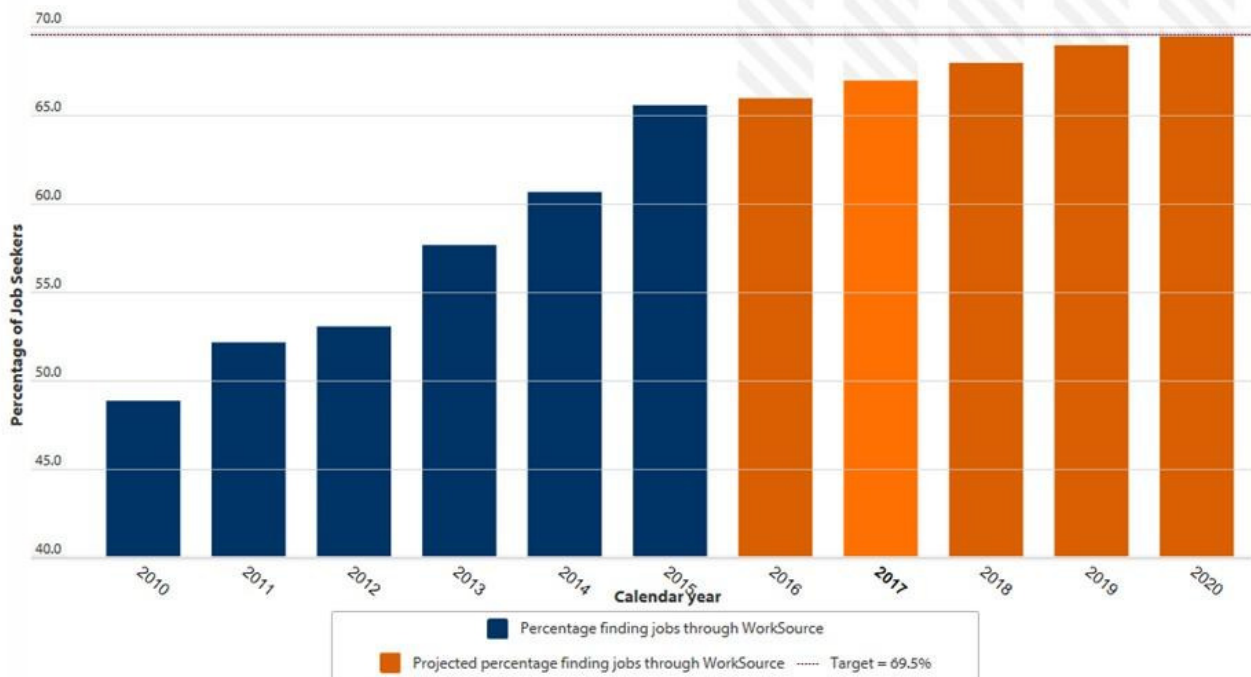


Goal 2.1b

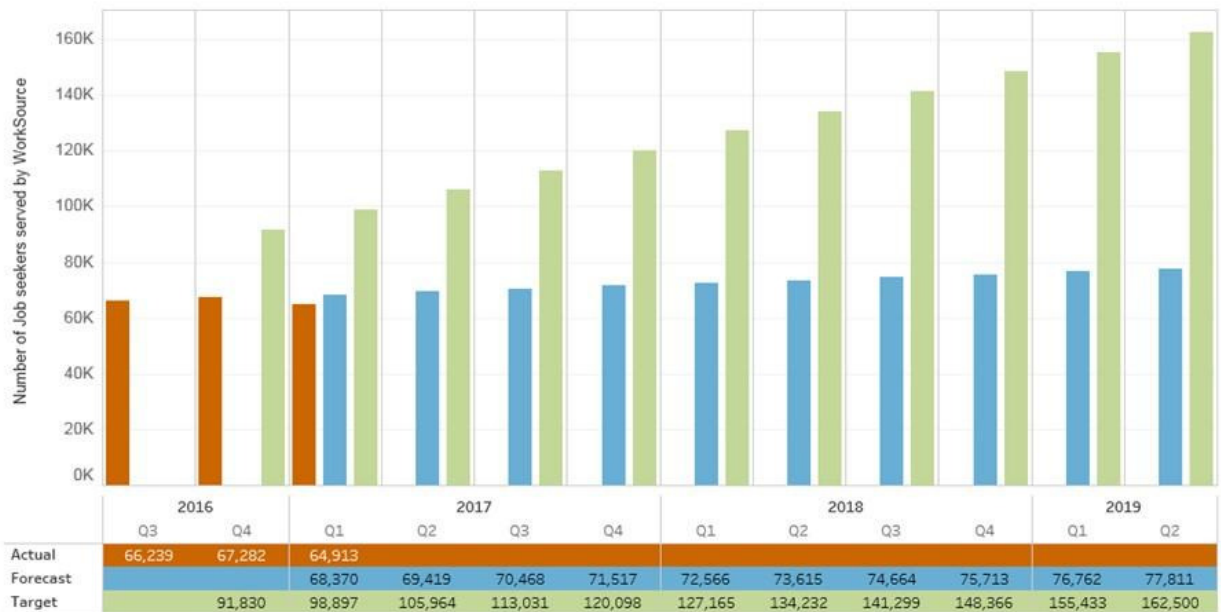
Increase percentage of people participating in WorkSource who find jobs from 66% in 2015 to 69.5% through 2020

Current state

Serving customers and meeting benchmarks



Serving customers in WorkSource



Increase job seekers served in Washington State: All WDAs, from **67,282** in Oct-Dec 2016 to **162,500** per quarter by June 30, 2019.

Actuals represent the sum of staff-assisted and self-services customers by Region or WDA, by quarter. Quarterly targets are derived from each selection's percentage share of state total customers served in 2016 Q2.

Mostly a demand driven system

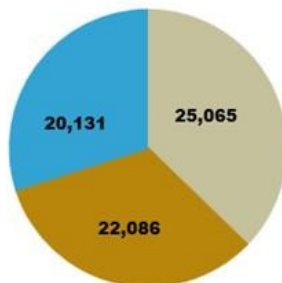
Need to drive:

- Self Service
- Employer participation

Total customers = 67,282

- Self served only
- Both self served and staff assisted
- Staff assisted only

2016 Q4



Employers using WorkSourceWA.com



Opportunity

Grow population by being more effective:

- With current population
- By expanding into new population groups



Strategies

CUSTOMER **FIRST**



Strategies: WorkSourceWA.com

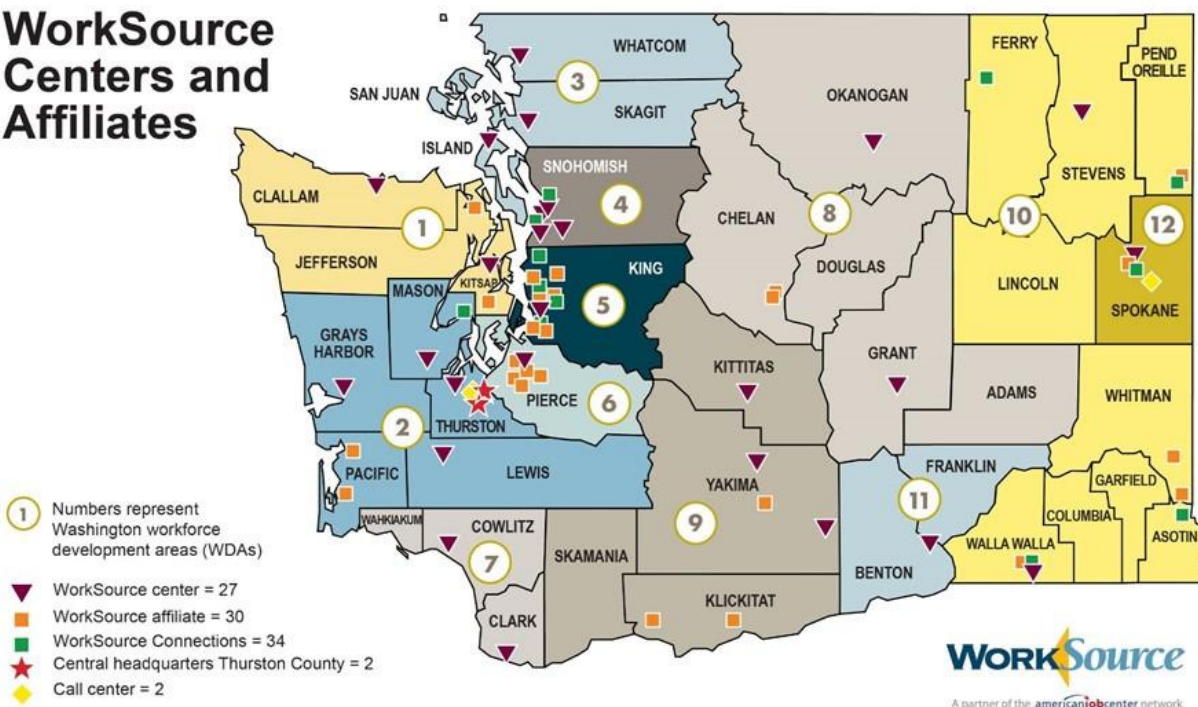
Washington's new labor exchange system:

- Launched in July 2016
- It's gained traction
- Things getting in the way
- Current partners
- Emerging partners



Covering the state

WorkSource Centers and Affiliates



Strategies: Americorps

To strengthen communities and develop leaders through team-based national and community service.

Shelby Meyenburg

AmeriCorps in Thurston County
Technology and Resource Navigator



Strategies: Target populations

ESD Strategic target populations:

- Veterans
- Correctional
- Community College
- High School



Strategy: Career Readiness Platform

Youth Career Readiness Technology Platform:

- **The Challenge:** The “lost 10 years”
- **The Need:** Comprehensive system
- **Customer First:**
 - ✓ Youth & Employers
 - ✓ Pathways & Pipelines
 - ✓ Anchors & Partners
- **Tech Goal: Play well with others:**
 - ✓ Platform for building sharable software tools
 - ✓ ESD focus: Labor market info, matching



“You don’t have to come to our site; we’ll come to yours.”

Assistance needed:

- Promote WorkSourceWA.com
- Train your customers to be tech savvy
- Customer First is a new way of thinking, find ways to join us



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