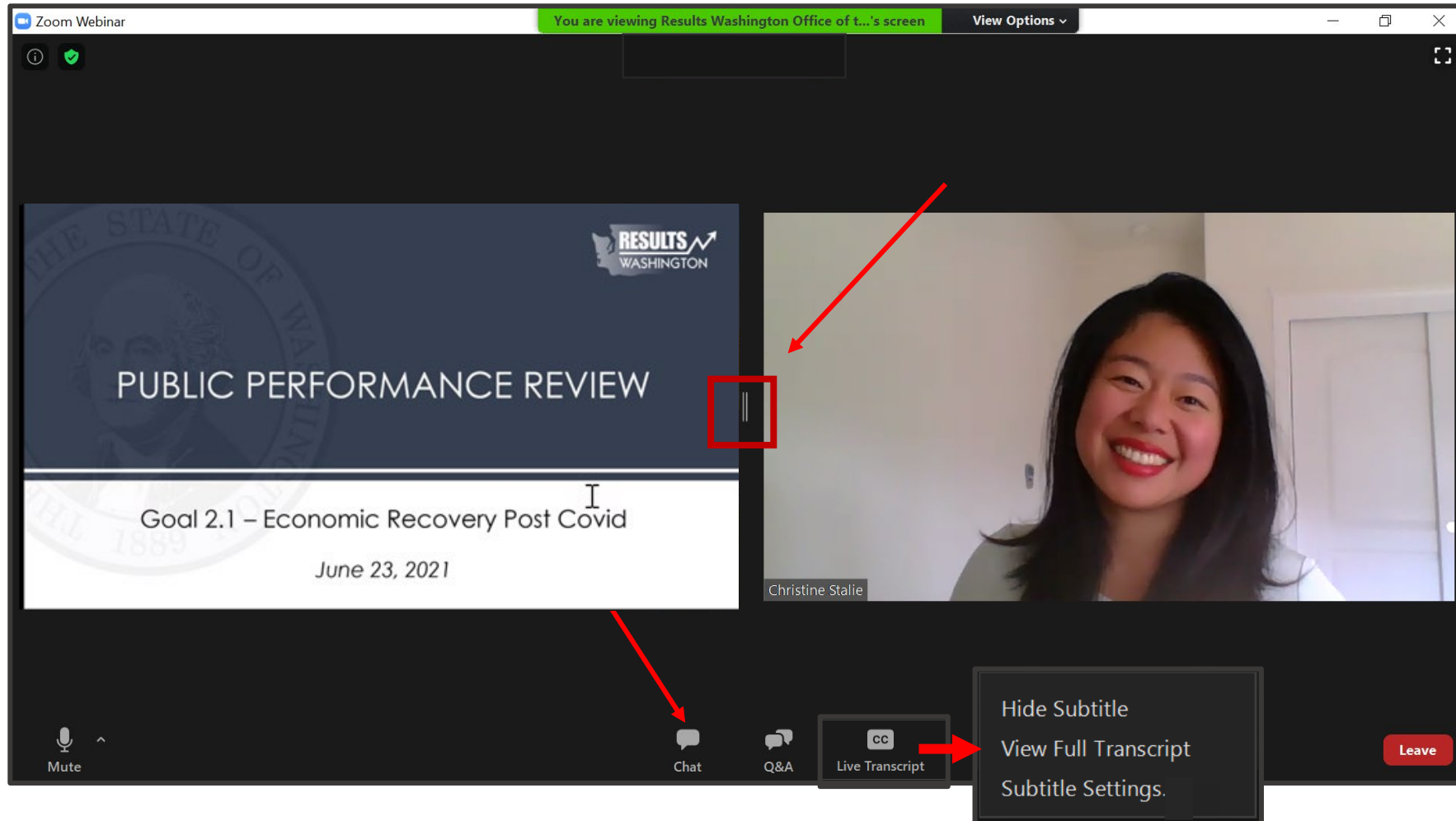


# PUBLIC PERFORMANCE REVIEW

Goal 2.1 – Economic Recovery Post Covid

*June 23, 2021*

# Zoom Overview



The screenshot shows a Zoom Webinar window. At the top, a green status bar reads "You are viewing Results Washington Office of t... 's screen". The main content area is split: the left side displays a presentation slide titled "PUBLIC PERFORMANCE REVIEW" with the subtitle "Goal 2.1 – Economic Recovery Post Covid" and the date "June 23, 2021". The slide features the Results Washington logo and a faint seal of the State of Washington. The right side shows a video feed of a woman, Christine Stalie, smiling. A red arrow points from the video feed to a red box containing a vertical ellipsis menu icon on the slide. Another red arrow points from this menu icon to a context menu that appears, listing options: "Hide Subtitle", "View Full Transcript", and "Subtitle Settings". The bottom toolbar includes icons for Mute, Chat, Q&A, Live Transcript, and a red "Leave" button.

Zoom Webinar

You are viewing Results Washington Office of t... 's screen

View Options

THE STATE OF WASHINGTON

RESULTS WASHINGTON

PUBLIC PERFORMANCE REVIEW

Goal 2.1 – Economic Recovery Post Covid

June 23, 2021

Christine Stalie

Mute

Chat

Q&A

Live Transcript

Hide Subtitle

View Full Transcript

Subtitle Settings.

Leave

# Zoom Overview

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# Public Performance Review Purpose

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The Public Performance Review is our monthly meeting with the Governor, leaders, agency experts, and community members designed to:

- Focus on a cross-agency project tied to the Governor's priorities
- Hear from those impacted by the project – those with lived experiences and those who are customers and process partners in the community
- Engage in discussions and problem-solving on these complex topics

# Public Performance Review Project Selection

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1. Held agency meetings to finalize improvement project recommendations for each Goal area topic.
2. Agencies self-selected their participation and designated subject matter experts (SMEs) for each improvement project based on RASCI criteria.
3. Facilitated agency meetings to finalize improvement project focus for each Goal area.
4. RW and agency SMEs have been actively working to define project scope and develop charters and project plans.

# Project Focus

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The purpose of this project is to create and vet a process and framework state agencies can use in decision-making that includes and elevates the voices of people/communities historically excluded from recoveries and economic well-being.

## Project Team

### ***Sponsoring Agencies***

Department of Commerce, Department of Social and Health Services, Employment Security  
Department, Office of Financial Management

### ***Support, Consulted, and Informed Agencies***

- Department of Children, Youth and Families
- Department of Financial Institutions
- Department of Corrections
- Department of Health
- Department of Licensing
- Department of Revenue
- Health Care Authority
- Labor and Industries
- Office of the Governor
- Office of Financial Management
- Office of Minority and Women's Business Enterprises
- Washington State Department of Transportation
- Workforce Training Board



# Opening Remarks

The background of the slide features a large, faint, circular seal of the State of Washington. It contains a portrait of George Washington and the text "THE STATE OF WASHINGTON" and "1889".

# PROJECT INTRODUCTION

PRESENTED BY (IN ORDER OF PRESENTATION):

- DAN MCCONNOR, OFFICE OF REGULATORY INNOVATION  
AND ASSISTANCE/WASHINGTON RECOVERY GROUP



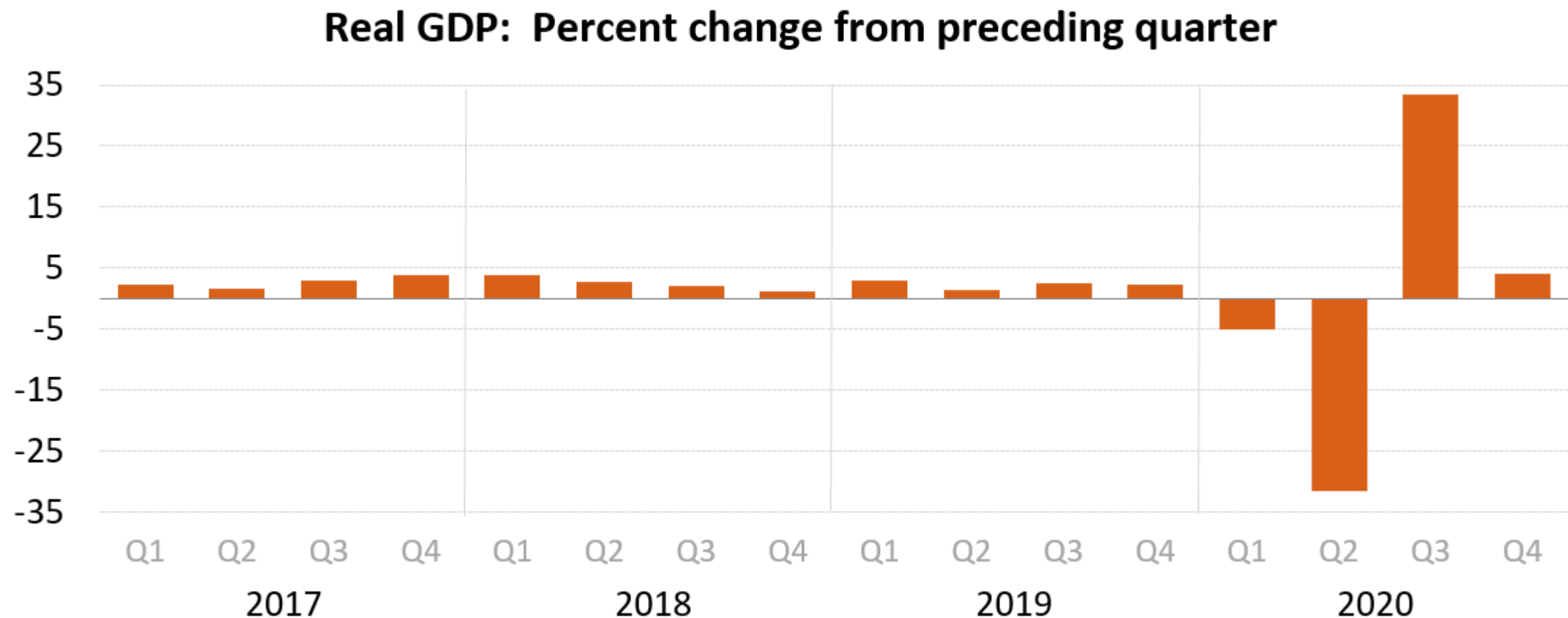
The background of the slide features a large, faint, dark blue seal of the State of Washington. The seal is circular and contains a portrait of George Washington. The words "THE STATE OF WASHINGTON" are written around the top half of the circle, and "1889" is at the bottom.

# OPPORTUNITY & PROJECT OVERVIEW

PRESENTED BY (IN ORDER OF PRESENTATION):

- LISA YANAGIDA, ACTING CHIEF OF STAFF,  
DEPARTMENT OF SOCIAL AND HEALTH SERVICES
- CHRIS GREEN, DEPARTMENT OF COMMERCE
- LORI PFINGST, DEPARTMENT OF SOCIAL AND HEALTH  
SERVICES

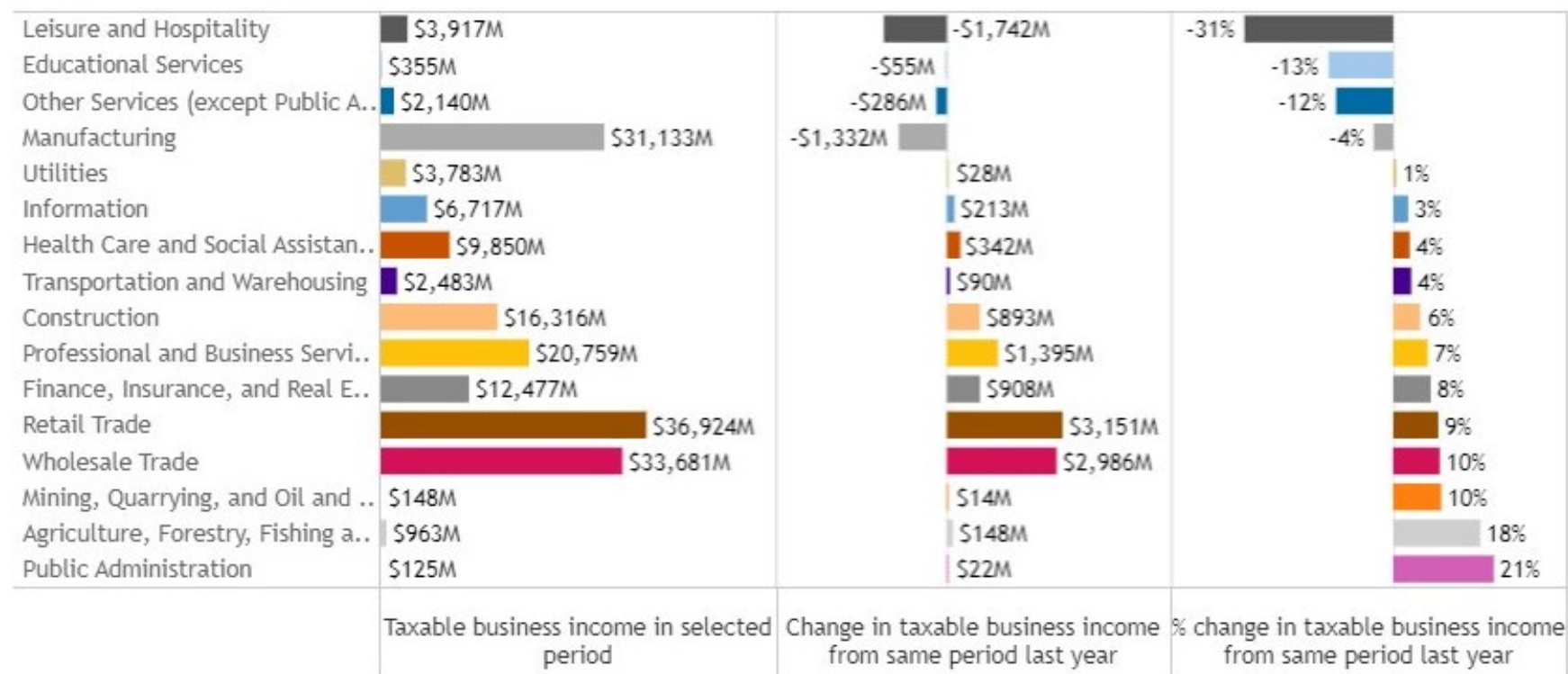
# Economic impacts: Recent swings in GDP



# Impacts on Businesses

## Taxable business income by industry

Viewing 3 months ending April 2021

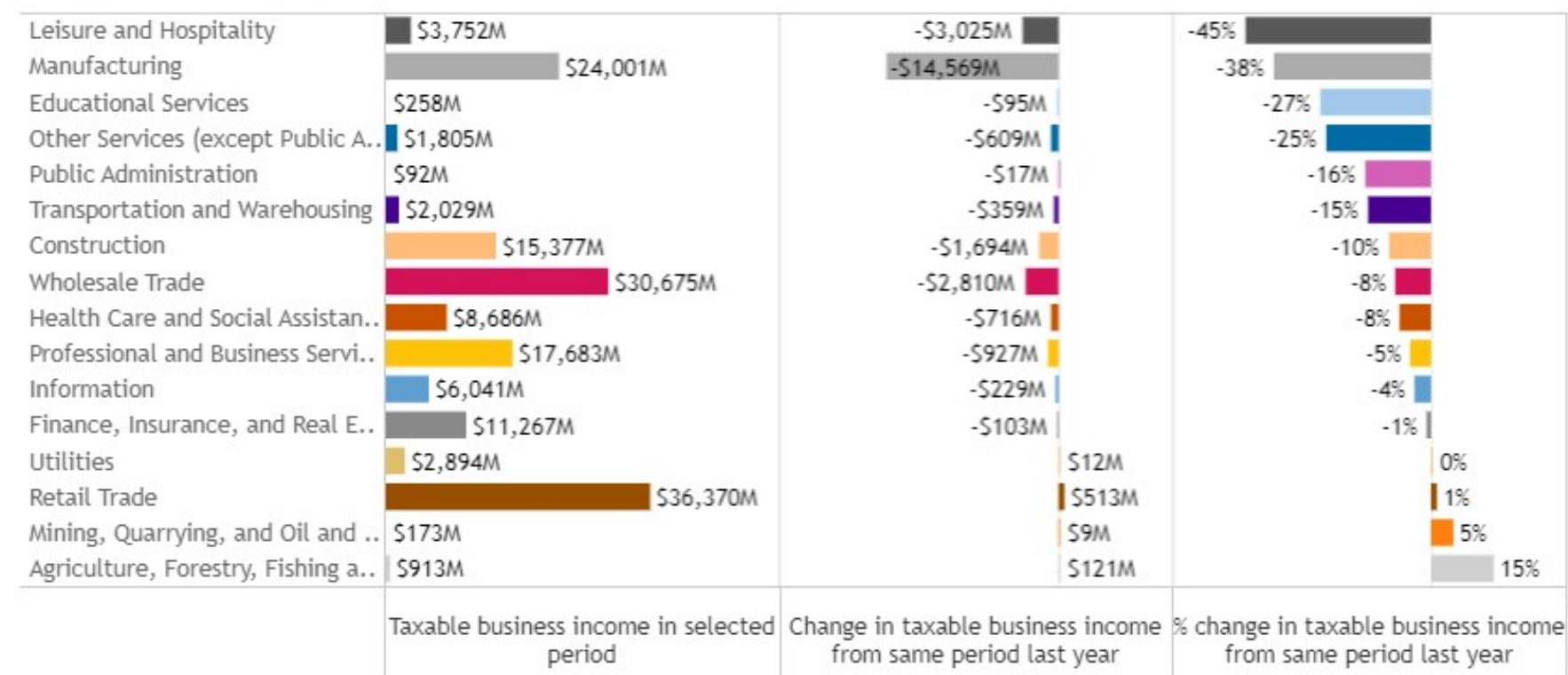


Source: [WA State Department of Revenue](#)

# Impacts on Businesses

## Taxable business income by industry

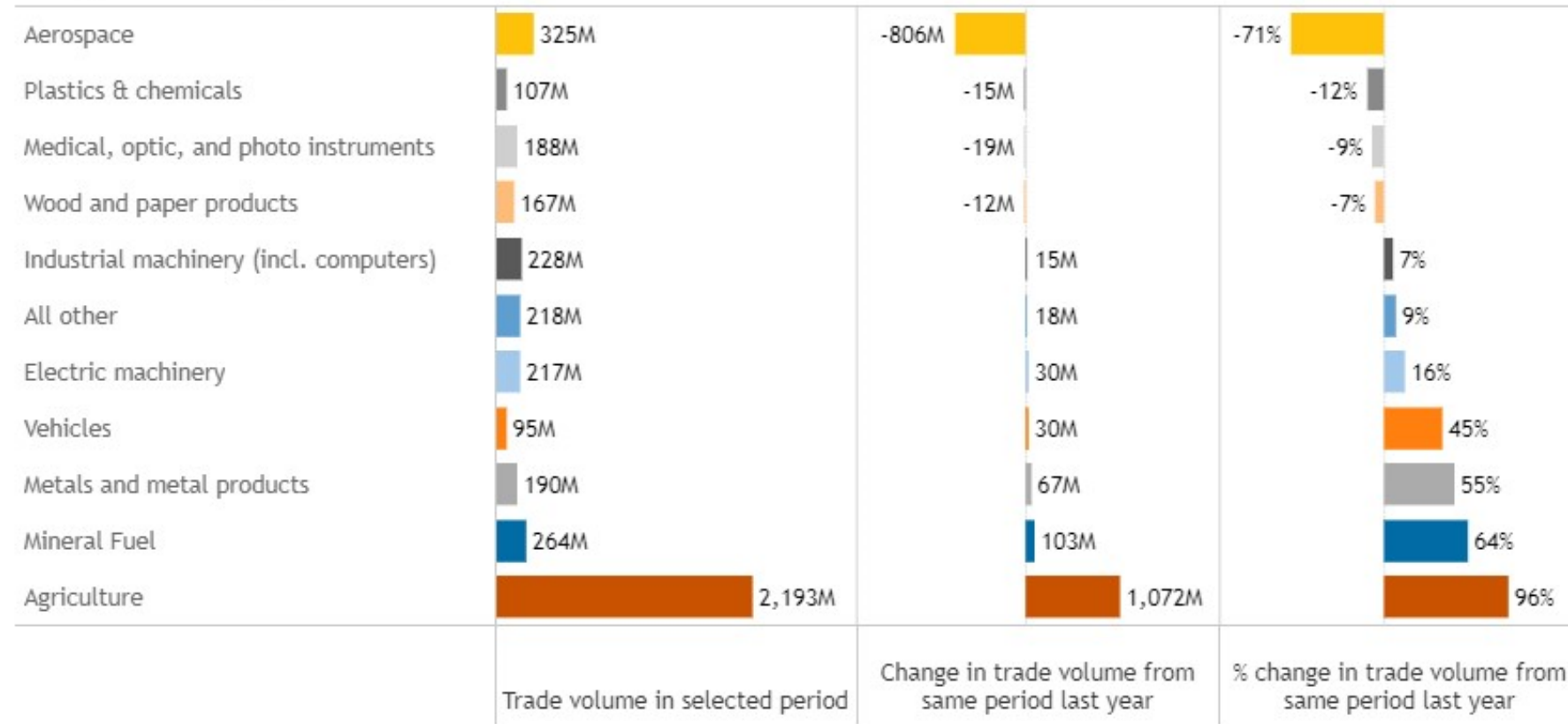
Viewing 3 months ending July 2020



# International Trade Impacts

## WA export volume by commodity category

Viewing 1 month ending March 2021

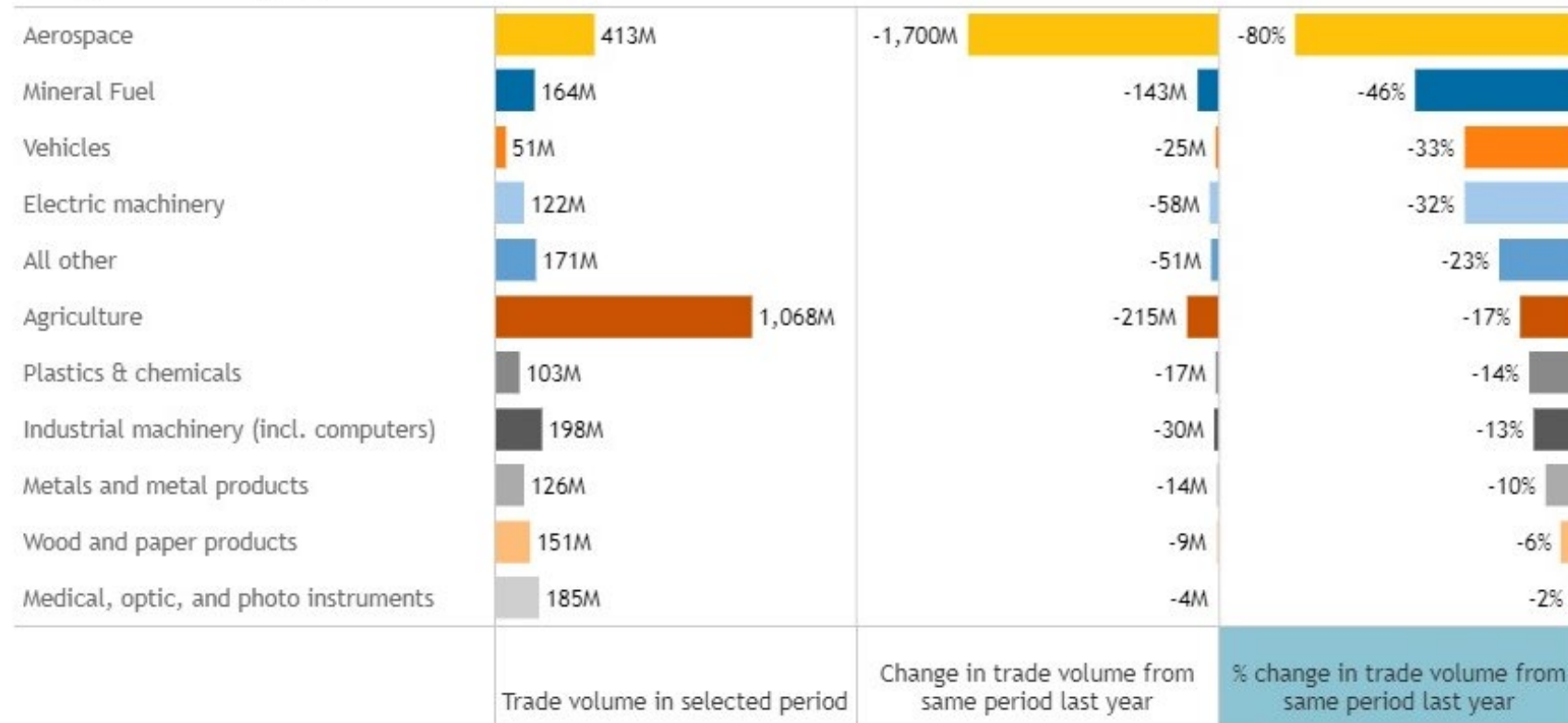


Source: [WISERTrade](#)

# International Trade Impacts

## WA export volume by commodity category

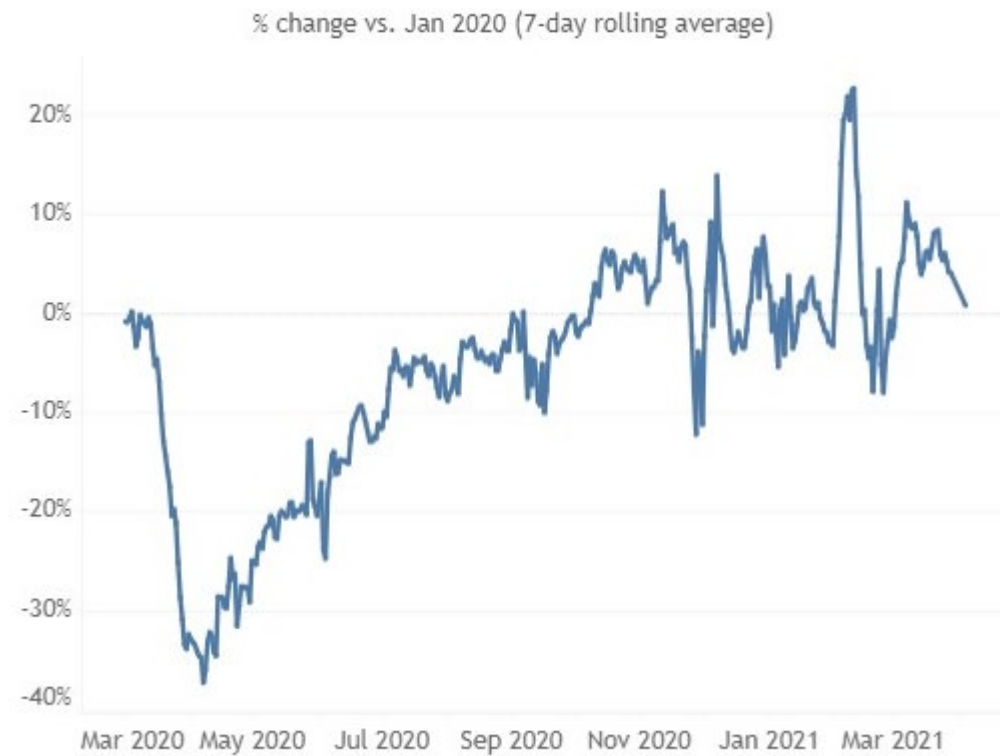
Viewing 1 month ending July 2020



Source: [WISERTrade](#)

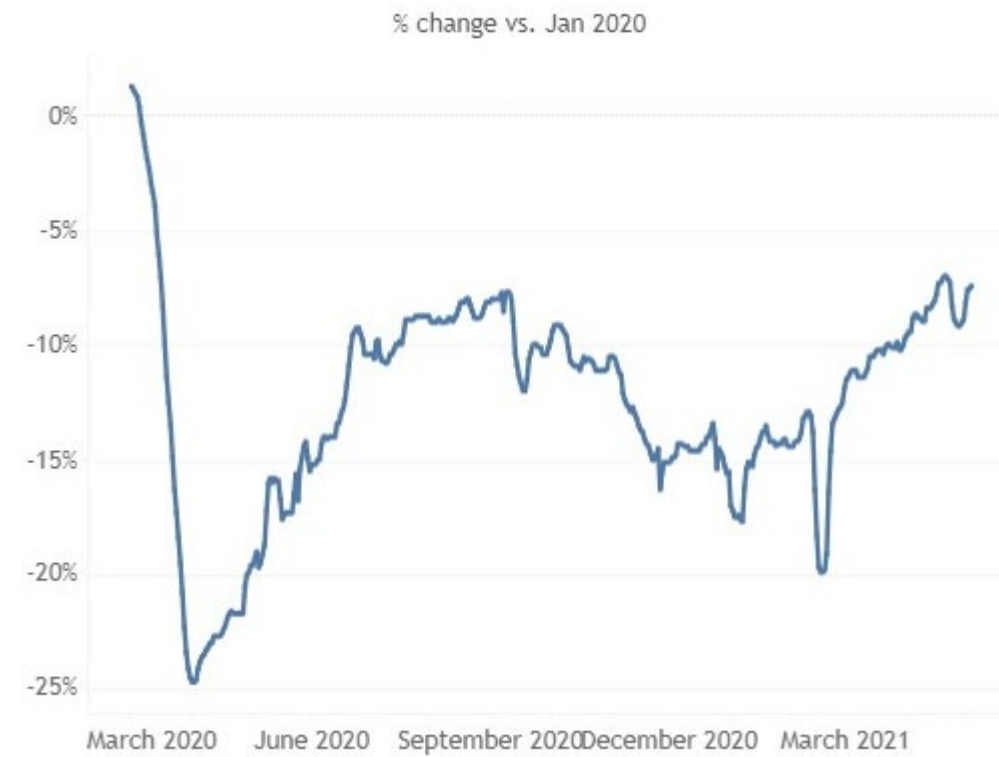
# Consumer Behavior

Credit/debit card spend by day



Source: [Opportunity Insights Economic Tracker](#)

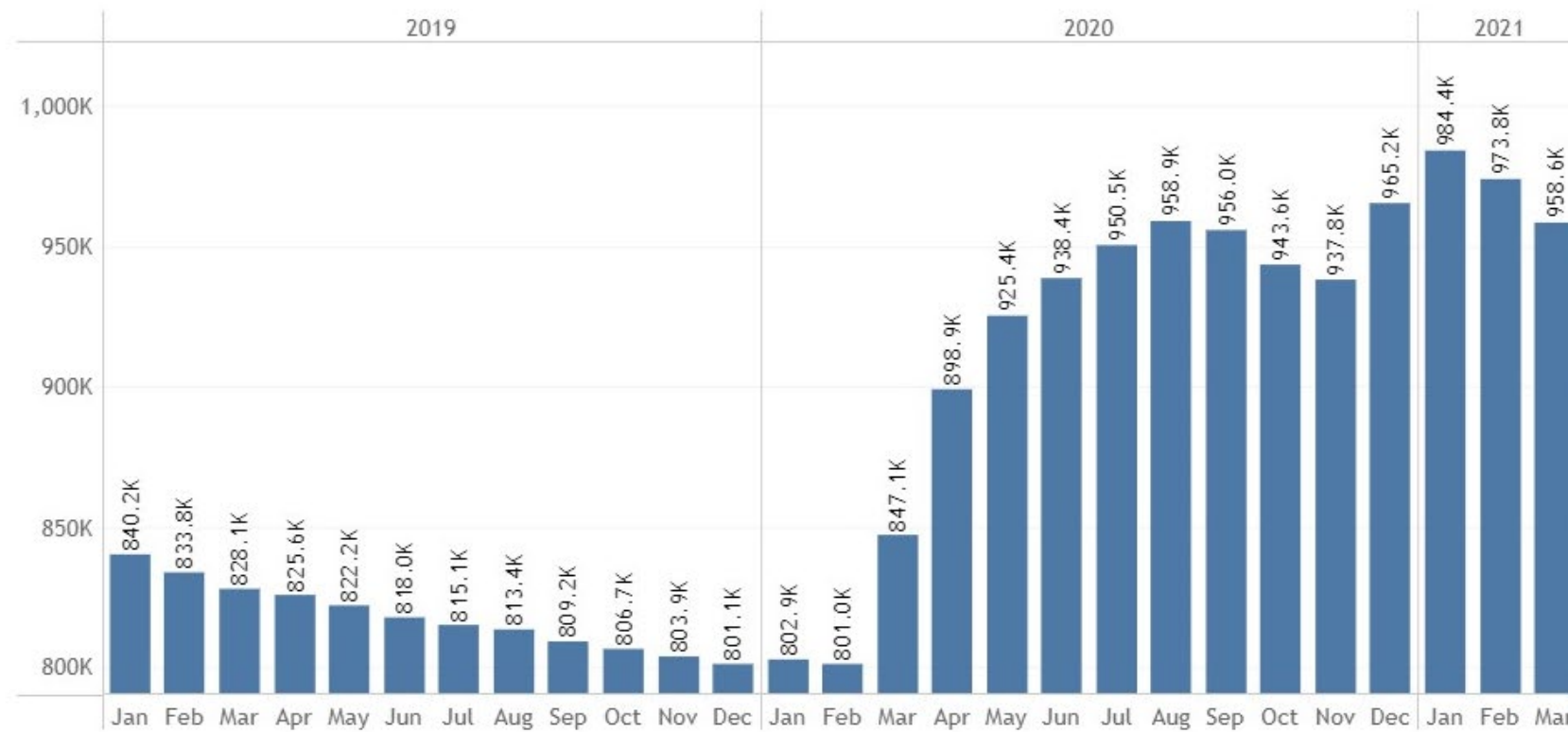
Time spent outside of home by day



Source: [Opportunity Insights Economic Tracker](#)

# Basic Food Program Participation

Program participants by month



Source: [WA State Department of Social and Health Services](#)



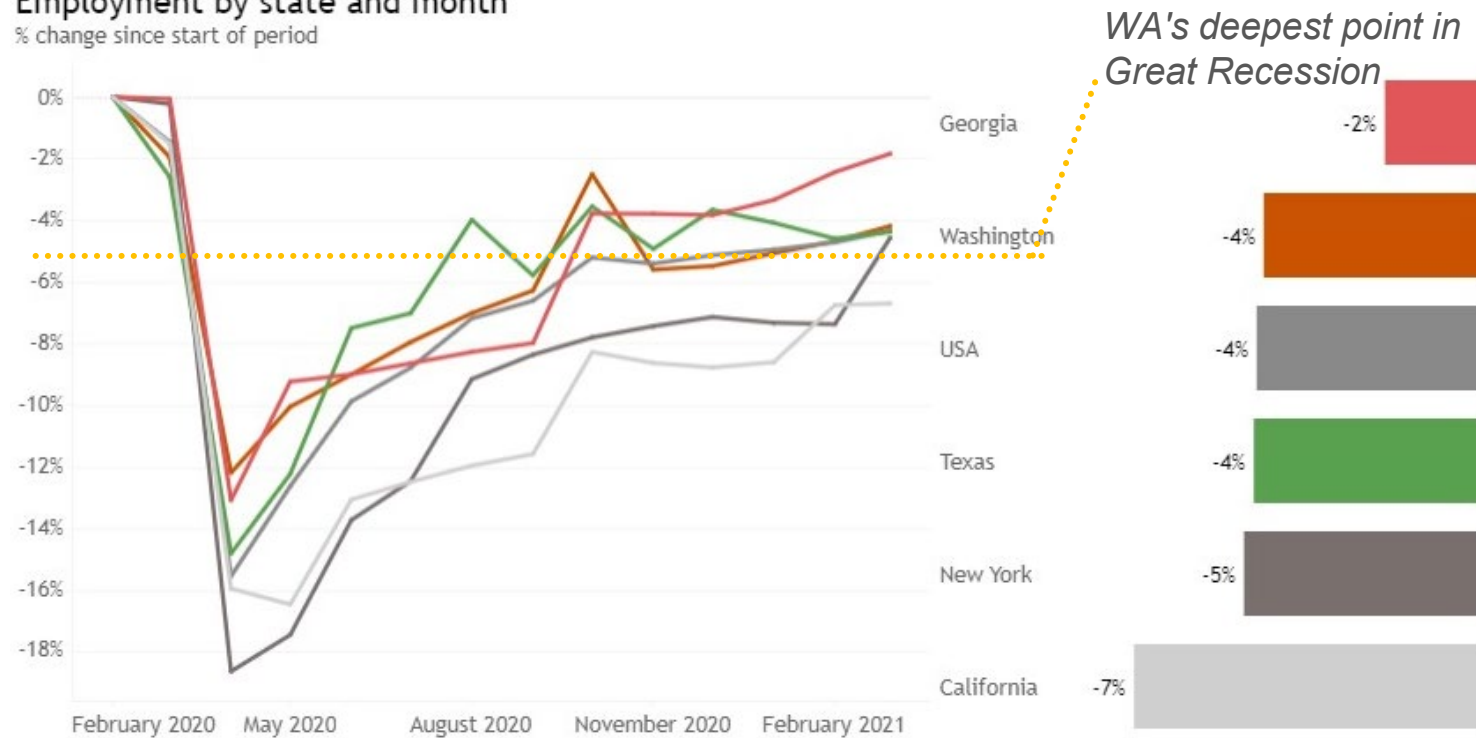
# The economic impact of COVID-19 is unprecedented

Employment declines greater than the deepest point of the Great Recession

**Dashboard screenshot:** state comparison of % change in total employment between January 2020 to March 2021 (seasonally adjusted)

Employment by state and month

% change since start of period



## Impact is deep

WA employment rates are steadily improving but the drop in total employment is still near Great Recession levels

## Improving outlook around long-term recovery

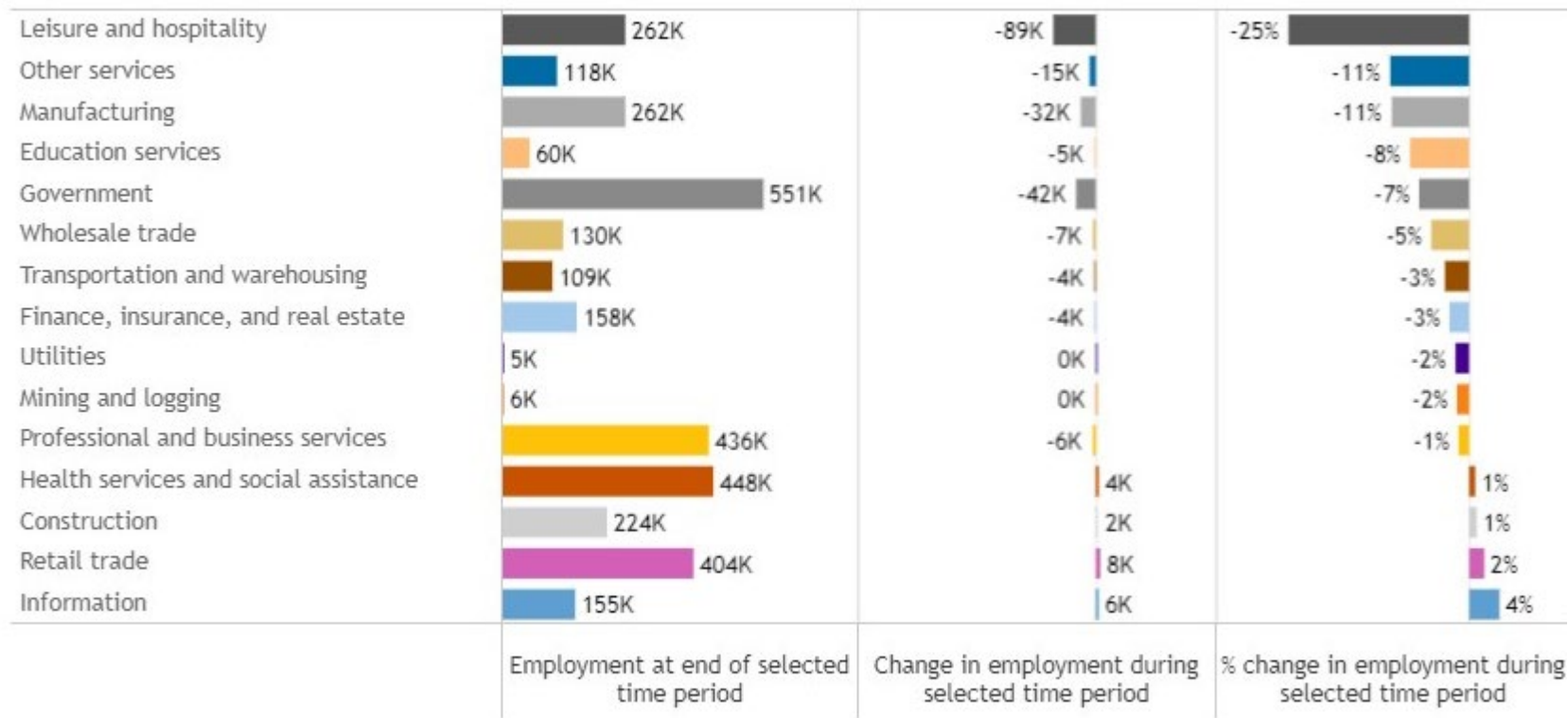
Improving disease trajectory; vaccinations underway; new state support approved and fed support underway

Source: Local Area Unemployment Statistics (LAUS) - Seasonally Adjusted, Bureau of Labor Statistics (Includes all workers in the labor force)

# Impacts on Employment

## Washington employment by industry

Employment change between  
Jan 2020-Mar 2021

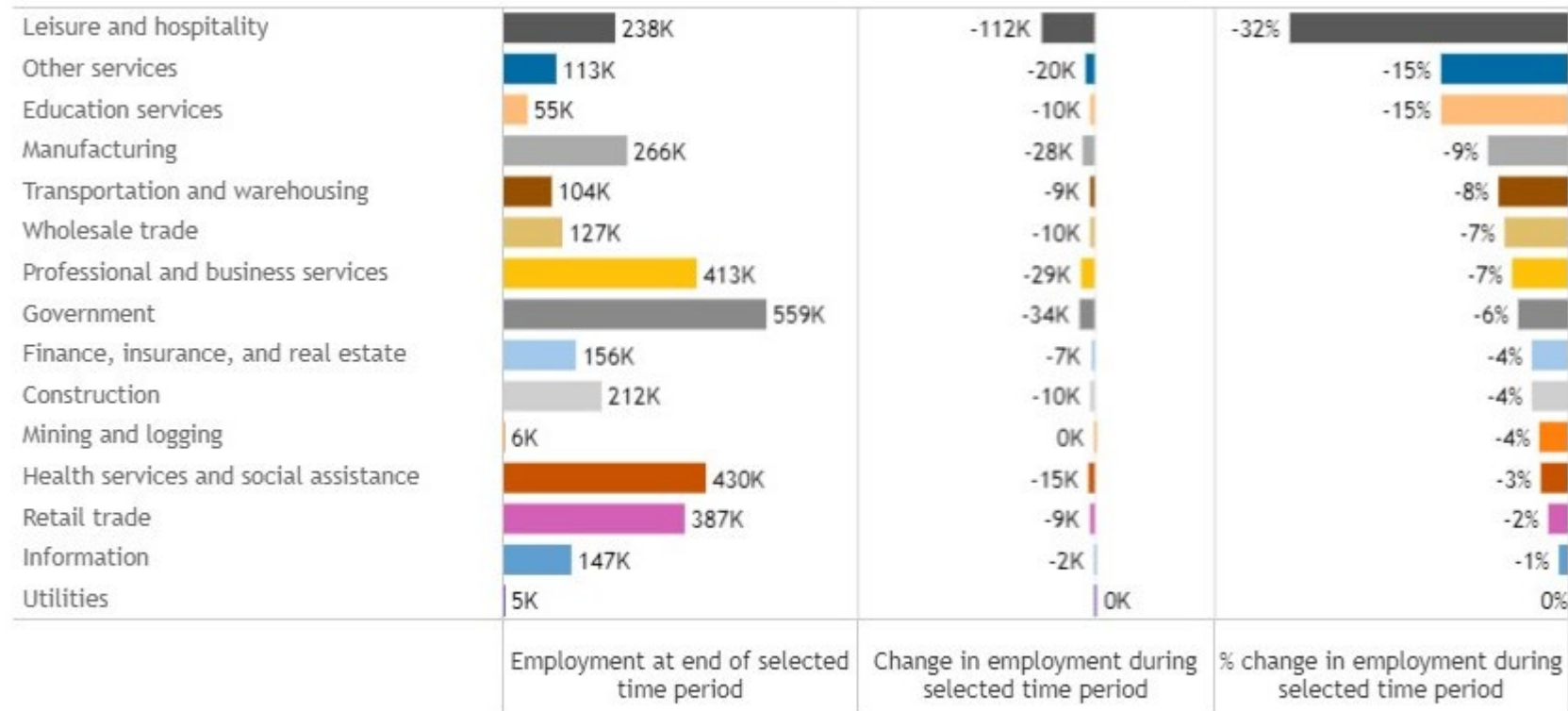


Source: [WA-QB Current Employment Statistics \(seasonally adjusted\)](#)

# Impacts on Employment

## Washington employment by industry

Employment change between  
Jan 2020-July 2020

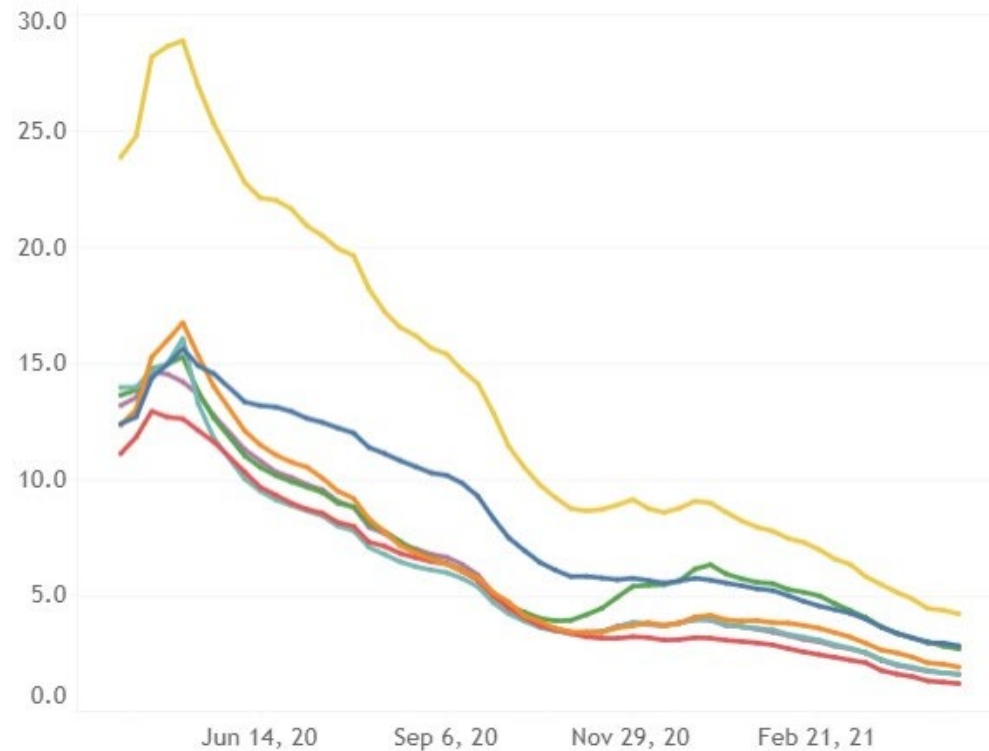


Source: [WA-QB Current Employment Statistics \(seasonally adjusted\)](#)

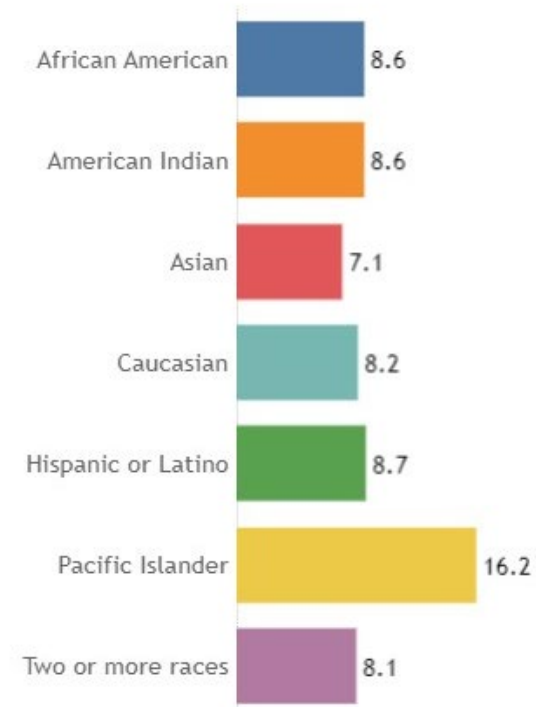
# Impacts on Employment

Continued claims per 100 workers by demographic group

Only includes regular program claims (No PUA, PEUC, or Shared Work)



Source: [Washington State UI Claims, WA State Employment Security Department](#)

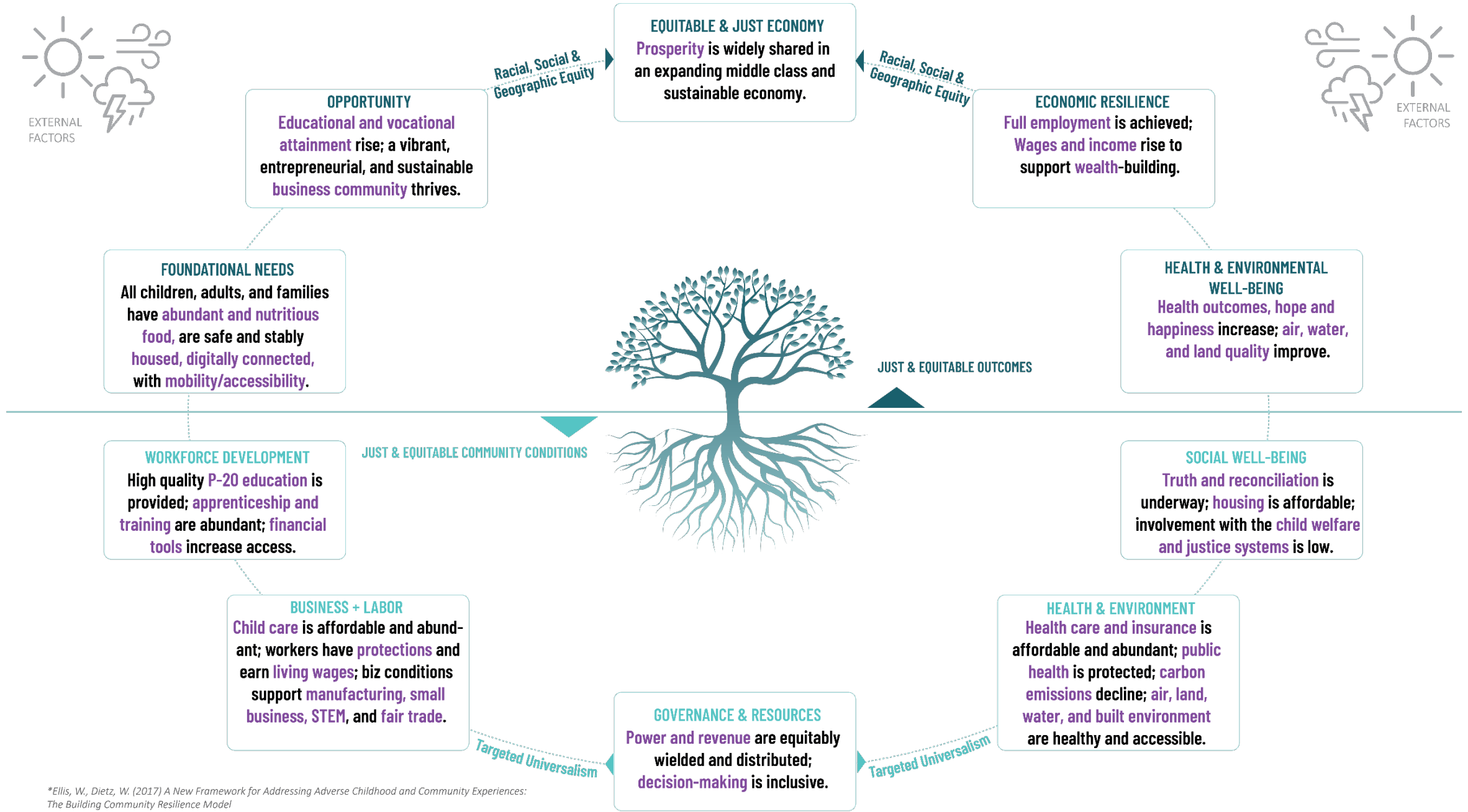


# Toward a Just & Equitable Recovery



- Traditional definitions and measures of recovery from economic downturns are not equitable or inclusive.
- COVID-19 and its economic consequences are exacerbating existing inequality.
- Without a shared vision and accountability toward a just and equitable future we risk maintaining the status quo and limiting progress.
- People and communities historically excluded from economic well-being are vital to our success.

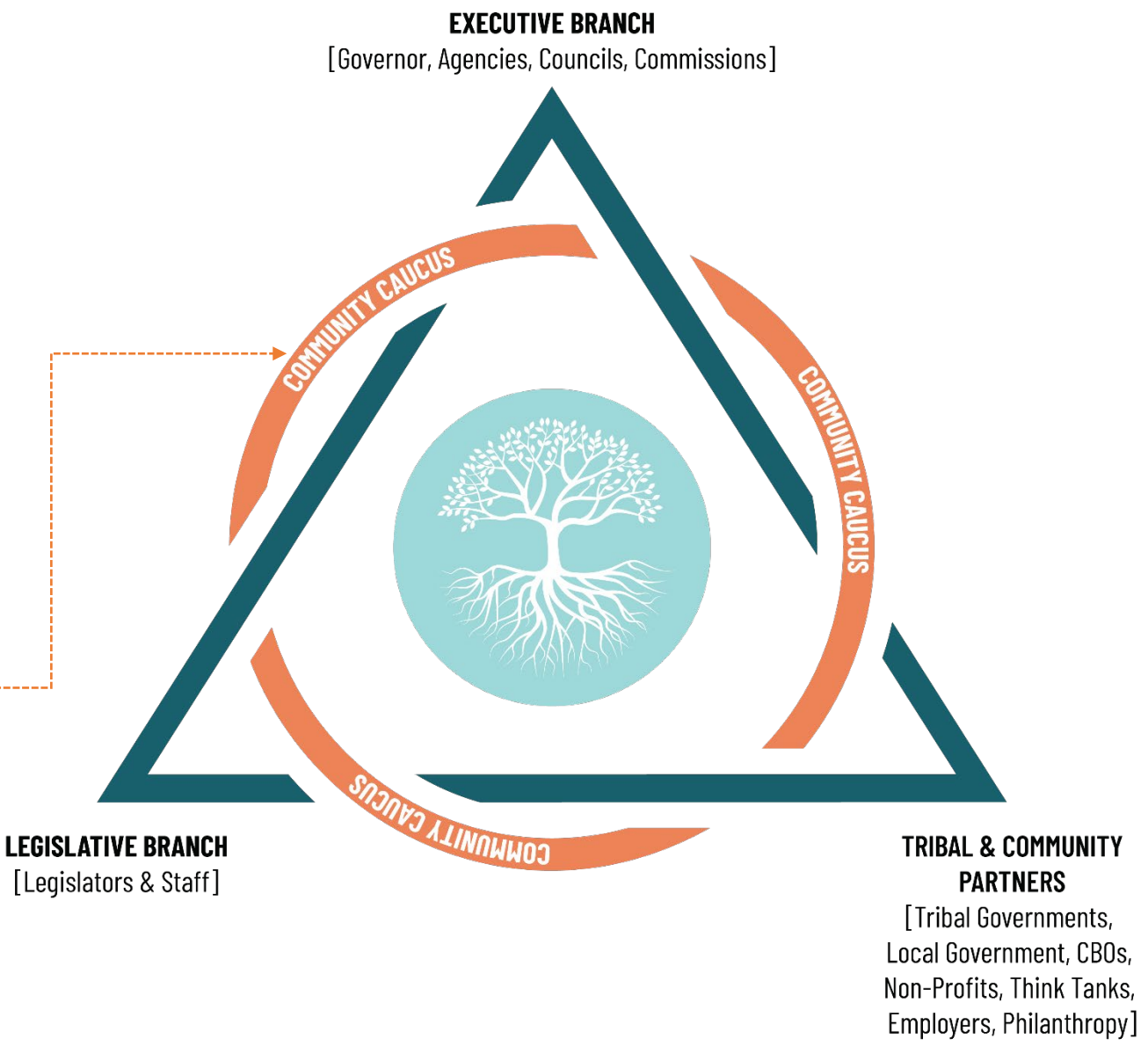
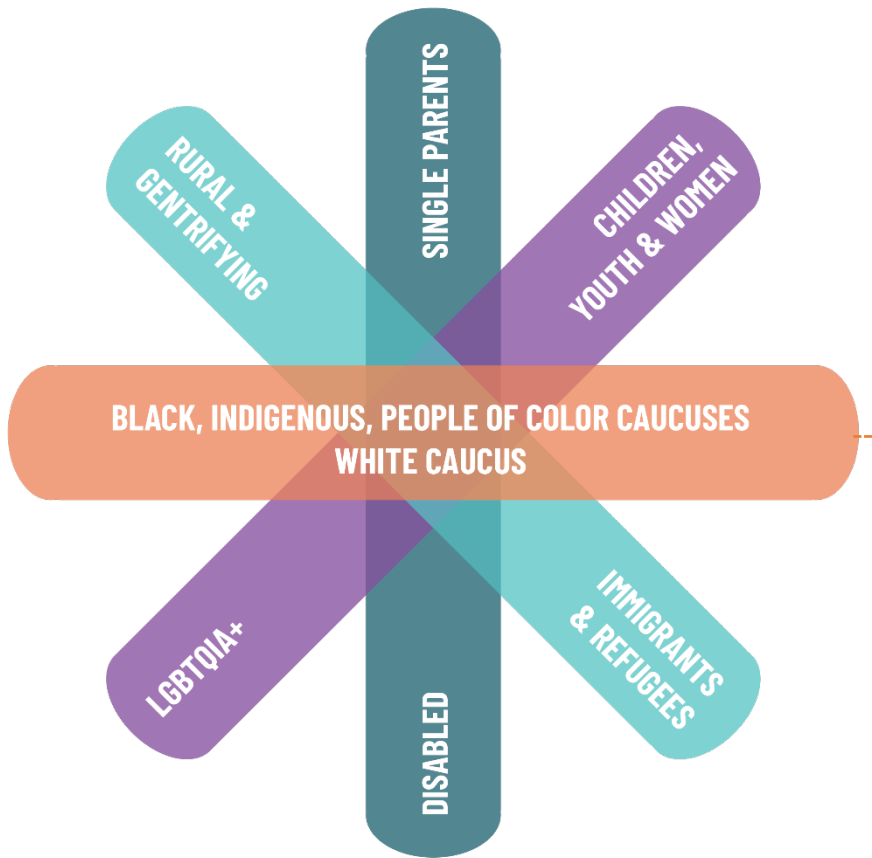
# What's in the Soil Bears the Fruit



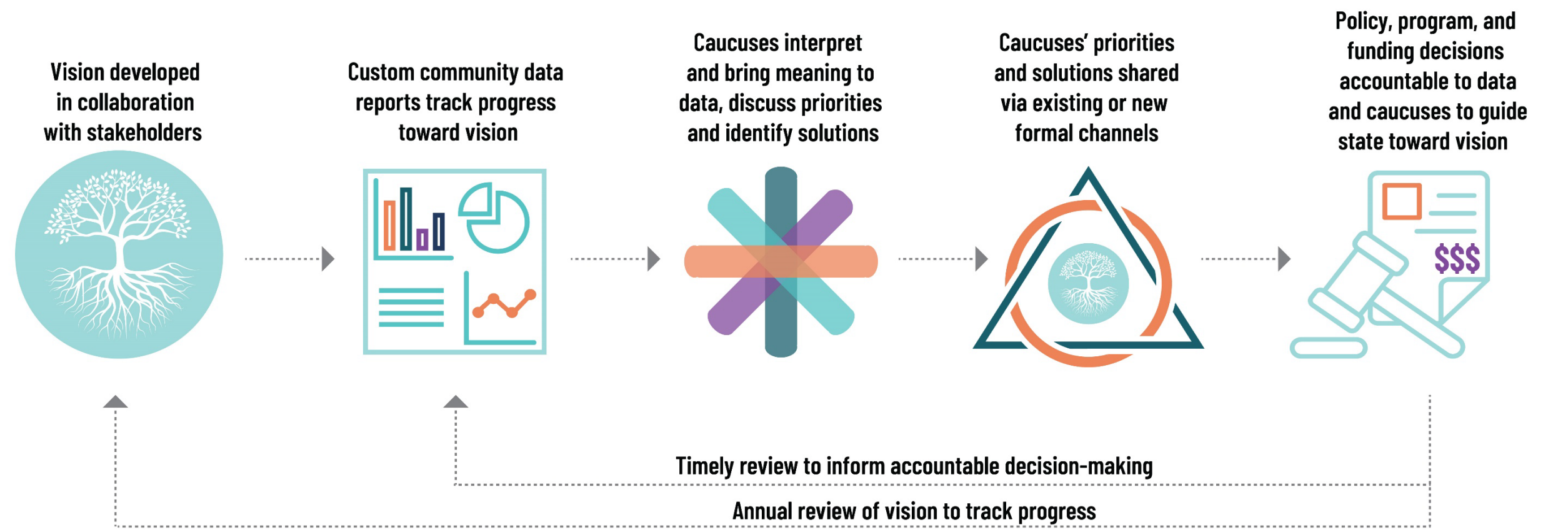


# A Community Caucus Model

A process that elevates community-led expertise and partnership to meaningfully inform policy, program, and funding decisions that result in a just and equitable future.



# An Accountability Process to Achieve Equity





# Project Specifics

	2021									2022			
	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr
PROJECT KICK-OFF													
Building Trust & Partnerships													
Setting Container for Work													
DEVELOPMENT PHASE													
Community Organizing/Input													
State Meetings & Activities													
Proposal Refinement, Review & Sharing													
IMPLEMENTATION PHASE													

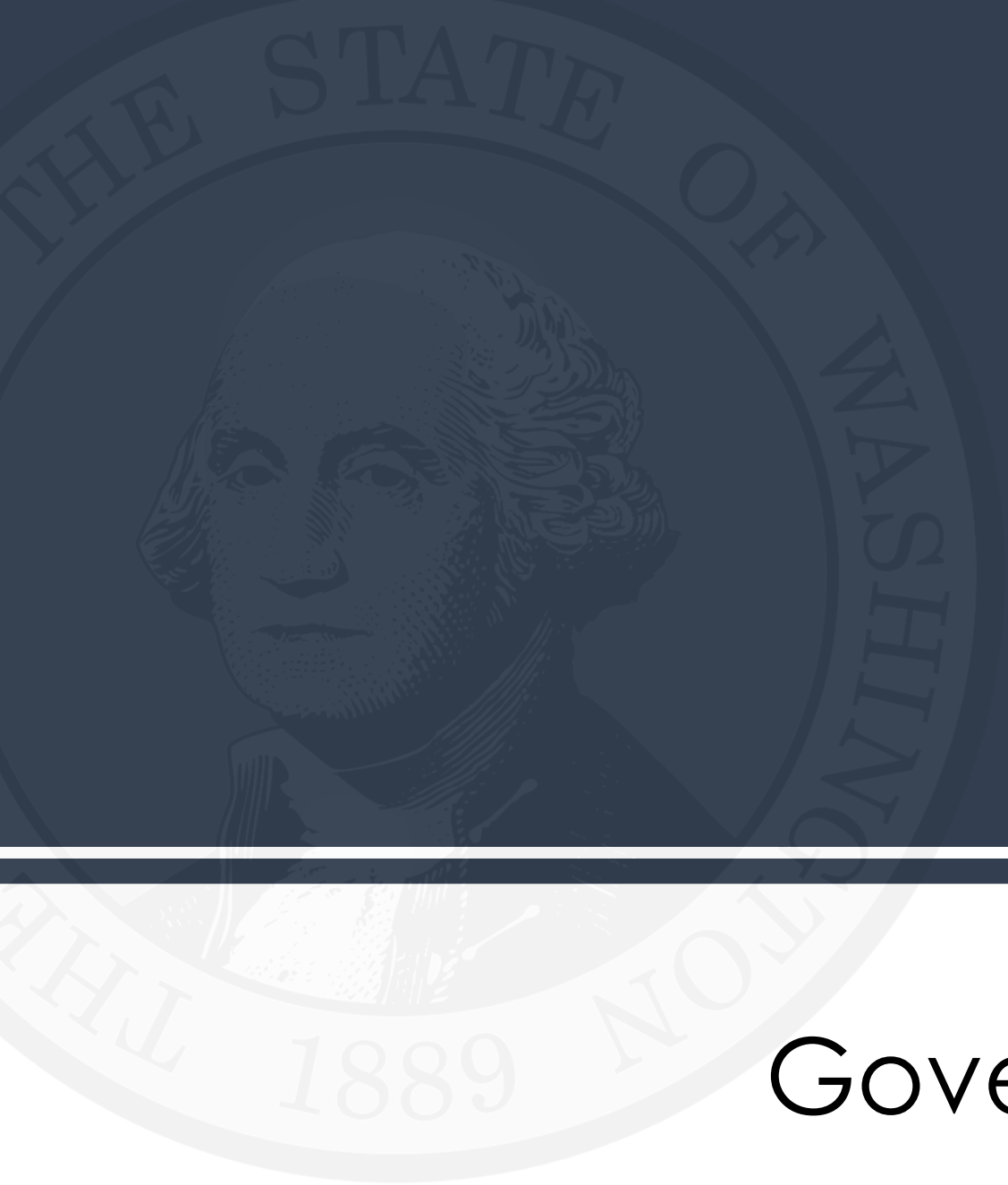
## PUBLIC-PRIVATE COLLABORATION

- Poverty Reduction Work Group
- Community Partners
  - **Statewide Poverty Action | Front & Centered**
- Tribal Nations
- State Agencies
- Office of Equity, WA Recovery Group

## PHILANTHROPIC SUPPORT

- Kresge Foundation
- Robert Wood Johnson Foundation
- Support for communities to participate





# Governor Q&A



# DRAYTON JACKSON

EXECUTIVE DIRECTOR, FOUNDATION FOR HOMELESS  
AND POVERTY MANAGEMENT

CO-CHAIR, POVERTY REDUCTION WORKGROUP  
STEERING COMMITTEE

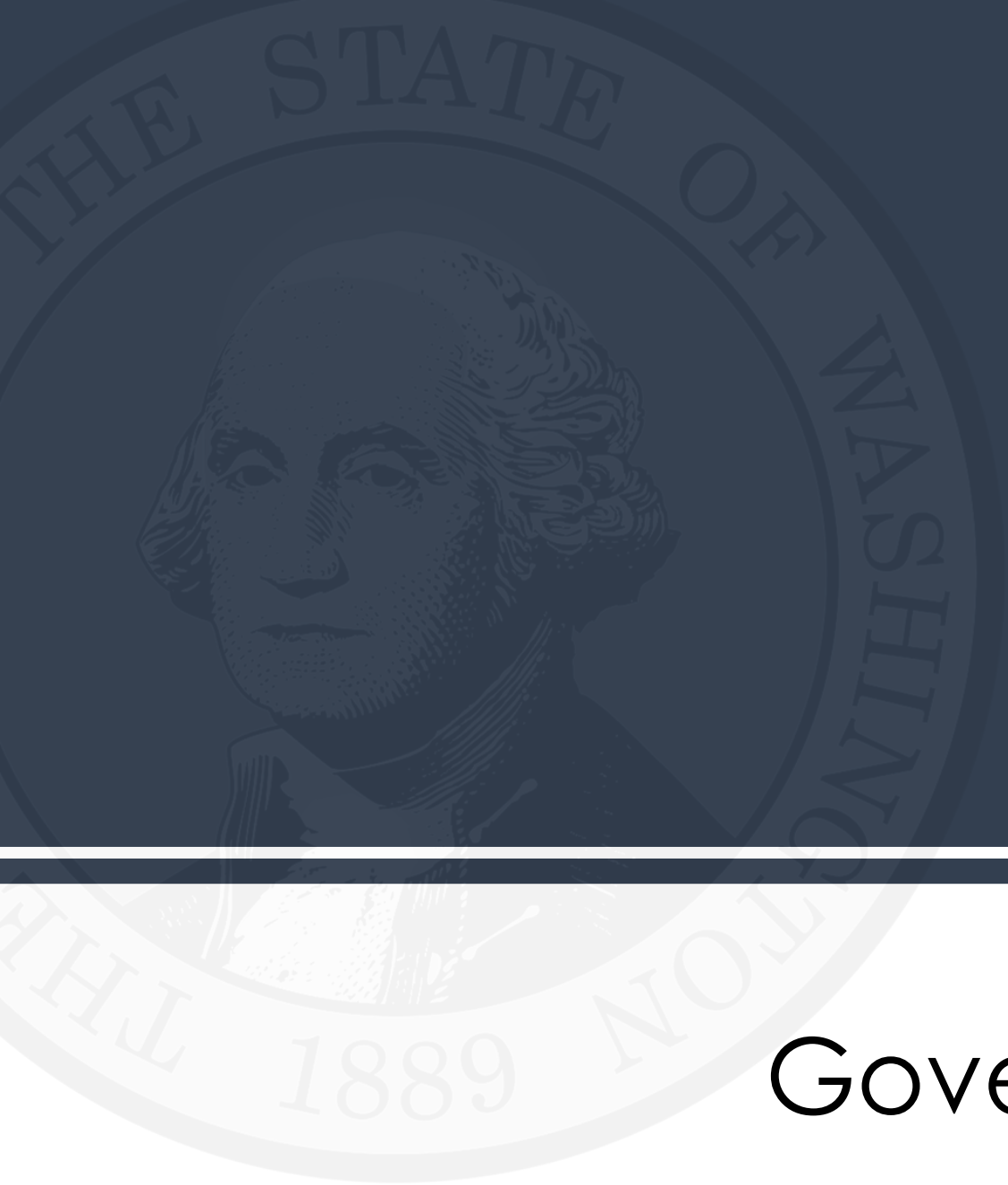


# Governor Q&A



# NICKOLAUS LEWIS

LUMMI INDIAN BUSINESS COUNCIL & MEMBER,  
& POVERTY REDUCTION WORK GROUP



# Governor Q&A



# MICHAEL BROWN

CIVIL ARCHITECT, CIVIC COMMONS, SEATTLE FOUNDATION




# COO COMMUNITIES OF OPPORTUNITY



JUNE 21, 2021





**Communities of Opportunity** is creating greater health, social, economic, and racial equity in King County so that all people thrive and prosper, regardless of race or place.

---

We are a growing network of residents, communities, decision makers, and funders who believe every community can be a healthy, thriving community—and that equity and racial justice are both necessary and achievable.

# All people in King County...



## **thrive economically**

- Increase households earning a living wage
- Increase youth/young adults who are either in school or working

## **have quality affordable housing**

- Increase # of people paying less than 30% and 50% of the income for housing
- Decrease involuntary displacement of local residents

## **are connected to community**

- Increase youth who have an adult to turn to for help
- Increase adults engaged in civic activities

## **are healthy**

- Increase consumption of fruits and vegetables among youth
- Increase life expectancy

*“Communities of Opportunity isn’t just about bringing new resources to the areas where they are most needed – it’s also about **tapping into existing community assets and strengthening the capacity of communities** to proactively tackle these new challenges.”*

**DEANNA DAWSON**

Sound Cities Association &  
COO Governance Group Member





“This new process of empowering local communities to identify **their priorities**, which exist at the **intersection of health, housing and economic opportunity** will bring positive changes to places throughout King County that have struggled for much too long.”

GORDON MCHENRY JR.  
Governance Group Member

# Communities of Opportunity Investment Strategies



SEATTLE  
FOUNDATION  
the heart & science of philanthropy



# COO Performance Measures Progress Highlights

## Place-Based & Cultural Community Partners



**956** capacity building events  
**1,849** community events  
**118,072** community members engaged\*  
**4,054** community members with capacities built  
**845** leaders developed  
**184** new partnerships  
**234** relationships/connections made

## Systems & Policy Change partnerst



**1,611** capacity building events  
**2,099** community events  
**99,486** community members engaged\*  
**99** leaders developed  
**174** new partnerships  
**306** relationships/connections made  
**10** policies passed or changed

†Seattle Foundation-funded SP partners

\*Number of people participating may include duplicates across events.

## Workforce Development



**137** capacity building events  
**2,443** community member engaged\*  
**747** hired into jobs

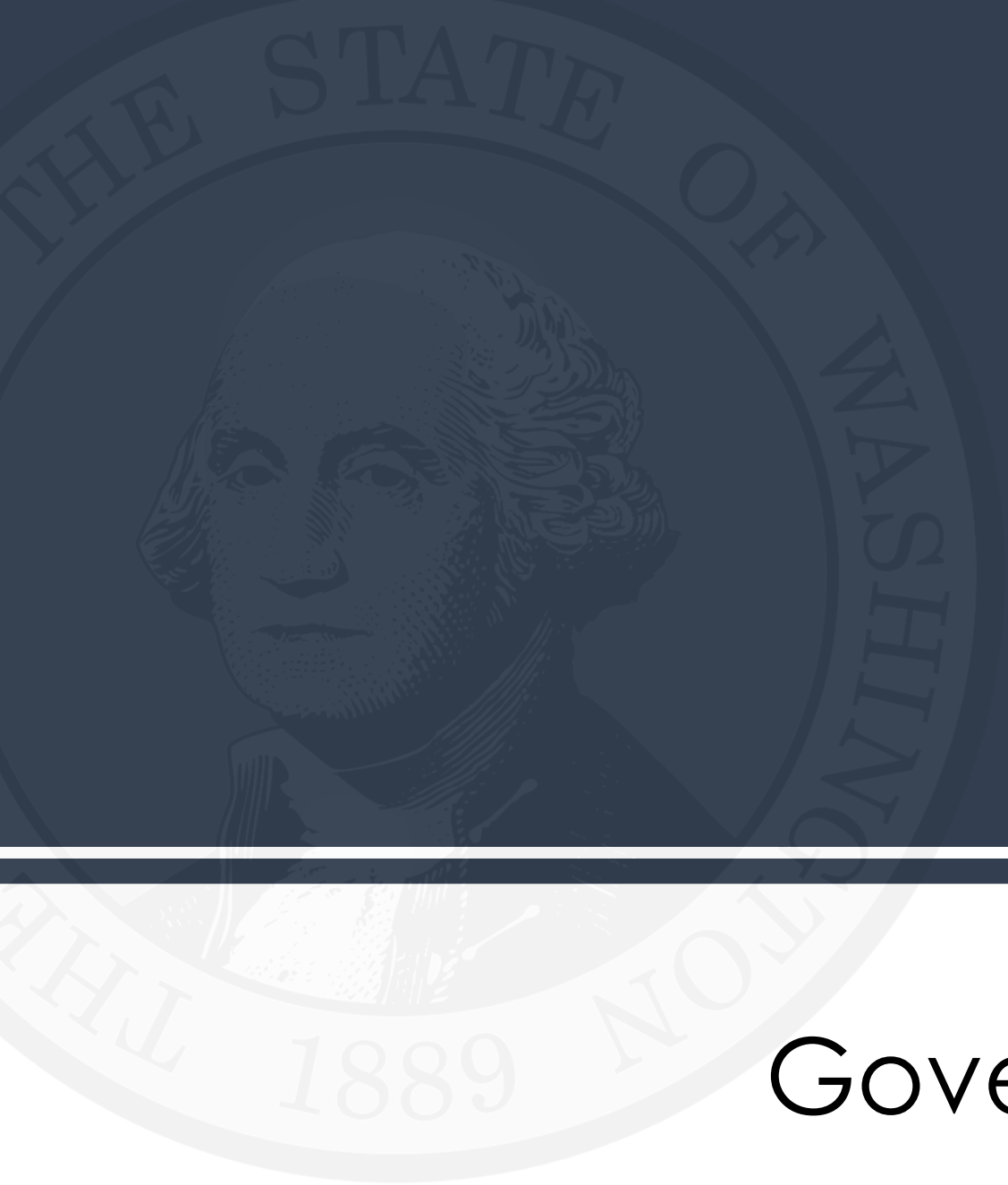
## Learning Community



**106** capacity building events  
**1,268** community members engaged\*







# Governor Q&A





# SCHOOL'S OUT WASHINGTON: INCLUDING THE VOICES OF CUSTOMERS AND THOSE WITH LIVED EXPERIENCE

PRESENTED BY

- CHERYL SMITH, DEPARTMENT OF COMMERCE
- ELIZABETH WHITFORD, CEO, SCHOOL'S OUT WASHINGTON

# Youth Development Nonprofit Relief Fund

## Relief for a critical sector through an equitable grantmaking process

- Listen to those affected and incorporate their guidance
- Use data to inform program design and decisions
- Equity-focused and broad-based outreach
- Lower barriers to access
- Share decision-making



# Funding Priorities

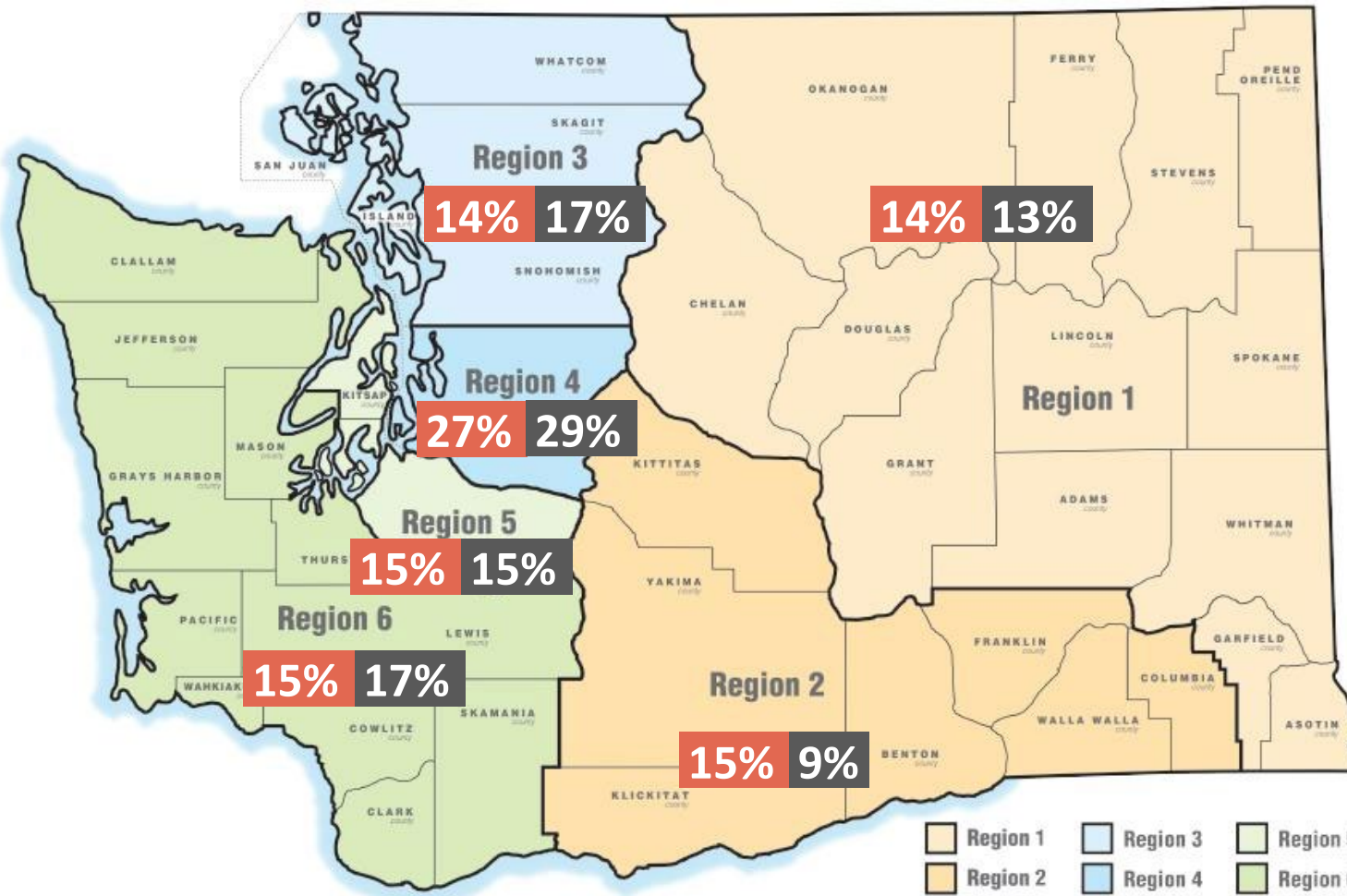
1. Program/organization engagement of youth furthest from educational justice.
2. Staff, board, leadership and volunteers that are reflective of the priority youth populations served.
3. Negative programmatic and fiscal impact of COVID-19 on the program/org.



# Goals for Geographical Distribution of Review Groups and Funding

Goal based on:  
Youth under 18 in  
Poverty per region  
(2018) and % BIPOC  
youth under 18 per  
region (2018)

Overall share of  
population per  
region (2018)



# Reviewer Selection

**Principle: Those most affected, those with the highest stakes, and those with lived experience and deep community knowledge, are best placed to help decide how to best invest in their communities**

- 112 Reviewers were selected from over 200 who expressed interest
- 55% identified as BIPOC; 84% reported having lived experiences/ identities connected to the priority youth population
- All reviewers participated in anti-bias training





# Awardee Data Overview

**441 (61%) of 612 Applications were funded**

- On average, 87% of youth served are in Fund's priority populations
- Nearly half are fully focused on youth in the priority populations
- Most of our awardees were small; one third of awardees had 2019 expenditure budgets under \$619,000





# Diverse Awardees Across the State

## Seattle CARES

The grant enabled them to offer continued tutoring support from their Black mentors for their Black scholars.

## Wenas Mammoth Foundation

The grant enabled them to offer continued virtual programming and invest in camp equipment.

## Cup of Cool Water

Funding allowed for stipends to fairly compensate the youth. So far, all their graduates have stayed employed and housed.



# Feedback


**Baionne Coleman, Rainier Valley Leadership Academy**

“Thank you for also letting this be a grant process that almost anyone could apply for based on technical skills. As a Black leader, too often I am asked to apply for a grant and end up feeling inadequate and overwhelmed. Thank you for this opportunity and having an equitable grant.”





# Governor Q&A

The background of the slide features a large, faint, circular seal of the State of Washington. It contains a portrait of George Washington and the text "THE STATE OF WASHINGTON" and "1889".

# ECONOMIC SECURITY FOR ALL: INCLUDING THE VOICES OF CUSTOMERS AND THOSE WITH LIVED EXPERIENCE

## PRESENTED BY

- PHIL CASTLE, DEPUTY COMMISSIONER
- SHANNON BRUNDLE, STATE ECSA MANAGER
- COMMUNITY PARTNER: JAMILET NERELL, ECSA PROGRAM MANAGER, BENTON-FRANKLIN WORKFORCE DEVELOPMENT COUNCIL

# EcSA

## Economic Security for All

---

Uniting systems to reduce poverty

For more information, contact Tim  
Probst at [tprobst@esd.wa.gov](mailto:tprobst@esd.wa.gov).

Economic Security for All (EcSA) **develops replicable models to measurably reduce poverty.**

EcSA began by **listening to the voice of people experiencing poverty** at Governor Inslee's Poverty Reduction Work Group, and it requires each local partnership to elevate the **voice of lived experience** in their designs.

Local EcSA partnerships streamline access to existing services, identify regional resources to fill in gaps, and **help people move from poverty to self-sufficiency** in middle-income careers.



## 2 Years of Learning: EcSA Improves Outcomes for Families



### Isaiah – Spokane

Isaiah was disconnected from school and did not have access to technology to complete his GED. Through EcSA, Isaiah gained a career coach, self-sufficiency goal, career plan, and access to multiple services from different agencies, including a laptop and wifi access to complete his education. He is actively working toward permanent self-sufficiency.



Washington State  
Department of Social  
& Health Services



Washington State  
Department of  
**Commerce**



Washington  
Workforce Training  
and Education  
Coordinating Board

EcSA amplifies the collective impact of existing support systems through:

- **A strong focus on equity** for people of color, rural communities, and other disadvantaged populations.
- **Braided service-delivery** models.
- **Intensive case management and wraparound support.**

---

**4** Pilot regions across WA  
**25+** Reached self-sufficiency so far  
**60+** Community-based Partners  
**400+** Individuals enrolled so far

# The EcSA Model



EcSA is **expanding statewide**, beginning June 2021.

EcSA **prioritizes populations disproportionately harmed by COVID**, including BIPOC, rural, and those experiencing homelessness and food insecurity.

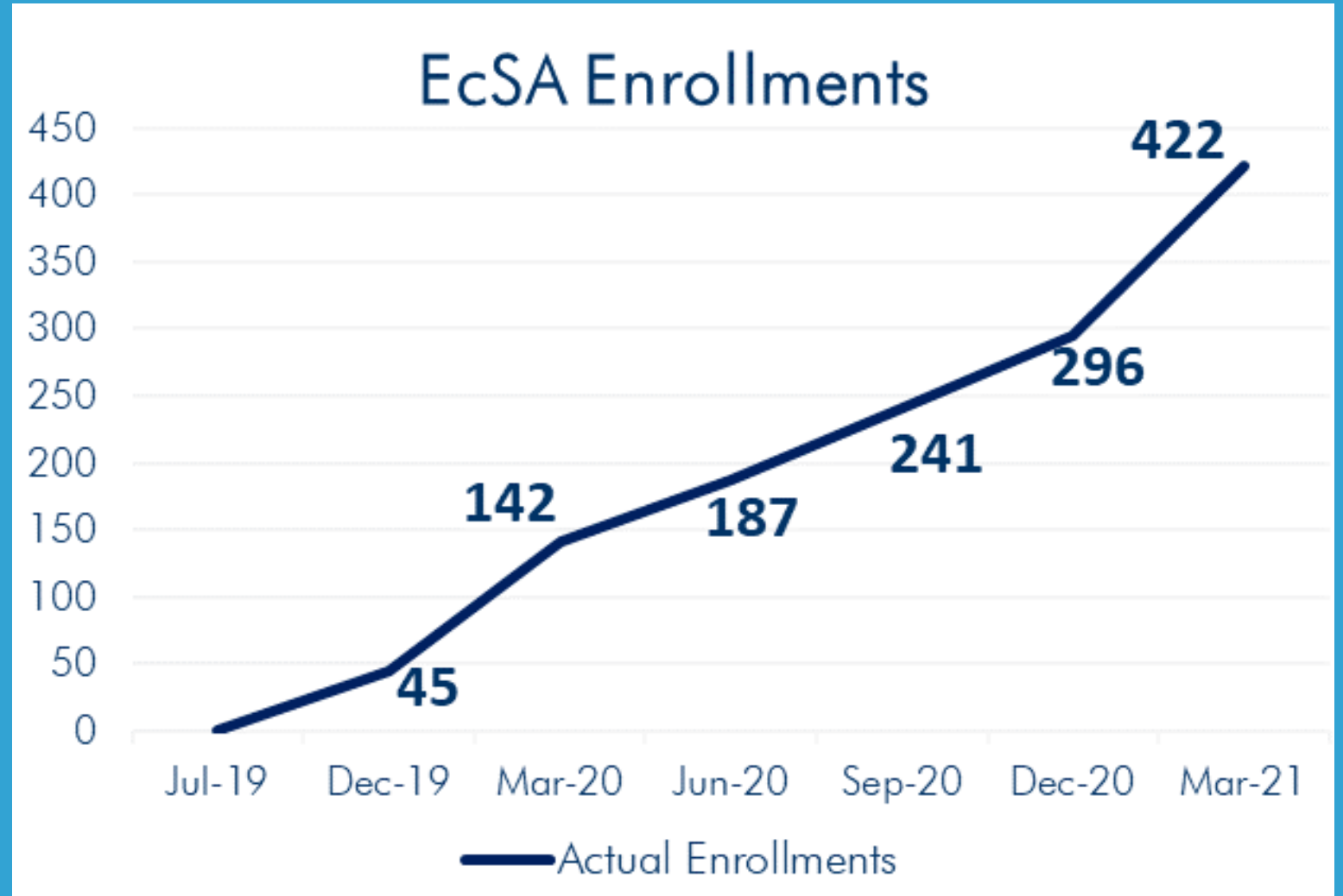
The goal of EcSA is to **elevate the standard of living** for Washingtonians to self-sufficiency. This is accomplished through combined support for education, training and credential attainment, and relevant wraparound supports, including social and behavioral health, housing, and food assistance.



**49%** of EcSA clients identify as BIPOC or multiethnic

**24%** of existing EcSA participants have experienced homelessness

**100%** of current participants have household income below the SNAP income standard, i.e., 200% of FPL



# Problem/ Opportunity

Cost-effective new way to increase collective impact on poverty reduction, equity and economic inclusion.

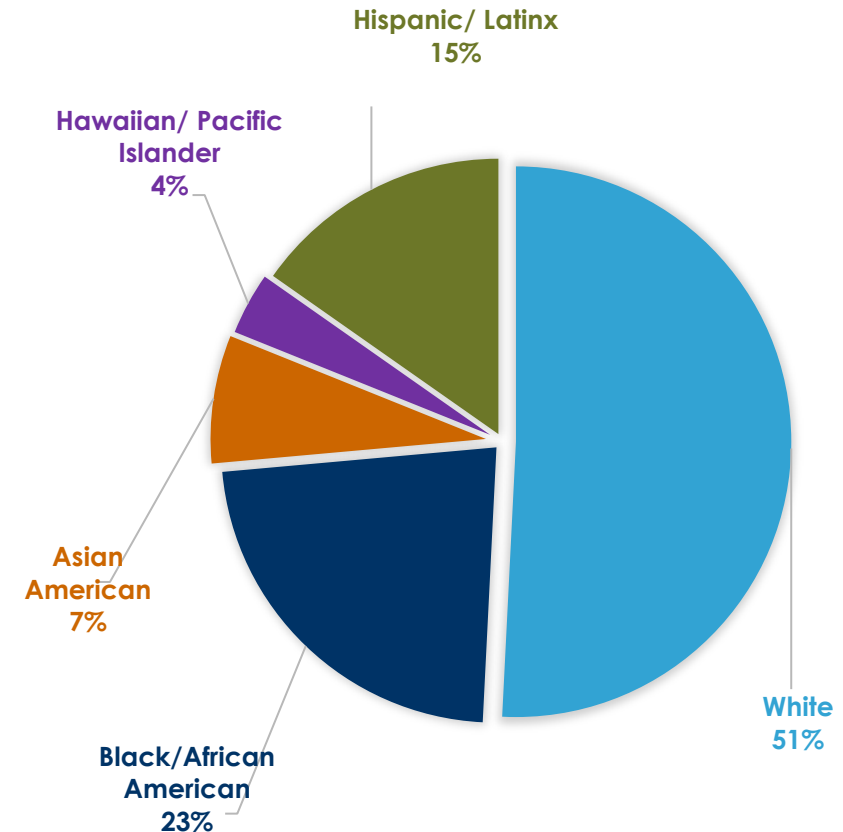
Many partners coordinating across multiple programs.

Scale is small.

EcSA is designed to:

- Promote **equitable** economic recovery.
- Help populations most impacted by **COVID-related job losses**.
- Replicate models already underway in Spokane, Tacoma, Connell, and Kelso.
- Benefit a broad array of stakeholders.
- **Reduce poverty** in Washington.

Customer Demographics





## Benton-Franklin Customer Success Story

Benton-Franklin WDC  
Program Manager  
Jamilet Nerrell

**Christopher** was experiencing employment and housing insecurity. With a history of involvement with the justice system, he was limited in potential job opportunities. Through EcSA, Christopher developed a career plan to reach his customized self-sufficiency goal. He accessed multiple services, including WorkSource, WIOA, and support to set up an upholstery workshop in his home. With mentorship and self-employment training, Christopher is now self-employed, working full-time, and saving up to repair his Cadillac!

## Listening to customers

*“Everyone was so supportive, friendly, and nice; I am thankful for this program. The EcSA services helped me keep my family stable and attend workshops and training which played a huge role in me finding employment in a field I enjoy.”*

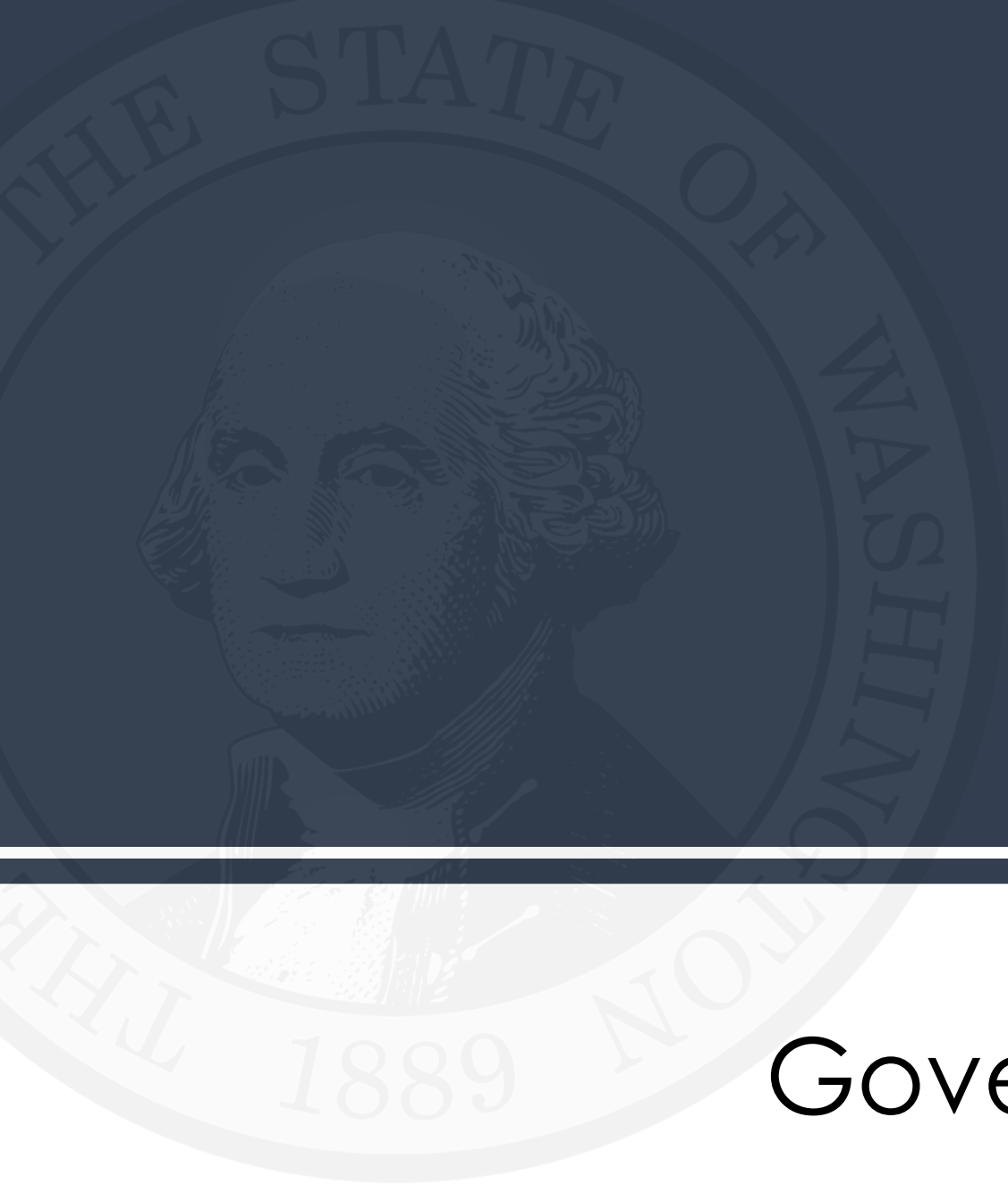
*— Spokane Customer*

**You can assist with strategy and planning.** EcSA is the product of combined voices, including people with lived experience of poverty, practitioners, and state and local leaders. To join the state-level strategic leadership committee or technical advisory committee, email Tim Probst at [tprobst@esd.wa.gov](mailto:tprobst@esd.wa.gov).

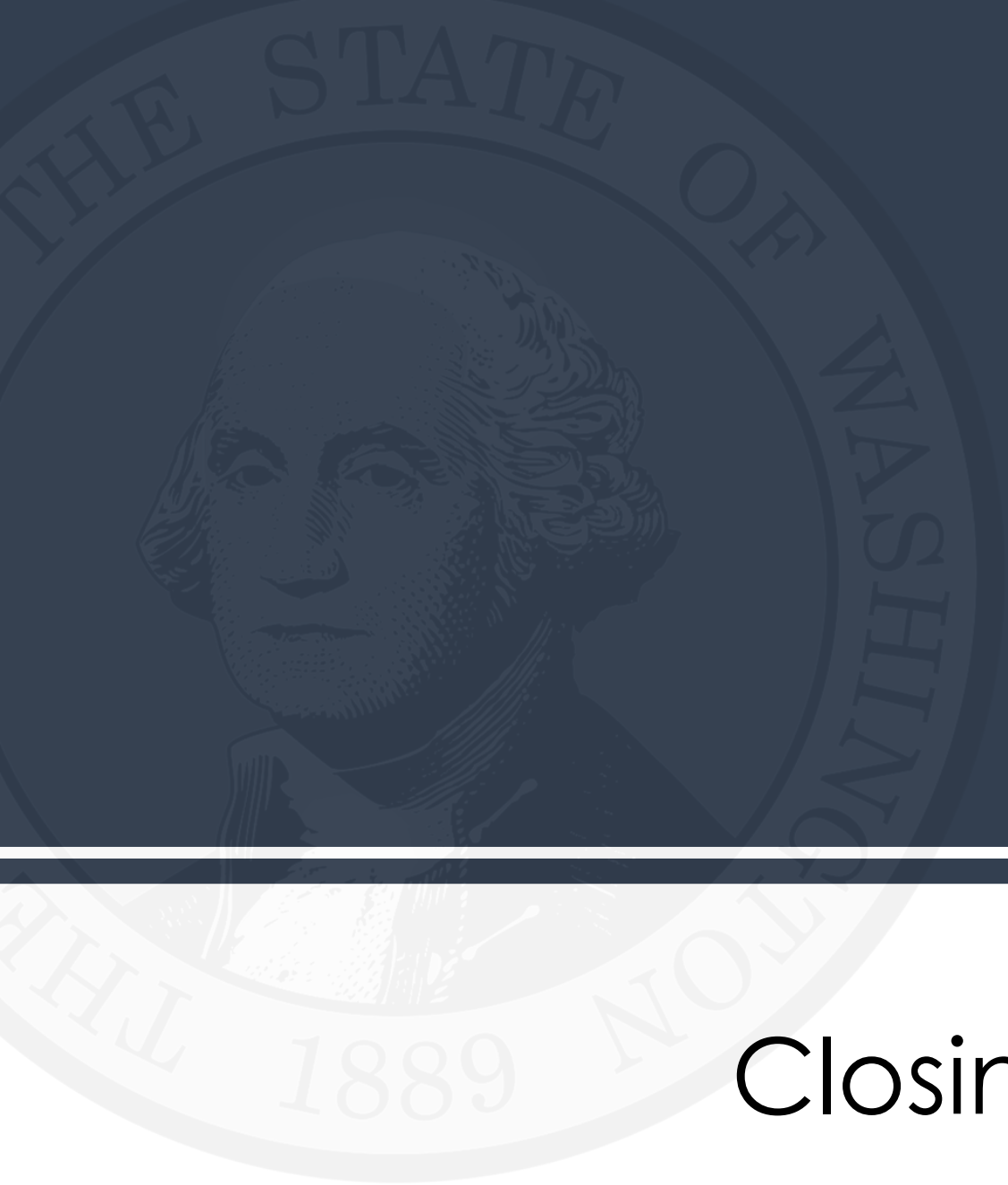
**State agency support.** Agencies can help by encouraging their local staff to seek out creative partnership with EcSA leaders at the local level.

**Continuous improvement.** EcSA is committed to authentic inclusion of the voice of lived experience, and we are always seeking new tools and new partners to make it happen!

**THANK YOU!**



# Governor Q&A



# Closing Remarks



THANK YOU FOR ATTENDING TODAY!

PLEASE TAKE A MOMENT TO COMPLETE OUR BRIEF SURVEY

YOU CAN VIEW THE RECORDING OF TODAY'S MEETING AT:

[HTTPS://RESULTS.WA.GOV/MEASURING-PROGRESS/PUBLIC-  
PERFORMANCE-REVIEWS](https://results.wa.gov/measuring-progress/public-performance-reviews)