



Goal 1: World Class Education 1.2 Career Connect

Project Title: Coordinate Culturally Sensitive, Learner-Centered Outreach and Support

This project will increase equity in recruitment in career connect services and partnering with wrap around services. The purpose of this project is to coordinate culturally sensitive, learner-centered outreach to potential participants and support for existing participants who are facing barriers in Career Connect Washington (CCW) program completion (e.g. transportation, childcare, mentoring, equipment procurement, and other support services).

Objectives	Target Dates
Project Charter submitted for agency/	6/11/2021
signatures	
Project Plan complete	8/1/2021
Develop agency engagement strategy	8/1/2021
Create framework for agency commitment and accountability	8/30/2021
CCW system assess for enrollment, completion, and attainment gaps statewide and by region	9/17/2021
PPR meeting with Governor Inslee	9/22/2021
Create outreach plan to promote equitable practices and policies with employers, academic institutions, and community partners	12/1/2021
Identify promising practices and partners in different regions	12/31/2021
All agencies identify strategies to close gaps	2/1/2022
Identify project measure baselines, targets, and set up tracking mechanisms	2/15/2022
Engage Equity Advisory Network to provide feedback on strategies and promising practices	3/15/2022
Implement strategies (agencies) identified to promote equity	9/30/2022

✓ IN SCOPE

- Demonstrated progress can be made in the short term with opportunity for longer term improvement
- Uses only existing resources and data as identified through the project plan
- Developing strategies to reduce the risk for agencies to copy with project objectives
- Developing methods to show the impact of meeting the project objectives on clients, employees, and agencies
- Ensures alignment with agency priorities and the Governor's goal and focus areas and project objectives

✗ OUT OF SCOPE

- Pursuing funding or legislative actions as only solution
- Adding staff as only solution
- Requires IT work as only solutions
- Shifts work to others as only solution

Executive Sponsor Agencies

[Career Connect Washington](#)
[Washington State Board of Community and Technical Colleges](#)
[Employment Security Department](#)

Involved Agencies

Department of Children, Youth and Families
 Department of Social and Health Services
 Department of Veterans Affairs
 Health Care Authority
 Office of Financial Management
 Office of Superintendent of Public Instruction
 State Board of Education
 Washington Student Achievement Council
 Department of Transportation
 Workforce Training & Education Coordinating Board
 Department of Commerce
 Department of Corrections
 Department of Labor and Industries

Information about the Public Performance Review (PPR) process, to view previously held PPR meetings, or to read one pagers on other PPR projects, please visit www.results.wa.gov/measuring-progress/public-performance-reviews

For any further questions please email results@gov.wa.gov