

WE WILL BEGIN
THE MEETING
MOMENTARILY.



PUBLIC PERFORMANCE REVIEW

Goal 5 –Washington State Community Engagement September 26, 2024



WELCOME

PRESENTED BY:

• Mandeep Kaundal, Director, Results Washington



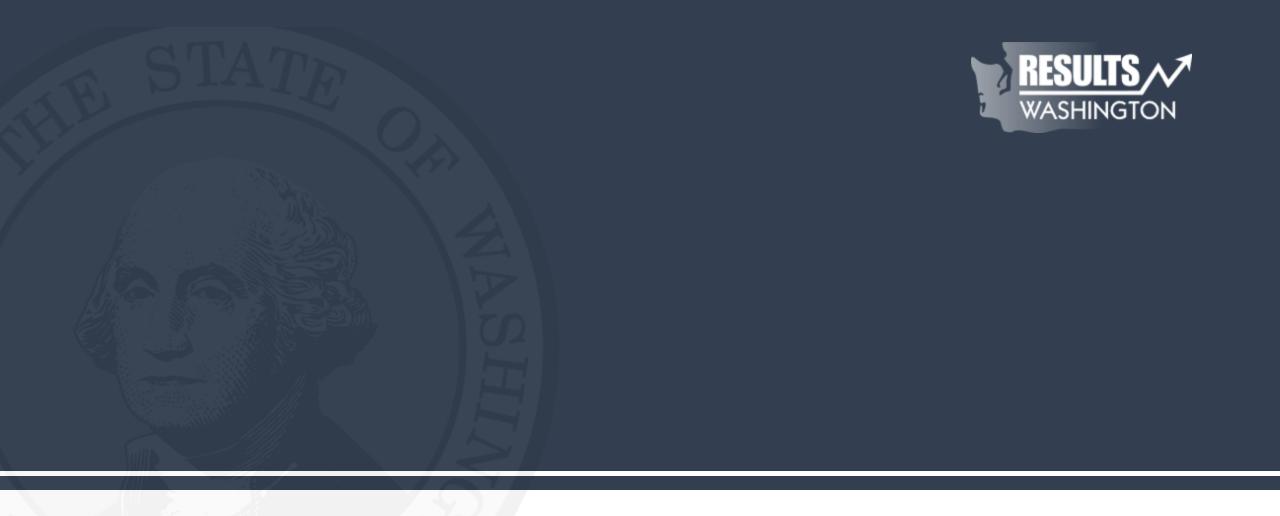
Building Logistics

- Emergency exits are located through the conference room doors directly ahead
- **Restrooms** are located outside of the conference room next to the elevators
- Please take side conversations outside the room
- Attendees will find a QR code and a physical survey located on conference room tables
- ASL interpretation is being provided for today's meeting
- Our meeting is being live-streamed by TVW
- Meeting materials are located at <u>www.results.wa.gov</u>



Topic Selection

- Washington State Community Engagement: Efficient, Effective and Accountable Government
- Recommended by leaders across the state to review progress on community outreach efforts and how they impact services provided
- Statewide data introduction and updates presented by:
 - Washington State Women's Commission and Office of Equity
- Progress and initiatives presented by:
 - Washington State LGBTQ Commission
 - Washington State Arts Commission
 - Washington State Women's Commission
 - Washington State Department of Archeology and Historic Preservation
 - Commission on Hispanic Affairs



Governor's Opening Remarks



WASHINGTON STATE COMMUNITY ENGAGEMENT INTRODUCTION

PRESENTED BY:

- LEAH WHITE, DEPUTY DIRECTOR, WASHINGTON STATE WOMEN'S COMMISSION
- Megan Matthews, Director, Washington State
 Office of Equity

Community Engagement

Advisors & Implementors

- Commission on Hispanic Affairs (CHA)
- Commission on Asian Pacific American Affairs (CAPAA)
- Commission on African American Affairs (CAA)
- Washington State Women's Commission (WSWC)
- LGBTQ Commission (LGBTQ)
- Arts Commission (ArtsWA)
- Office of Equity (EQUITY)
- Department of Archaeology & Historic Preservation (DAHP)

COMMISSIONS? CABINET AGENCIES? BOTH.

Commissions...

 Are state agencies with full-time employees and an advisory board of volunteer commissioners

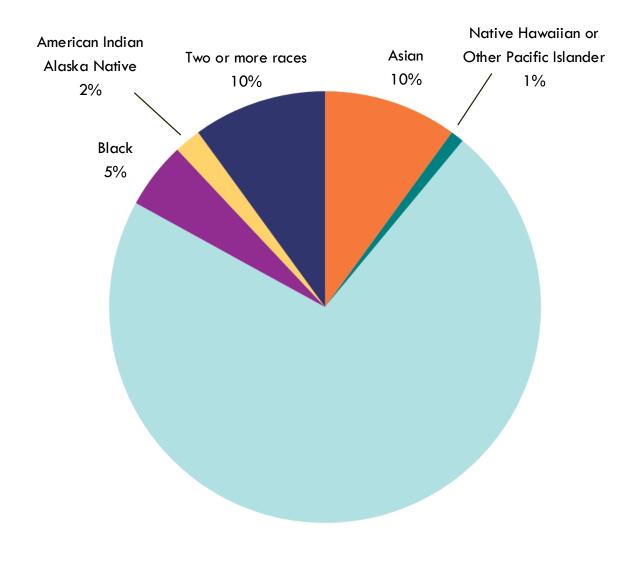
- Are the voice of WA's diverse communities in government
- Work closely with the Office of the Governor, the Office of Equity, the Legislature, and other state agencies



WASHINGTONIANS BY THE NUMBERS

Race	Population
Total	7,864,400
Native Hawaiian or other Pacific Islander	74,869
American Indian Alaska Native	1 <i>5</i> 6,503
Black	352,936
Two or more races	786,160
Asian	808,748
White	5,658,184

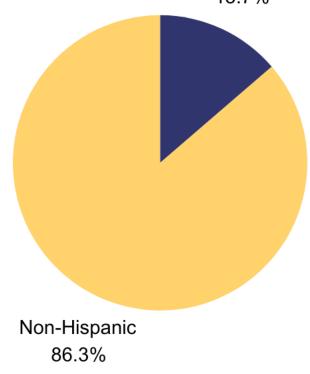
*U.S. Census to combine race and ethnicity questions to better count residents who identify as Hispanic and of Middle Eastern and North African heritage



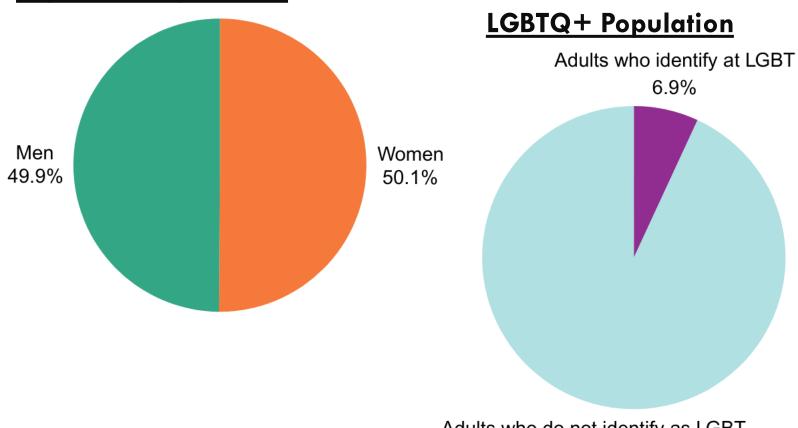
WASHINGTONIANS BY THE NUMBERS

Latine Population

Hispanic or Latine 13.7%







Adults who do not identify as LGBT 93.1%

*Available gender and LGBTQ+ data does not accurately represent the full identities of Washingtonians

Source: 2020 U.S. Census Data,

"Adult LGBT Population in the United States," UCLA's Williams Institute, 2023

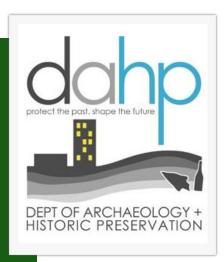








A VOICE IN GOVERNMENT FOR THE UNDERREPRESENTED & UNDERSERVED









Governor Inslee's Goal 5 Public Performance Review

Megan Matthews, Director September 26, 2024



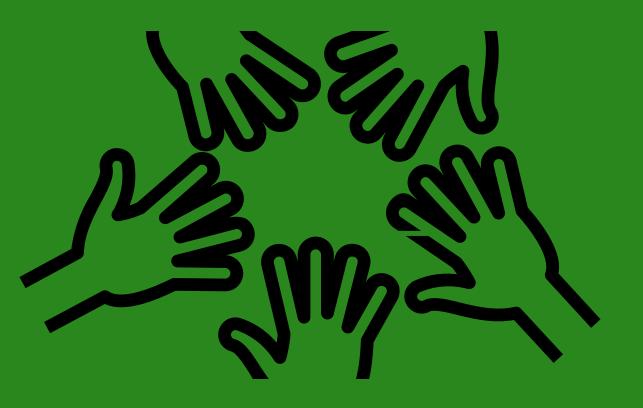


Brief Office of Equity Overview

- Established by legislation in 2020 (RCW 43.06D) and first staff hired in March 2021
- Mandate: Facilitate policy and systems change to promote equitable policy, practice, and processes and improve outcomes for all in Washington
- We believe government must do things differently if we are to meet the unique and complex challenges of the 21st century.

Goal 5: Efficient, Effective, and Accountable Government





Solution: Convene & Co-Create

Co-Creation in Action

Commissions work with community organizations, members, local government, and private and nonprofit sectors to advocate for policy solutions and policy change and to change state agency performance, actions and decisions.

The Office of Equity works with these same partners more broadly, plus state agencies and state commissions (as experts of their specific communities) to advance policy and systems change.

EQUITY Example: Community Compensation SB 5793 (2022) (RCW 43.03.220)

- July 2022- June 2023: \$455,243.33 in compensation
- July 2023- June 24: Being analyzed now
- \$250,000 allocated in budget each year to assist with agency cost of compensation

WA 1st in the nation!!!!



Community Compensation Impact

"Having the opportunity to be included and speak my truth has been a blessing To be able to compensate someone, just for their time is rewarding. Their experience matters just as much as anyone else's. Working on the guidelines and 5793 has opened doors for so many.

I am appreciative and I am hoping that someday there will be someone with lived experience at EVERY table. Having a degree doesn't mean you are better than or know more. I am hopeful that this difference is being made and we set an example across the world. Who knows better than someone who has been there?"

"Being part of the Class 1 workgroups in Washington has **provided me with invaluable opportunities** for personal and professional growth, network building, and travel experiences that were **previously inaccessible** to me as a low-income individual.

Also, you don't have to be low income to be a community member in a class 1 workgroup all you need is lived experience and that has given me the opportunity to be an Advocate Game Changer."

~ Amy Lynn Roark

~Krystina Morton

EQUITY Next Steps

- 1. Increase the number of agencies who compensate community members
- 2. Update the community compensation guidelines based on learnings (currently in progress)
- 3. Establish enterprise community engagement strategy and accountability structure



Washington State

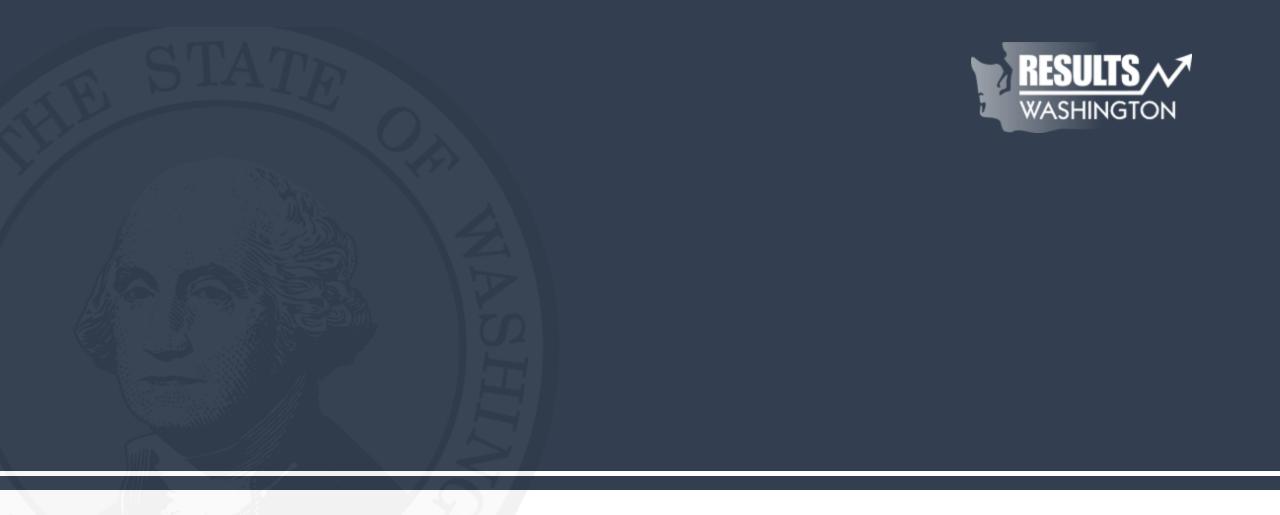
OFFICE OF EQUITY

Thank you

Megan Matthews, Director 360.338.2333

Megan.Matthews@equity.wa.gov www.equity.wa.gov





Governor Q&A



PROGRESS & INITIATIVES

PRESENTED BY (IN ORDER OF PRESENTATION):

- SAM FENNELL, OPERATIONS AND POLICY MANAGER, WASHINGTON STATE LGBTQ COMMISSION
- COMMUNITY VOICE: MATEO ACUÑA, LGBTQ YOUTH & YOUNG ADULT ADVISORY COUNCIL
- KAREN HANAN, DIRECTOR, WASHINGTON STATE ARTS COMMISSION



Youth Advisory Council

Sam Fennell (he/him)

Operations and Policy Manager

Lisa Keating (she/her)

Executive Director

WA LGBTQ Commission

- 15 Commissioners, appointed by Gov.
- Advisory body to the Gov., Executive Branch Agencies, Legislature
 - Programs
 - LGBTQ+ Survey

- Advocating for LGBTQ+ equity in state government
- Connect WA LGBTQ+ community to resources

Youth Advisory Council

WA LGBTQ Youth Advisory Council

- 12 Councilmembers, appointed by Commission
- Ages 14-25
- Monthly meetings
- Forming 3 Committees
- Profile series

LGBTQ Youth Advisory Council



How the council started

- June 2022 Governor Inslee and Youth, ages 13-18
 Round table
- Idea of Statewide LGBTQ
 Youth Council was formed
- July 2023 a dedicated youth task force started to outreach to young people across the state

Photo by Alma Perez

LGBTQ Youth Advisory Council

Where the council is today

- Applications for council opened March of 2024
- Over 100 youth from all over Washington State Applied
- 12 Youth were appointed
- Youth Summit hosted August 6 August 8

List of names

- Emma Blue Esquivel, Any Pronouns, Whatcom County
- Felix Painter, He/They, Spokane County
- Izzy Gonzalez, She/Her, Spokane County
- Desi Quenzer, They/She, Yakima County
- Oliver Ockerman, He/They, Benton County
- Jaanvi Ganapathy, They/Them, King County
- Ariyanna Fernandez, They/She, King County
- James Young, He/Him, King County
- Ling Lomanog, They/She/Any, Kitsap County
- Mystix Flamer, It/He/They, Pierce County
- Mateo Acuña, He/Him, King County
- Esma Yetmez, She/her or He/Him, Walla Walla County

Why this Council is crucial

After hearing from LGBTQ+ youth across the state, the Commission knew it was essential to form a dedicated body made of LGBTQ+ youth to directly hear their needs, issues, and concerns. LGBTQ+ youth face different challenges than LGBTQ+ adults and it was time to involve them directly in the decision-making that affects them.

- LGBTQ+ youth & homelessness
- LGBTQ+ youth mental healthcare

Source: The Trevor Project



Goals and Priorities

- Expand Access to Resources
- Support Intersectional Identities
- Enhance Community Connections
- Advocate for Policy and Legislative Change

Mateo Acuña (he/him) Youth Councilmember







Art in Public Places

Arts in Education

Grants to Organizations

Creative Districts

Governor's Arts & Heritage Awards

Folk and Traditional Arts

Poetry Out Loud

Tribal Cultural Affairs

Washington State Poet Laureate

Washington Youth Arts Leadership

Wellness, Arts, and the Military

Center for WA Cultural Traditions





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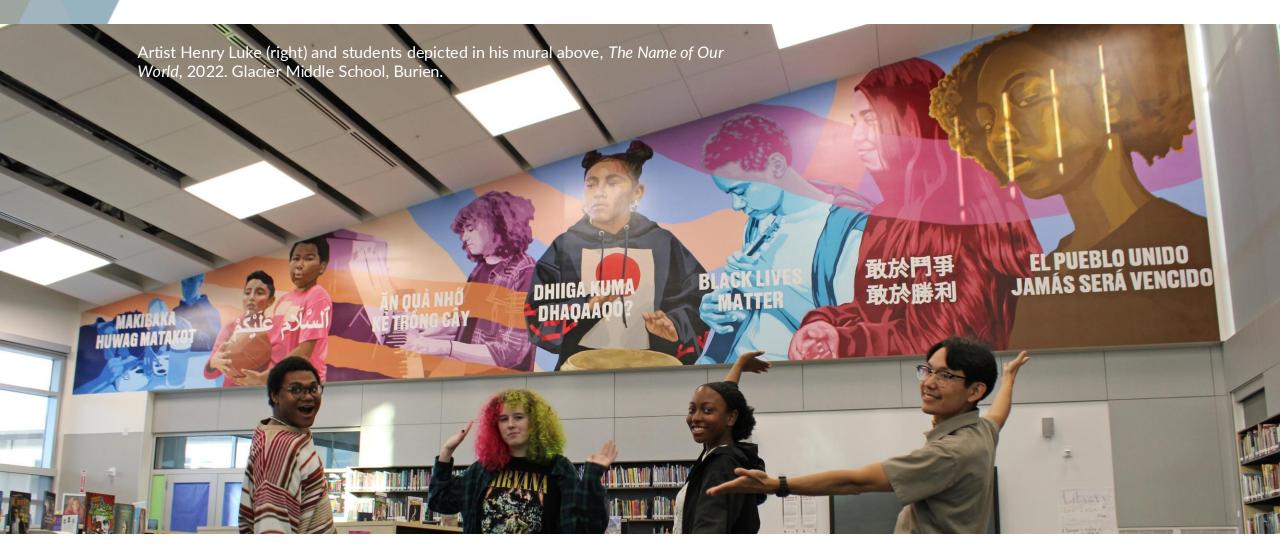
Governor's Arts & Heritage Awards Wellness, Arts, and the Military

Folk and Traditional Arts Center

Center for WA Cultural Traditions

Art in Public Places Public Artist Roster





Public Artist Roster

Primary tool for artist selection

- Prequalified, selected by local committees
- Open call, artists serve four-year terms
- State Art Collection works are permanent



James Harry, ININYAX'A7N (Thunderbird), 2023. Whatcom College, Bellingham.

Problem

Previous rosters underrepresented:

- Artists of color
- Female-identified artists
- Rural, Central-WA, and Eastern-WA artists
- Studio artists and emerging public artists

Etsuko Ichikawa installing *Spectrum of Light*, 2012. Frederickson Elementary, Spanaway.

Strategy

Refocus: artistic excellence > experience

- Roster applications
 - Removed criteria related to scale and durable materials
 - Personal and professional statements, not resumes
 - User-friendly application, smartphone-friendly
- Roster review
 - No quota or recommended cap for acceptance
 - Art in Public Places staff member on review panel
 - Roster projects capped at \$250K

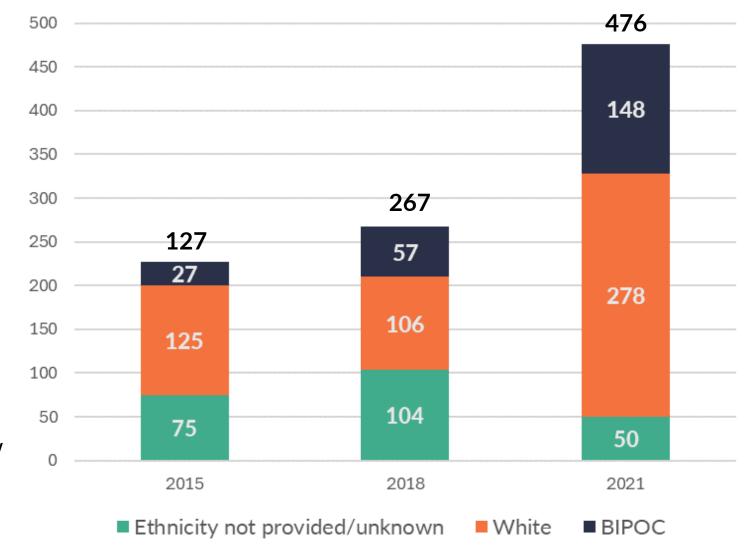
Muckleshoot Indian Tribe, *People of the Plateau*, 2022. Enumclaw High School.

Public Artist Roster 2015-2021



Ethnic Diversity

- Representation of BIPOC artists more than doubled
- 96 BIPOC artists are
 WA-based
- Representation of Black, Native, and Hispanic artists grew at the greatest rates



Karen Hanan, Executive Director | <u>karen.hanan@arts.wa.gov</u> | arts.wa.gov

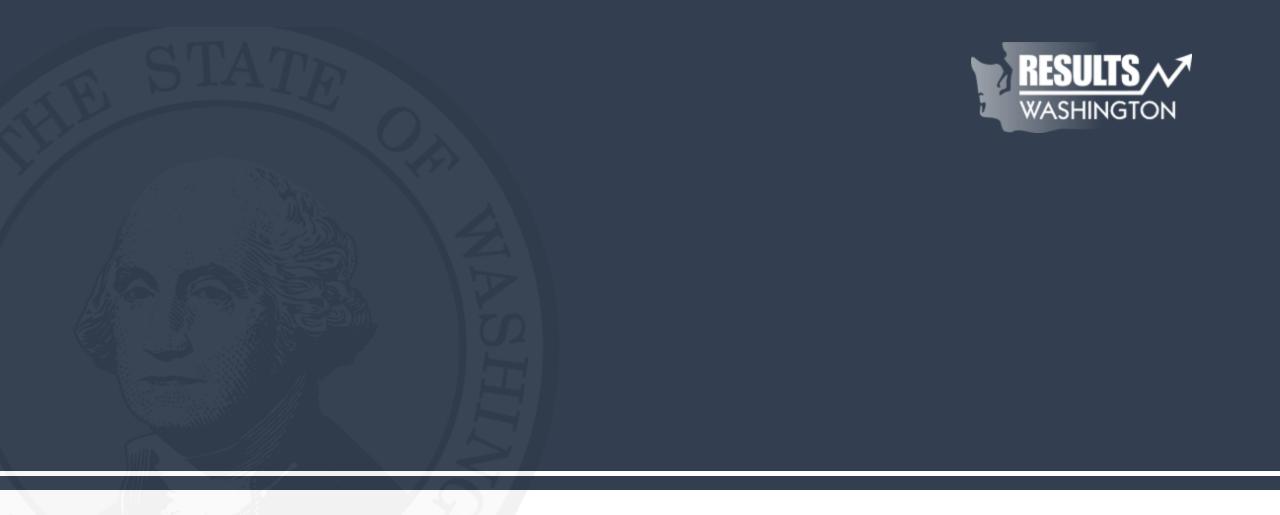
THANK YOU





Daniel Galvez painting, Legacy, 2017, for White Pass Junior-Senior High, Randle

Karen Hanan, ArtsWA, Executive Director | <u>karen.hanan@arts.wa.gov</u>



Governor Q&A



PROGRESS & INITIATIVES

PRESENTED BY (IN ORDER OF PRESENTATION):

- LEAH WHITE, DEPUTY DIRECTOR, WASHINGTON STATE WOMEN'S COMMISSION
- ALLYSON BROOKS, EXECUTIVE DIRECTOR, WASHINGTON STATE DEPARTMENT OF ARCHEOLOGY AND HISTORIC PRESERVATION

ABOUT WSWC

- 3.8 million Washington women
- 9 commissioners
- Established in 2018
 - RCW.119.005
- Priorities:
 - Health
 - Safety
 - Economic Opportunity & Security



It is the purpose of this chapter to improve the well-being of women, by enabling them to participate fully in all fields of endeavor, assisting them in obtaining governmental services, and promoting equal compensation and fairness in employment for women.

RCW 43.119.005



THE GENDER PAY GAP

Best and worst states for gender pay equity

TOP 10

• Vermont: 85 cents

Nevada: 82 cents

Delaware: 80 cents

New Mexico: 80 cents

Arizona: 79 cents

Maine: 79 cents

Alaska: 78 cents

New York: 78 cents

North Carolina: 78 cents

• Maryland: 78 cents

BOTTOM 10

• Utah: 60 cents

• Wyoming: 65 cents

Louisiana: 66 cents

Idaho: 67 cents

Michigan: 68 cents

Indiana: 69 cents

Alabama: 69 cents

Washington: 70 cents

Texas: 70 cents

West Virginia: 71 cents



THE ECONOMIC COST

\$35k 😽

Latina women

\$32k **—**

Native American Women

\$28k 🕹

Black Women

Black Wor

\$18,400

lost each year for the average WA woman



Native Hawaiian & Pacific Islander women



White, Non-Hispanic women



Asian American women

\$33.5 Billion

Annual cost of the gender wage gap

to Washington State



Source: National Partnership for Women & Families, 2022

*Office of the Washington State Treasurer estimates total annual loss for WA based on the estimated annual gender wage gap in Washington State (National Partnership of Women and Families, 2024) and the number of females 16 years and over in the labor force in Washington State (U.S. Census, 2022).



OCCUPATIONAL SEGREGATION

Snapshot of 5 of the highest and lowest paying jobs in Washington

Highest Paying

Job Title	% of workers female	Annual mean wage in WA
Chief Executive	28%	\$324,900
Physicians and surgeons	42.6%	\$293,406
Software Developers, apps and systems	20.3%	\$159,990
Computer Programmers	21.3%	\$158,520
Aerospace Engineers	11%	\$150,390

Lowest Paying

Job Title	% of workers female	Annual mean wage in WA
Cashiers	72.9%	\$38,320
Maids and housekeeping cleaners	87.6%	\$39,310
Childcare Workers	92.7%	\$40,720
Nursing and home health aides	89.1%	\$42,000
Food preparation workers	56.5%	\$45,000

Source: U.S. Bureau of Labor Statistics 2022,2023

ACTIVATE 3.8



K-12 Education

Events in 10 cities connecting girls with pathways to careers in

- STEM
- Aerospace
- Construction and the Trades



Mid-Career

Policy/program development to

- increase access to childcare/eldercare and reproductive healthcare
- reduce workplace harassment

Early Career

Connect WA women with existing resources and services that enhance economic opportunity/security

Emphasis on women of color, rural communities



Senior Level

- Increase gender-diversity of executive leadership
- Strengthen protections for aging workers







THANK YOU!

Leah White

Washington State Women's Commission

Leah.White@wswc.wa.gov



Department of Archaeology & Historic Preservation (DAHP)

SEATTLE ETTINOGRAPHIC STUDY

Historic Significance

Properties must be 50 years or older

Properties must meet specific criteria:

- Architectural significance
- Cultural significance
- Archaeological significance
- Associated with a person significant in history.
- Who decides what is significant?
 - National Park Service
 - Department of Archaeology and Historic Preservation

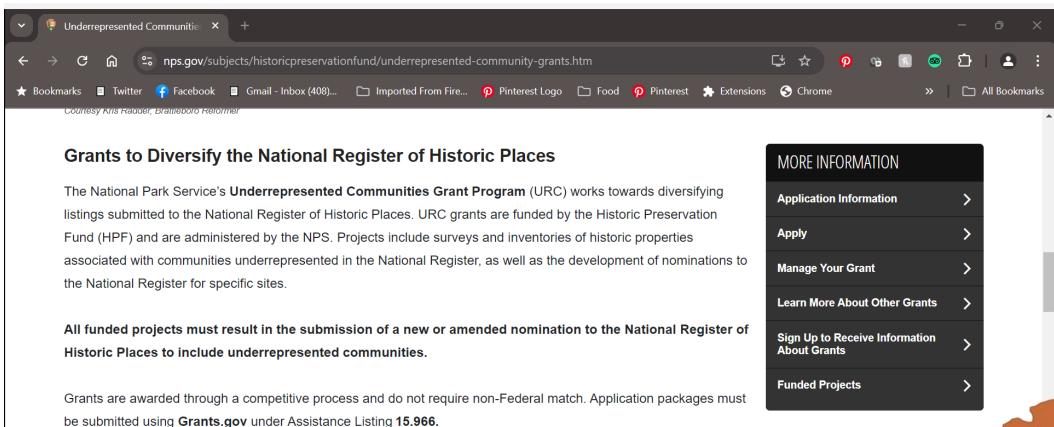








NPS Underrepresented Communities Grant Program





Program Fact Sheet

A short summary of the <u>Underrepresented Communities Grant Program</u> that has general information on funding priorities, project and applicant eligibility, and upcoming important due dates and deadlines. Fact sheets are intended to provide an overview of the grant program. Full application details and requirements will always be outlined in the Notice of Funding Opportunity posted to grants.gov.

Federal NPS Underrepresented Community Grants to DAHP

- Yakima Valley Latino Study
- Seattle Latino Study
- Filipino-American Heritage Study
- Black Heritage
- Chinese Exclusion
- LGBTQ+ Puget Sound Study

URC Survey in Historic Preservation



Yakima Valley Latino SURVEY

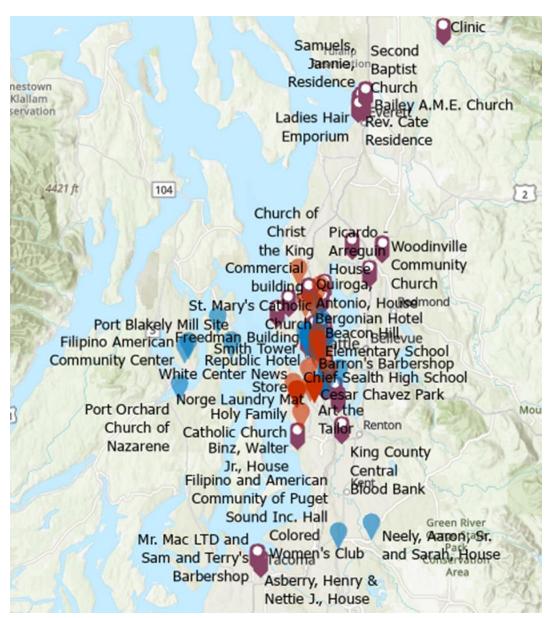






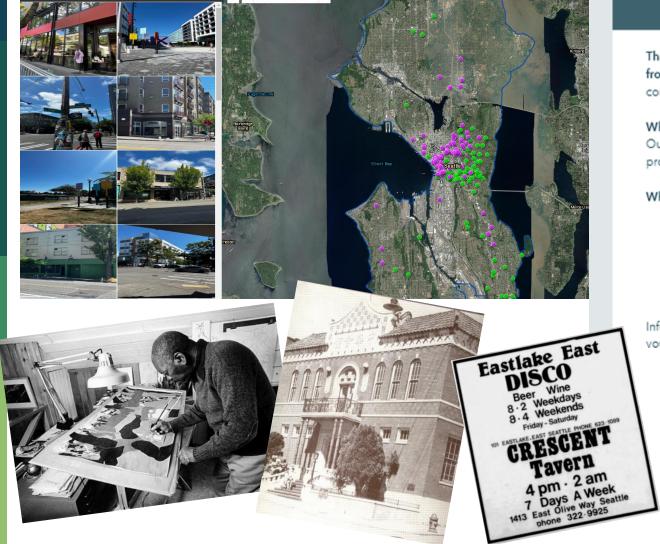


Filipino-American Heritage SURVEY





Seattle Ethnographic Survey



Seattle Cultural Mapping Project

The Washington State Department of Archaeology & Historic Preservation wants to hear from you! If you know of a historic or culturally important place to your ethnographic community in Seattle, let us know!

Why?

Our goal is to place these sites "on the map" to enhance the conversation and encourage protection of them.

What can you share?

- The place should be associated with the history or culture of your ethnographic community.
- The place must still be there in Seattle. The important events or significance may be in the past, but the building, structure, or site must still be present. This information may be used to help protect places in the future.

Information will be anonymous unless you choose to include your name. By clicking submit, you consent to share the information with the Washington State Department of Archaeology &



A reimagining of the National Register

- In a meeting with Rep. Tomiko Santos we developed a concept of a study of identifying cultural places in Seattle.
- Information is taken in by diverse and marginalized communities not by DAHP.
- No decisions made my DAHP. Information provided by diverse and marginalized communities is incorporated at face value.
- No 50-year rule.
- Mapped on GIS layer.
- For use by transportation and land use planners.

Methodology

G3 & Associates

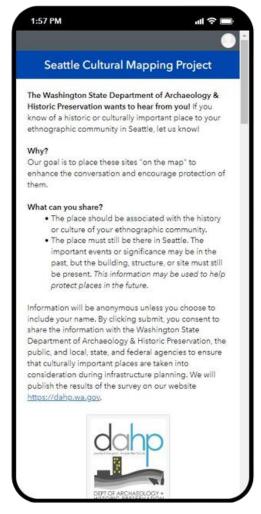
Public Affairs Consultants

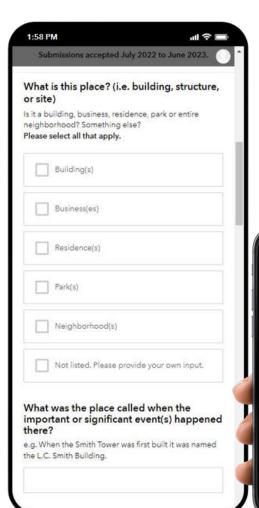
- Hired a small communications firm to conduct outreach - G3.
- Developed an easy-to-use digital form to fill out.
- Reached out to diverse and marginalized communities in Seattle: LGBTQ, urban Indians, Black, Jewish, Asian-Americans, etc.
- Will be hosting public meetings in Seattle.



SURVEY 123 FORMS

Seattle Cultural Mapping Pilot





RTi Research

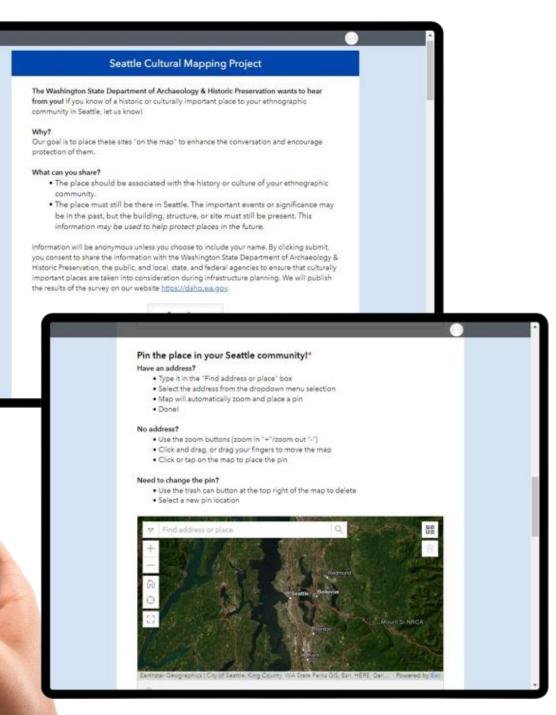
How would you rate this restaurant

Excellent

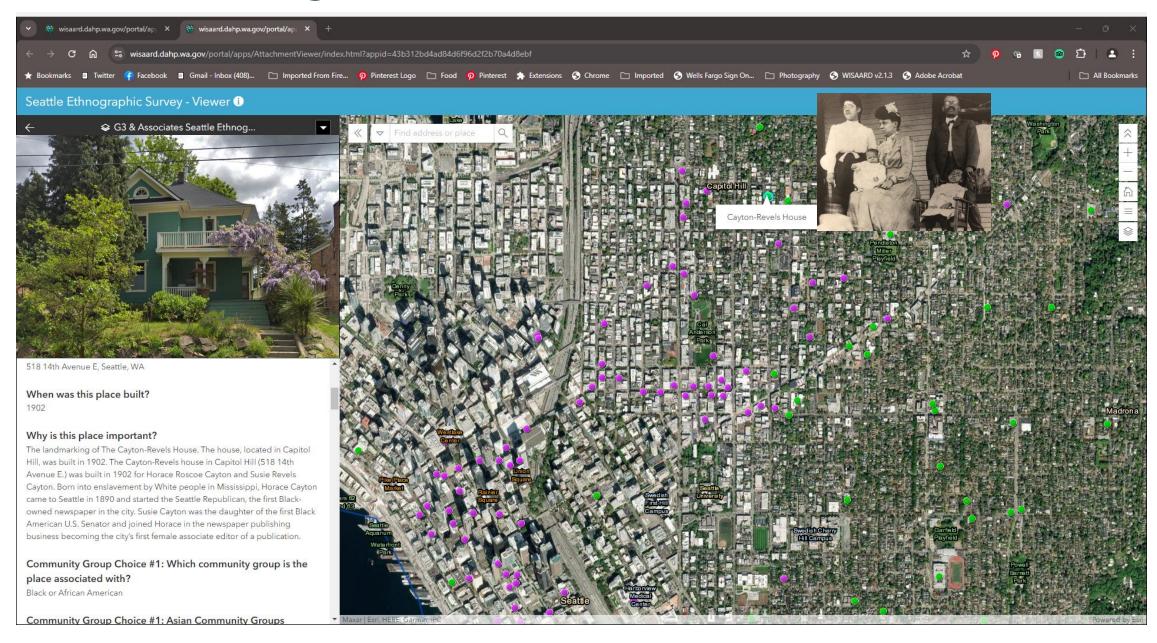
Very Good

Good

5 OF 6 QUESTIONS



Black Heritage SURVEY Seattle Cultural Mapping Project



LGBTQ+ SURVEY Seattle Cultural Mapping Project

Project Purpose:

Create a trial mapping project focused on the City of Seattle that will result in information that state and local planners can use to make land use and transportation decisions through an equity lens (ESSB. 5693, 2022, p. 203).

Project Goals and Objectives: (ESSB. 5693, 2022, p. 204)

- 1.1 Engage with marginalized communities and other relevant stakeholders to prioritize locations included in the trial mapping project.
- 1.2 Create and publish documentation of historic places and buildings included in current cultural resources practice framework.
- 1.3 Make available geographic information system data that is compatible across state and local government mapping platforms.

Queen City Business Guild:

This building used to house the Queen City Business Guild, which was an early business association. It helped create the Seattle Imperial Court, as well as helping establish a gay campground in the Cascades.



Blue Note Tavern:

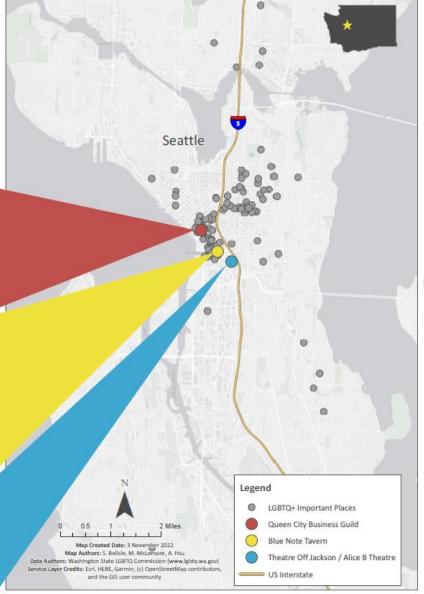
The Blue Note Tavern opened in the 1940s. It was owned by Jim Watson, and was one of Seattle's most popular gay bars. In 1958, it was involved in a lawsuit exposing the Seattle Police Department's (SPD) practice of requiring owners of gay businesses to pay them off. The lawsuit ended in mass resignations in the SPD, one of the first major political wins for the gay community. The Blue Note Tavern closed in 1978.



Theatre Off Jackson / Alice B Theatre:

The Alice B Theatre was Seattle's first theatre ensemble that focused exclusively on works written by LGBTQ+ playwrights. The ensemble was formed in 1984, and performed at the Theatre Off Jackson, which still exists today.



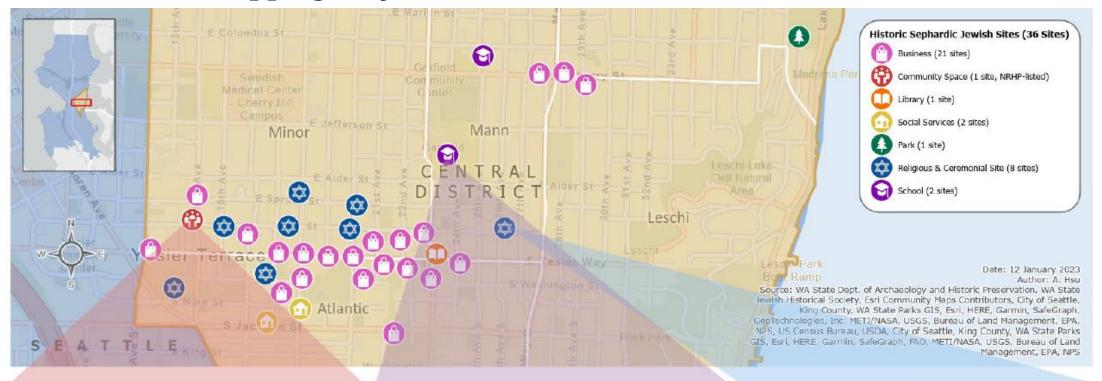






Central District Historic Sephardic Jewish Sites

Seattle Cultural Mapping Project

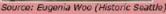




Washington Hall

153 14th Avenue, Seattle, WA

Listed on the National Register of Historic Places in 2010





Seattle Talmud Torah

720 25th Avenue, Seattle, WA



Source: University of Washington Libraries, Special Collections/Washington State Jewish Historical Society, JEW2337

Machzikay Hadath Synagogue

2600 East Fir Street, Seattle, WA

Number of Sites Identified



- 20 Sephardic Jewish sites
- 39 Filipino-American Heritage sites
- 75 Black Heritage sites
- 140 LGBTQ+ sites (survey in process)

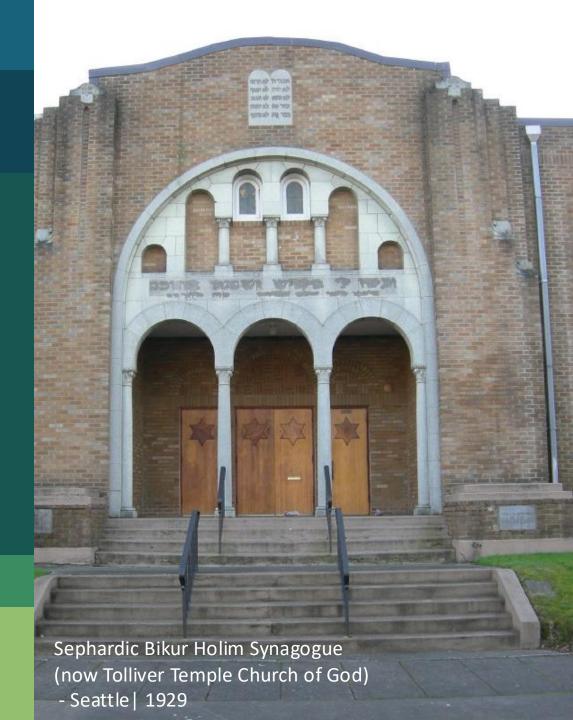
Dr. Allyson Brooks

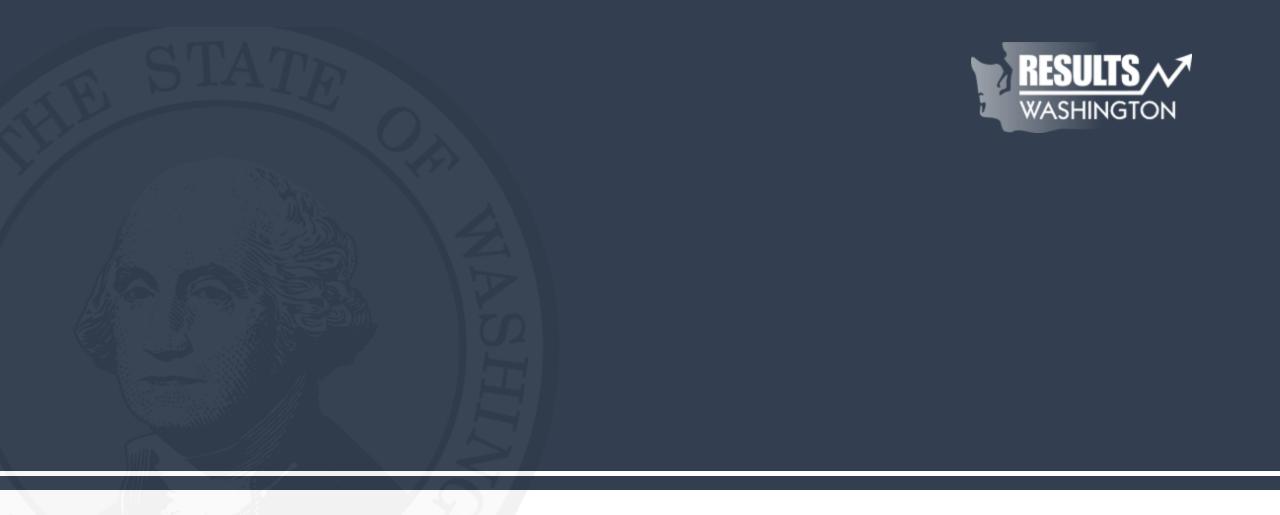
Director | SHPO

Questions?

(360) 480-6922

Allyson.Brooks@dahp.wa.gov





Governor Q&A



FUTURE COMMITMENTS AND NEXT STEPS

PRESENTED BY:

MARIA SIGUENZA, EXECUTIVE DIRECTOR,
 COMMISSION ON HISPANIC AFFAIRS & ACTING
 DIRECTOR, WASHINGTON STATE WOMEN'S
 COMMISSION



Edelmiro "Ed" and Amelia Garza at a Farmworker Forum, 1967. Photo from family's personal collection.



Dr. Bernal C. Baca and Cesar Chavez c. 1990. Personal collection.

About Us

- Eldest
 - 1971
- Largest
 - Staff: 8 (7.5 FTEs)
 - Commissioners: 11



	СААА	САРАА	СНА	LGBTQ	wswc
Year Created	1991	1973	1971	2019	2018
Population Size	4.4%*	13%*	13.7%*	~13%*	50.1%
Commissioners	9	12	11	15	9
Staff (FTE)	3	3	8.5	3	6

^{*}Undercounted Population

	CAAA	САРАА	СНА	LGBTQ	wswc
Staff Size FY19	2	2	2	2	2
Staff Size FY20	2	2	3	2	2
Staff Size FY21	3	3	3	2	2
Staff Size FY22	3	3	3	2	3
Staff Size FY23	3	3	3	2	4
Staff Size FY24	3	3	7.5	3	4
Staff Size FY25	3	3	8.5	3	6

CHA Highlights

Safer Choice Products

Community Connection Sessions

Research & Data





















Next Steps

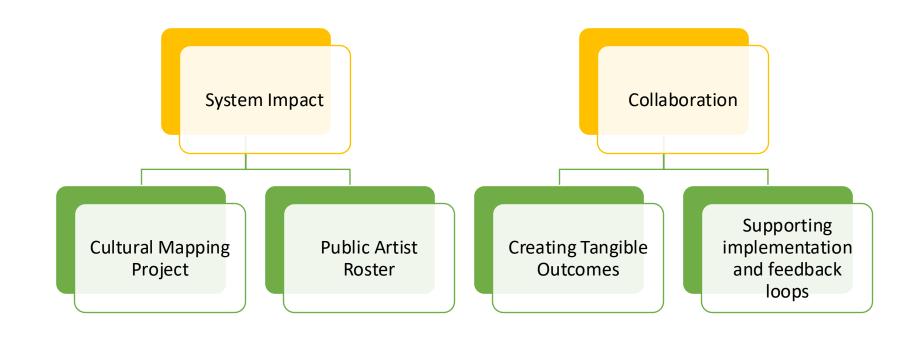


- Policy Advisors
 - Governor
 - Legislature
 - State Agencies

Zoom Out to Look In



Where the Rubber Meets the Road





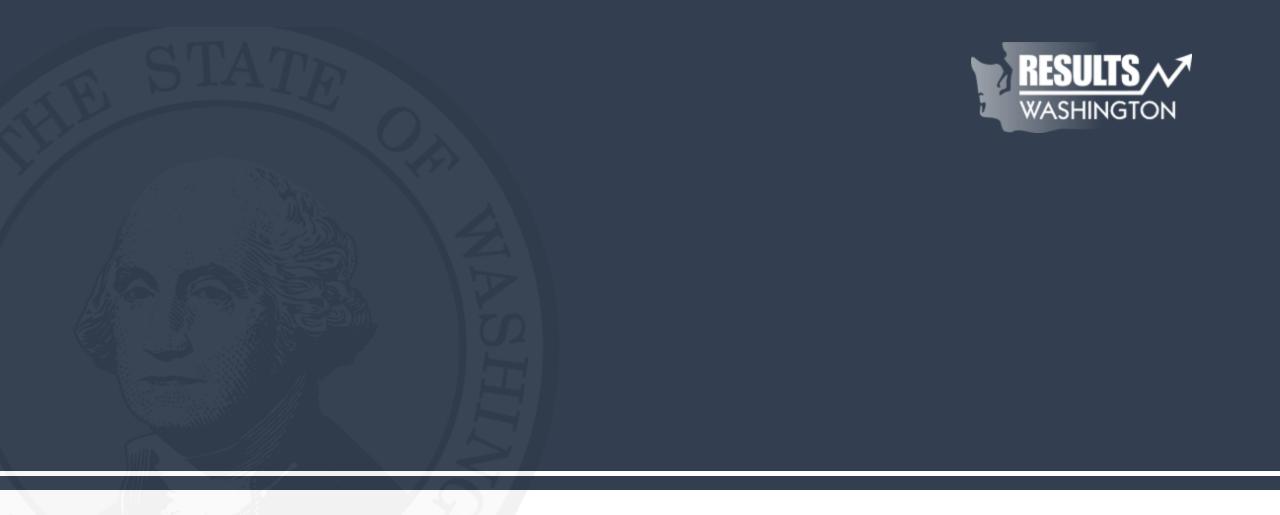
THANK YOU FOR ATTENDING TODAY!

PLEASE TAKE A MOMENT TO COMPLETE OUR BRIEF SURVEY USING THE QR CODE BELOW:

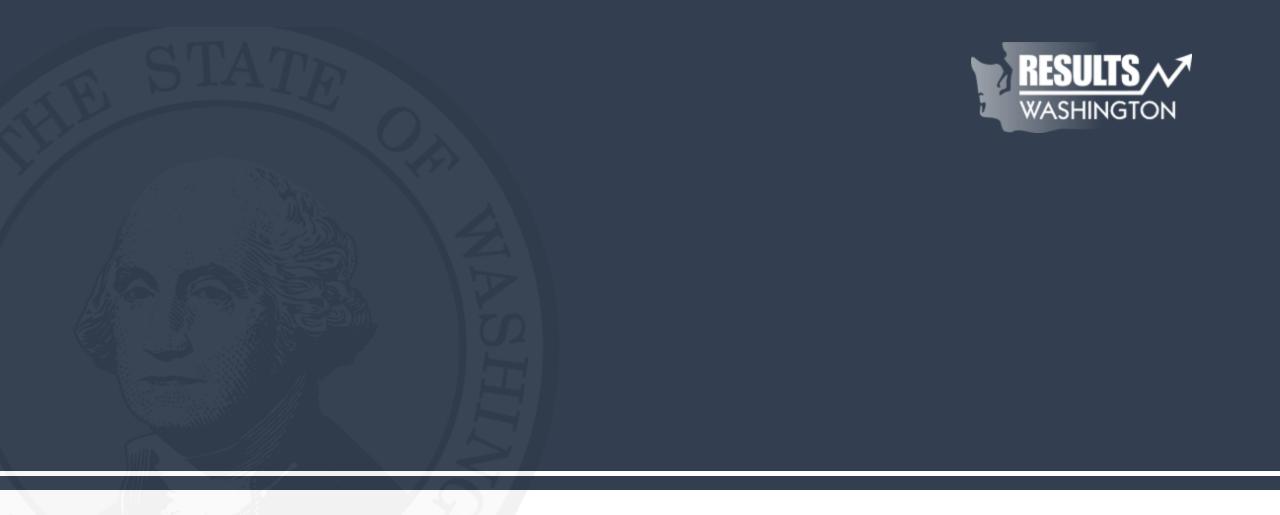


YOU CAN VIEW THE RECORDING OF TODAY'S MEETING

AT: <u>HTTPS://RESULTS.WA.GOV/MEASURING-PROGRESS/PUBLIC-PERFORMANCE-REVIEWS</u>



Governor Q&A



Governor's Closing Remarks