

OUR PURPOSE

To be a vital and trusted resource for businesses owned by people of color, women, and other under-represented communities to gain access, visibility, and contracting opportunities in procurement. We work to promote equity in how Washington State spends its resources in the private sector by eliminating barriers to equitable participation in public spending and contracting.

OUR VISION

OMWBE is dedicated to eliminating systemic and institutional oppression in contracting in the State of Washington. We drive innovation and help strengthen and diversify overall statewide economic growth. We empower public entities to recognize and embrace the value of minority, women, and other under-represented communities' owned businesses.

STRATEGIC PLAN 2023-2025

Remove Barriers

- OMWBE programs and services are simple to find and apply for
- Certification with OMWBE is a good business decision
- Businesses owned by people of color, women, and other disadvantaged groups have access to information about the benefits of certification

Increase Access

- Historically underrepresented businesses are visible to public contracting staff and others seeking to do business
- Certified businesses have access to the information, financing and other resources needed to bid on, win, and complete contracts

Promote Accountability

- State partners are empowered to fulfil their roles to promote contracting equity
- Washingtonians can access timely information on state goals and performance
- Complaints are investigated in a fair, consistent, and transparent manner

Build Partnerships

- Partners supporting minority- and women-owned businesses engage with OMWBE to reach shared objectives
- State agencies and educational institutions understand the economic impact to certified businesses and build in equity in policy decisions and recommendations

Operational Excellence

- OMWBE is an employer of choice that consistently hires and retains individuals who exemplify the agency's mission, vision, purpose, and values
- Internal and external communication promotes shared understanding of objectives and strategies.
- OMWBE uses state resources efficiently, equitably, and effectively to create data-driven programs that create results for Washington businesses.