



Launching the Second Decade of Improvement at CDOT!

Presented by: Gary Vansuch, Michelle Malloy, Kayley Smiley, Samantha Millison, Stephen Barela, Lubna Jamal, Rebekah Roux, and Rylie Wieseler

Colorado Department of Transportation

Office of Process Improvement Wednesday, October 26, 2022



















Thank you,
Results
Washington, for
your continued
partnership with
CDOT!





Tuesday, October 18, 2016 Gary Vansuch



Lean: /ing Engagement, Driving rovement, Driving Success

Tuesday, October 17, 2017 Gary Vansuch and Amber Sander









The intermingle of project management and change management: An organization-wide program launch

Presented by: Gary Vansuch, Michelle Malloy, & Stacy Stoffregen

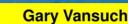
Colorado Department of Transportation

Office of Process Improvement

November 2, 2021



Case Study: Building change capability within a government enterprise







- Brief Introduction to CDOT, including The First Decade
- CDOT's Lean Everyday Idea Program:
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- CDOT's Concept To Project (C2P) Program:
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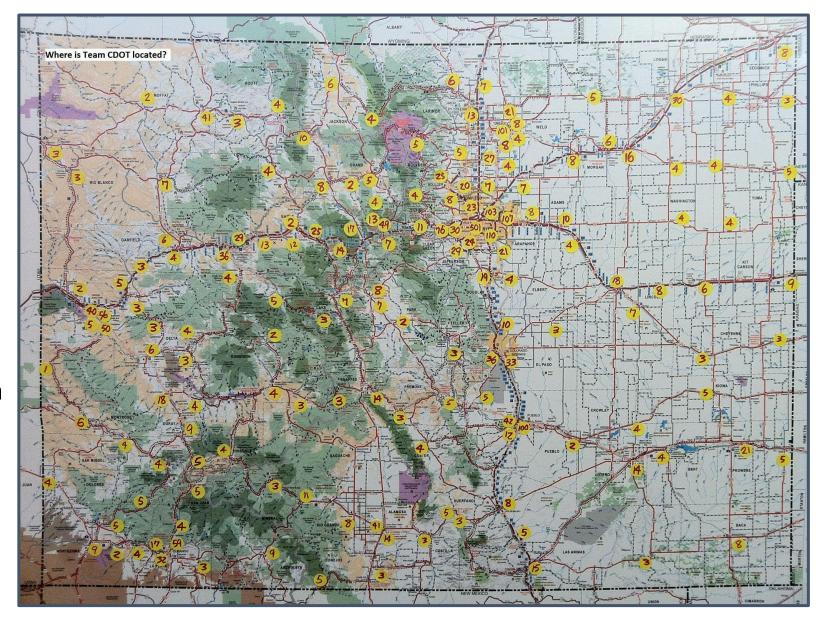


CDOT: Serving The Centennial State

3,000 Coloradans, at over 200 different staffed locations, across the 104,000 square miles of Colorado!

We Plan, Build, Operate, and Maintain Colorado's Transportation System.





CDOT Facts, Mission, and Vision



- 9,074 Center Lane Miles of Highway
- 22,996 Lane Miles
- 3,460 Bridges and Major Structures
- 73 Public Use Airports and 1 Seaplane base
- 866 Snow Plows
- 3,294 pieces of heavy equipment
- 273 alternative fuel vehicles
- 35 Major Mountain Passes
- 33 billion vehicle miles traveled per year
- 1,850 traffic signals
- 238,135 passenger trips in 2019 on Bustang
- 7 million lane miles plowed in 2020
- 278 avalanche paths monitored and maintained
- 2,122 ITS Devices
- 13,901 Access Points

Vision

 To enhance the quality of life and the environment of the citizens of Colorado by creating an integrated transportation system that focuses on safely moving people and goods by offering convenient linkages among modal choices.

Mission

 To provide the best multi-modal transportation system for Colorado that most effectively and safely moves people, goods, and information.

Plan, Build, Operate, and Maintain the Colorado Transportation System!

Drivers for Improvement and Innovation!



NOTE: The governor signed this measure on 6/5/2013.



HOUSE BILL 13-1299

BY REPRESENTATIVE(S) Ferrandino, Buckner, Court, Exum, Fields, Fischer, Garcia, Gerou, Ginal, Hamner, Hullinghorst, Kraft-Tharp, Labuda, Lebsock, Lee, May, Melton, Mitsch Bush, Moreno, Pabon, Primavera, Rosenthal, Ryden, Salazar, Singer, Tyler, Vigil, Williams, Young, Kagan; also SENATOR(S) Steadman.

CONCERNING CHANGES TO THE "STATE MEASUREMENT FOR ACCOUNTABLE, RESPONSIVE, AND TRANSPARENT (SMART) GOVERNMENT ACT" OF 2010, AND, IN CONNECTION THEREWITH, MAKING AN APPROPRIATION.

Be it enacted by the General Assembly of the State of Colorado:

EXCELLENCE We are committed to quality!

We are leaders and problem solvers, continuously improving our products and services in support of our commitment to provide the best transportation systems for Colorado.

CDOT's Enduring Values: Driver #1





SAFETY

We work together to achieve a high-performing culture!

We promote and apply consistent and sustainable work behaviors in everything we do.

PEOPLE

We value our employees!

We acknowledge and recognize the skills and abilities of our coworkers and draw strength from our diversity and commitment to equal opportunity.

INTEGRITY

We earn Colorado's trust!

We are honest and responsible in all that we do and hold ourselves to the highest moral and ethical standards.

CUSTOMER SERVICE

We strive to provide the highest level of customer satisfaction and experience!

With a can-do attitude we work together with others to respond effectively to our customers' needs.

EXCELLENCE

We are committed to quality!

We are leaders and problem solvers, continuously improving our products and services in support of our commitment to provide the best transportation systems for Colorado.

RESPECT

We treat everyone with respect!

We are kind and civil with everyone, and we act with courage and humility

Colorado SMART Government Act: Driver #2



The Colorado SMART (State Measurement for Accountable, Responsive, and Transparent)
Government Act drives the agencies of the Colorado Executive Branch to:

- Establish and manage a statewide performance management system;
- Incorporate Lean continuous process improvement to increase government efficiency; and
- Ensure state employees receive training on operational excellence.

NOTE: The governor signed this measure on 6/5/2013.



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BY REPRESENTATIVE(S) Ferrandino, Buckner, Court, Exum, Fields, Fischer, Garcia, Gerou, Ginal, Hamner, Hullinghorst, Kraft-Tharp, Labuda, Lebsock, Lee, May, Melton, Mitsch Bush, Moreno, Pabon, Primavera, Rosenthal, Ryden, Salazar, Singer, Tyler, Vigil, Williams, Young, Kagan; also SENATOR(S) Steadman.

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Structure and Execution Matter, for the First Decade, and for the Second Decade of Improvement, Innovation, and Engagement!





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The First Decade of Improvement and Innovation at CDOT, starting in late 2011









Engaging everyone in improving our business, to improve efficiency and customer service.

Helping ensure that each and every person can be successful with each and every change that impacts them.



















Lean Everyday Ideas: Lots of Success During The First Decade



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Lean CDOT

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2020 Innovation in the Workplace Award!

"Practical Innovation in Government" includes some information from that First Decade!







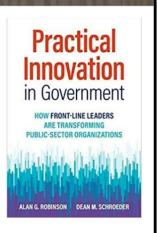
Authors: Alan G. Robinson and Dean M. Schroeder

ISBN #: 9781523001781

Posted: June 10, 2022

Summary by: Kayley Smiley, Process Improvement Fellow

Note: This summary is for a working title of Practical Innovation in Government. The published book likely has some changes.



Introduction

In "Practical Innovation in Government", Alan Robinson and Dean Schroeder unpack the challenges of implementing continuous improvement (CI) techniques in a government setting. Through studying over seventy different organizations, they discover the differences between successful CI initiatives in the private and public sectors. With the help of captivating stories of government improvement efforts.

ADOT's huddle-board process has built-in accountability. Everyone is expected to participate, but the exact form of accountability is left up to the individual units. For example, at the time we were studying the 51st Avenue Center, it had a formal participation goal of one implemented idea from each of its employees every month.

Colorado Department of Transportation's Lean Everyday Ideas System

The Colorado Department of Transportation (CDOT) is responsible for constructing and maintaining the state's highways, controlling traffic and enhancing safety, developing public transit, clearing snow and ice, and even running one of the state's smaller airports. Its employees are spread across the state, with 221 front-line "patrols" (of four to six employees each) and 53 "engineering residences" (of ten to twelve employees each), plus regional offices and the central operations in Denver. Each patrol and engineering residence is responsible for specified routine work in its designated area. Some of the patrols are quite isolated, with their management as far as fifty miles away. CDOT's Lean Everyday Ideas program, which is led by the Office of Process Improvement in Denver, captures, processes, and shares the improvement ideas from this geographically diverse mix of employees.

Lean Everyday Ideas uses a web-based portal to facilitate the





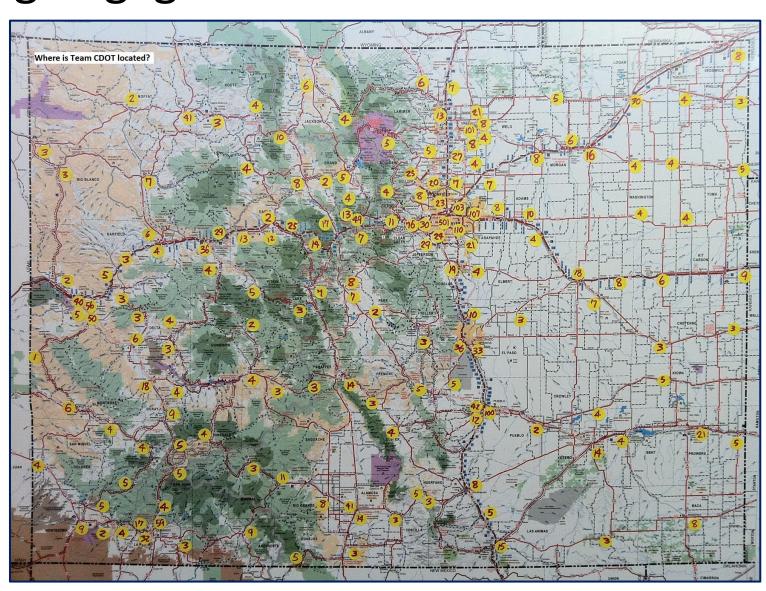
https://sites.google.com/state.co.us/process-improvement/tools-resources/practical-innovation-in-government

Spreading Innovation and Improvement, and Creating and Sustaining Engagement



Our people develop great innovations!

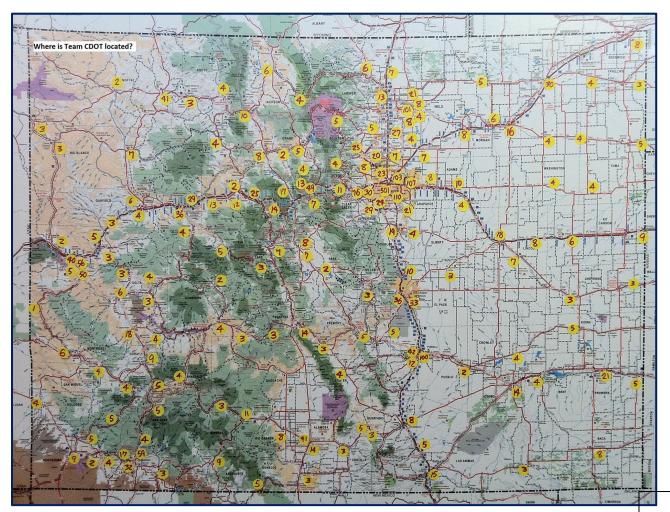
And, we work to take innovations developed in one place, and spread them across CDOT!



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Fostering a culture of improvement where new ideas are valued, tested, implemented, and shared, by engaging everyone in improving the business





The most dangerous phrase in the language is, "We've always done it this way".

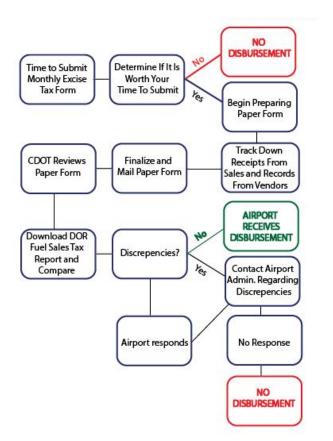
- Admiral Dr. Grace Hopper, computer pioneer who was first person to devise the theory of machine-independent programming languages, in the 1940's





To Streamline Processes

Excise Tax: Before





Excise Tax: After









To Improve Safety

Use a carrier lift with crane to improve safety and increase time of installation by not requiring employees to lift, carry, or hold guardrail.



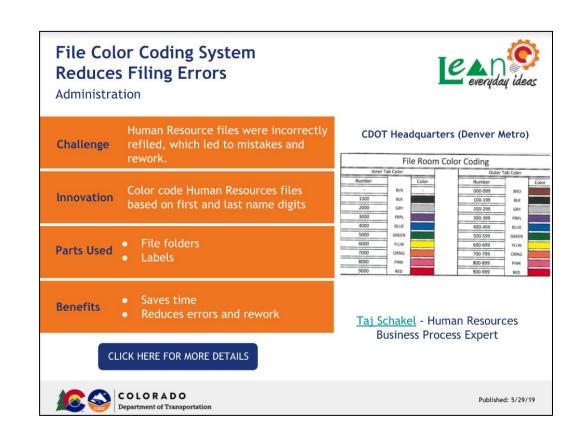




To Stay Organized

Color coded files to save time and reduce error

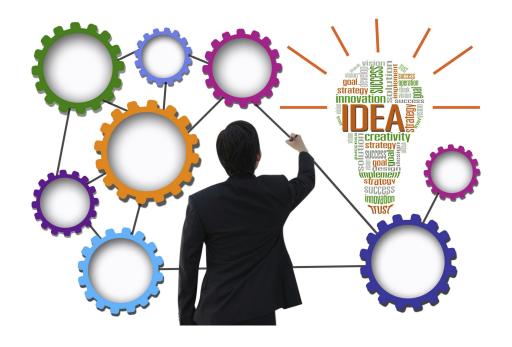






Why is this **important**?

- Because we're asking employees
 to do more with less in a field that
 is rapidly changing
- Big ideas can only succeed by people changing and adapting to them, and by making changes to how work is done





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Solution developed and implemented by this Design Team in 2013!





May 2013: Project team members, seated from left: Brad Bauer, Mark Eike, Roselle Drahushak-Crow, and Chris Brewer.

Standing from left: Kirk Lane, D'Wayne Gaymon, Mickey Madalino, Ken Martinez, and Guy Norris





Solution from that Design Team

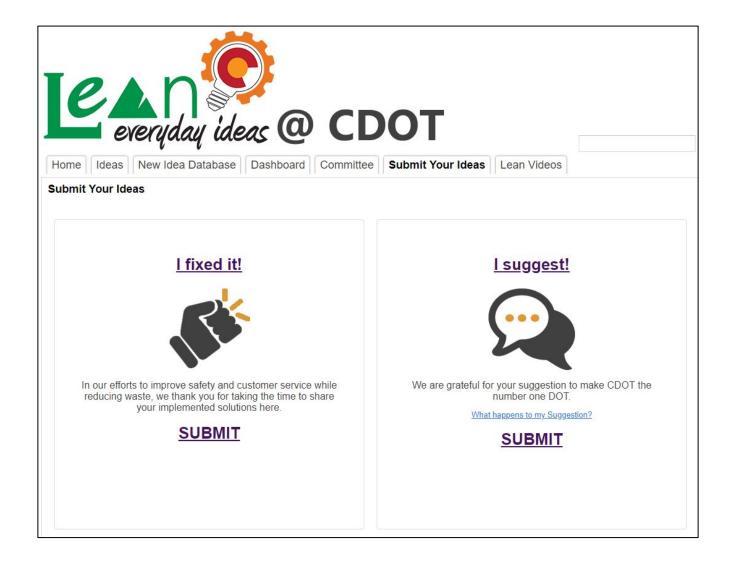


"Ideas are happening everyday in the workplace. Our challenge is to be receptive to them, recognize them and even more important share them across your organization. Whether it is across the state or with adjoining cubicles these ideas don't always flow well and you need to assist the ideas to flourish and grow. Done well, it is a happier workforce, more efficient workers and a stronger organization that resulted from your frontline employees ideas."

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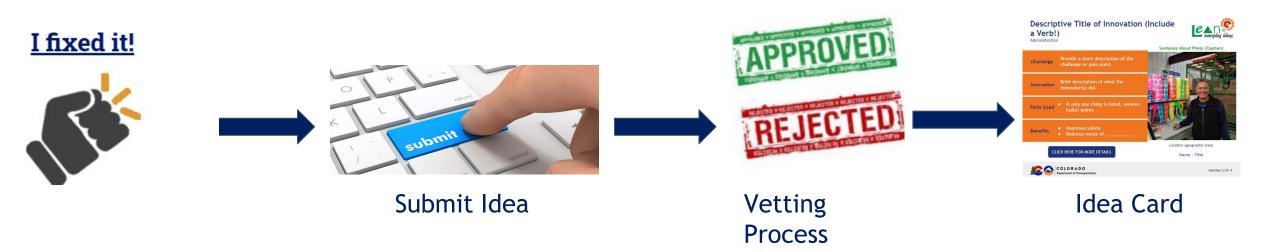


I suggest!













Connect with Subject Matter Expert (SME)

ASK AN EXPERT

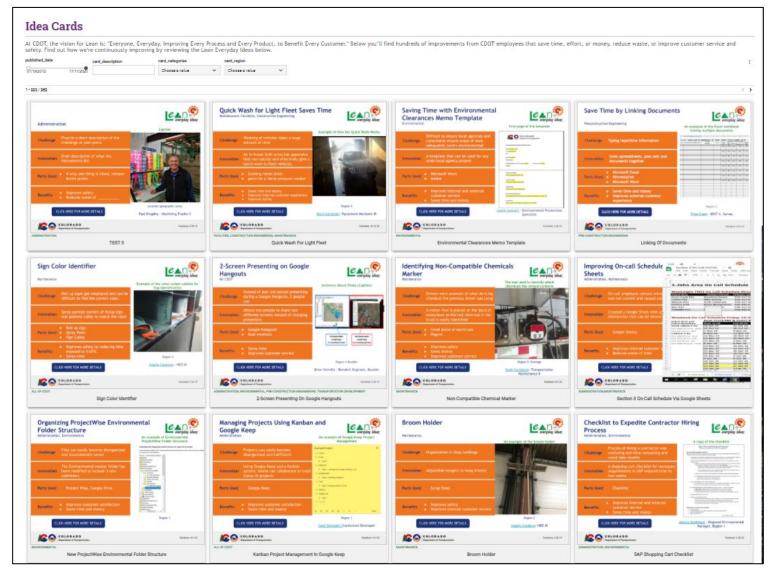


Idea Card





We have 374 Idea Cards (so far)!



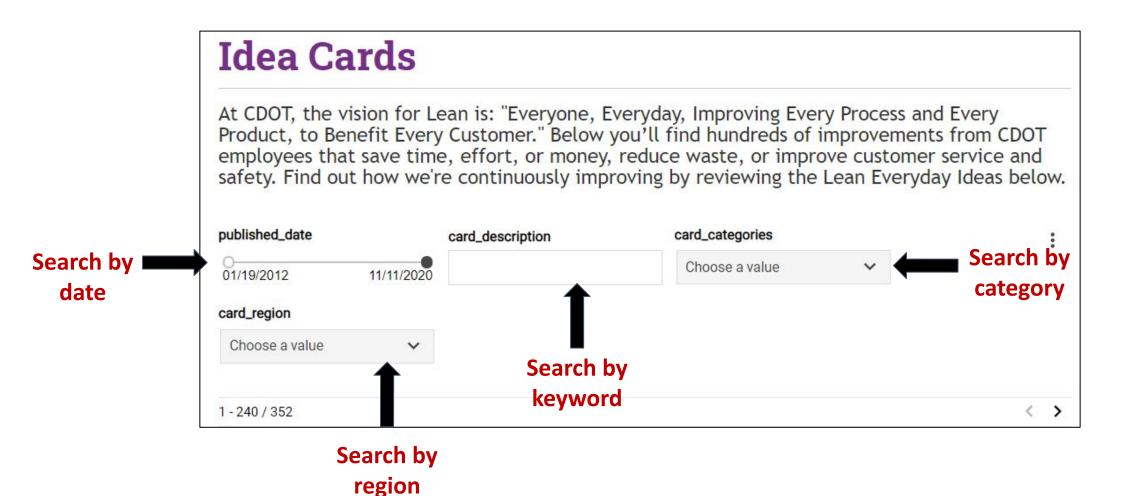
Use your phone to see them all!







Searching and borrowing ideas is **EASY** with the searchable database



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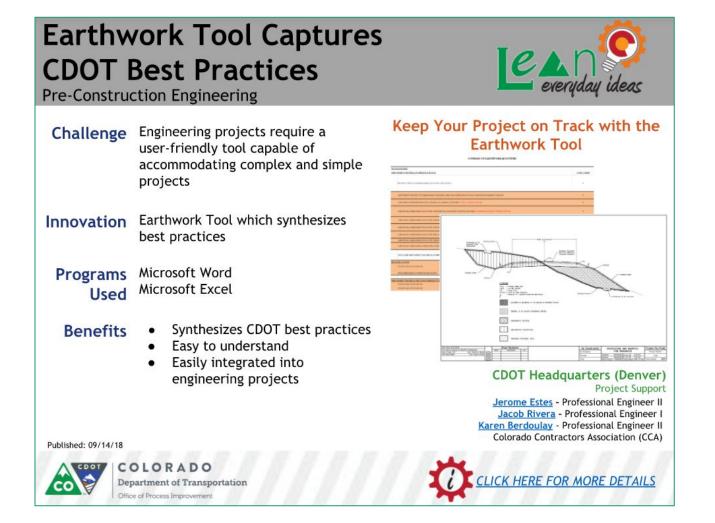


Execution





Earthwork Tool - Pre-Construction



Check out LEI!

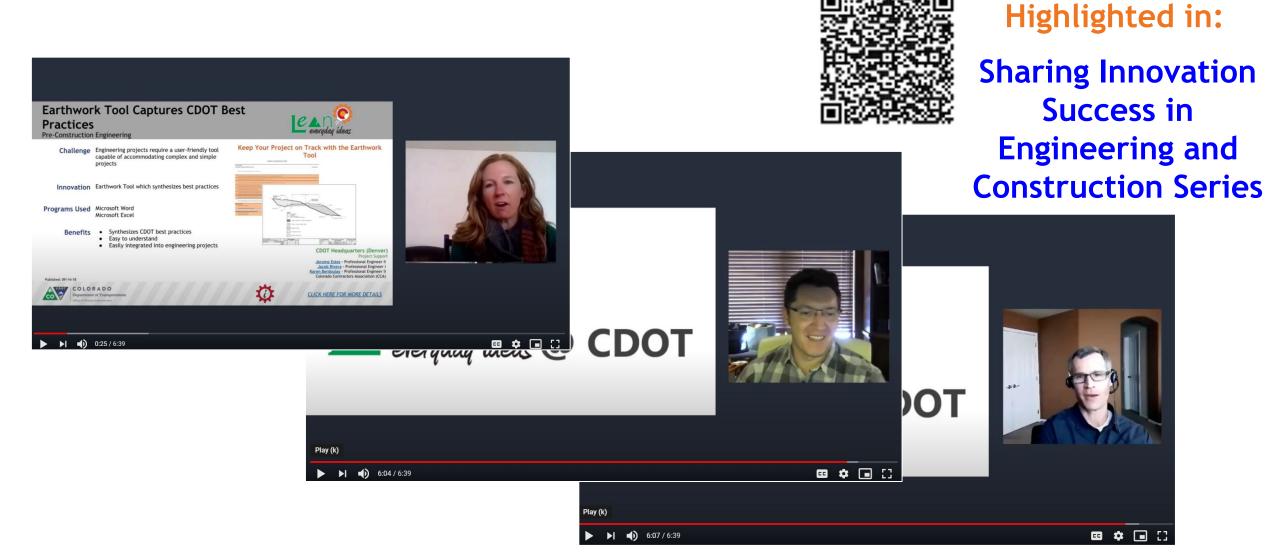




Execution



Earthwork Tool - Pre-Construction



Execution



Mower Safety - Maintenance

Mower Safety Innovation Makes Mowers More Visible to Traffic



Maintenance

Improves Safety!!

Challenge Mowing vegetation next to traffic can be dangerous for maintenance crews.

Innovation Equip mower with red flags and flashing beacons to increase visibility.

- Flags
- Parts Used Poles
 - Lights

Benefits

- Improves visibility to traffic
- Improves Safety

CLICK HERE FOR MORE DETAILS





CDOT's Region 2 (Southeastern Colorado)

<u>Jennifer Cooley</u> - Heavy Equipment Operator III



Published: 10/10/19

Check out LEI!



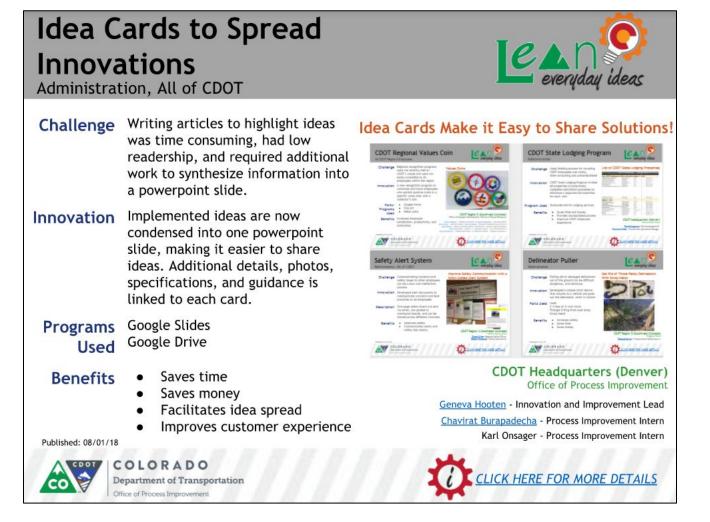
Execution





Idea Cards – Central Services

Even LEI needs improvements!



Check out LEI!





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Summary

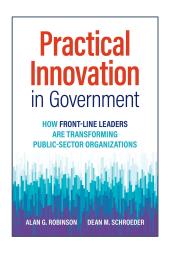


We're working at CDOT to engage everyone to improve our business, and we hope we have inspired you to do the same!











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Unique Organizational Paradigm



Higher Maturity in Change Management than in Business Improvement Project Management

CDOT's Organizational Change Management Program



Organizational Level vs Project Level

There is a difference!

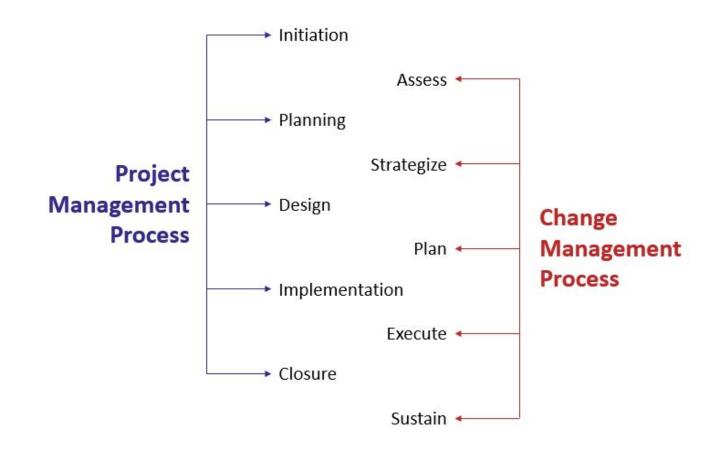
Organizational Change Management Overall Vision (WIGs) Matters...



- Ensure that all Team CDOT'ers are successful with every change that impacts them
- To build organizational competency and capability in order to be nimble and responsive (organizational readiness)
- To fully realize intended benefits (outcomes) of our desired changes

Project Management and Change Management







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Baseline Status

In 2019, CDOT didn't not know exactly how many Business Improvement Projects were taking place or planned



This created issues of:

Unknown change saturation in our employees

Redundant efforts Lack of info impacting business decisions

Lack of transparency

Poor project timing

Project Purpose

In order to be...

- good stewards,
- have clear information on which to base business decisions,
- to provide an optimal environment for projects and to those that devote their time and funds to them, and;
- to ensure that those being impacted by change to be successful,

a system for managing organizational business improvement projects should be established; this improvement project will tackle that.

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First let's define a business improvement project...

Capital Construction Projects

- Design
- Construction
- Anything that directly improves the infrastructure for the citizens of Colorado



These projects are done to improve the transportation system and are CDOT's Refrigerators!

Business Improvement Projects

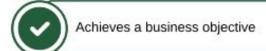
- Projects that are designed to improve the business (Non-Capital Construction)
- Process Improvements
- Restructures
- Business Improvements
- IT Business Improvements
- etc.

These projects are done to improve the business that makes the refrigerators!

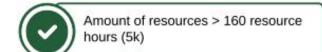
Our Definition of a Business Improvement Project











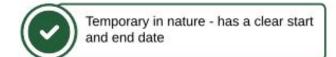


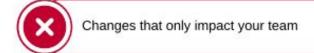






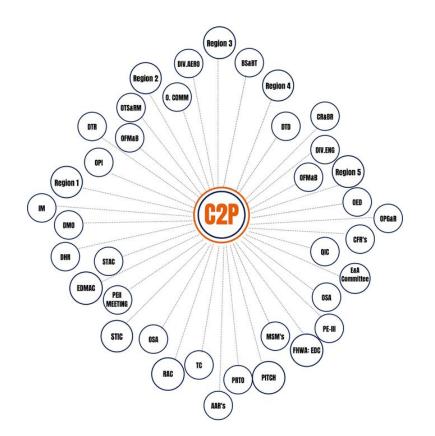


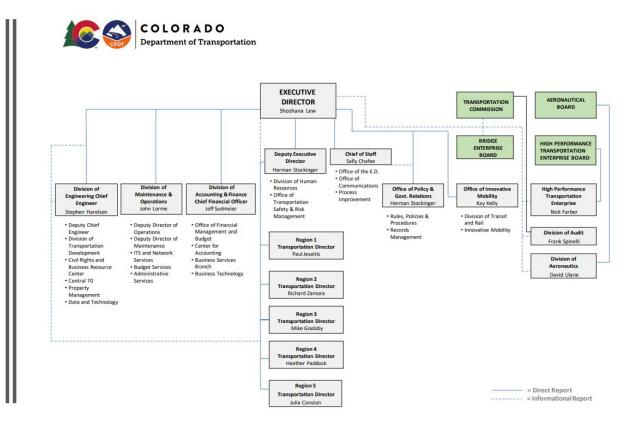






Examples of Business Improvement Projects Include: "Improving Tracking of Equipment Lists in Regions", "Purchase Approval Clearence Project" (OnBase), "Systems Engineering Analysis (SEA)", "Creation and Implimentation of Form 1212 LA and Revisions to Existing Form 1212", "TC Agenda Development", and "Concept to Project" itself!





Where do business improvement projects originate in the organization?

Some Current State Metrics (2019)

200+ business improvement projects at CDOT

It is estimated that approx. 90% of CDOT business improvement projects struggle to produce their intended outcomes due to various causes

90% of CDOT's business improvement projects either do not have a project charter or have a charter which is lacking governance information

Some Current State Metrics (2019)



Very few business improvement projects have gone through a standard vetting process

Very few business improvement projects are formally funded



It is UNKNOWN how much time and money is invested into business improvement projects



Lack the ability to manage the many portfolios of projects agency wide - or manage their impacts to people

EXCELLENCE & ACCOUNTABILITY

We are committed to quality!

We continuously improve our products, services, and practices of financial, social, and environmental stewardship in support of our commitment to provide the best transportation systems for Colorado.

CUSTOMER SERVICE

We strive to provide the highest level of customer satisfaction and experience!

With a can-do attitude, we work together with others to respond effectively to our internal and external customers' needs.









Concept to Project: Our vision:

We envision a culture of continuous improvement supported by a fully-integrated program that will promote CDOT's Values of Customer Service and Excellence.

- By 2025, standardized processes and the use of project management and change management frameworks will have established:
- Engrained pathways for new business improvement projects
- A simple interface to communicate project status
- A library of tools and resources supported by role-based training
- A multi-year strategic plan that considers CDOT's resources

Initial goals of C2P:

- 1. Provide a one-stop shop for business improvement projects with a robust list of services including tools, resources, training, consultation services, and a support network
- Provide a transparent look for all Team CDOT'ers into the business improvement projects happening at CDOT
- 3. Help everyone who is impacted by change be successful with that change



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Getting Started

- Recruited CDOT'ers from various areas to help build the C2P Program
- Day long events (pre-covid)
- Built out sub-teams to tackle specific areas (during pandemic)
- Our focus was to add value to all roles in the organization with C2P



What's the Value for our Customers?



Employees

- Will all benefit from accessing the C2P Hub's project list so that they are
 aware of projects underway and planned for the future as well as have
 access to training and tools that will help them to engage in the changes and
 be successful with those changes.
- Employees will be **empowered to innovate and improve their work** by easily finding tools and links to resources.

Supervisors

- Will have more awareness about the changes that will impact them and their teams.
- Will be better prepared to adjust to and adopt the many changes that are created by CDOT's business improvements and then support their staff through the changes.

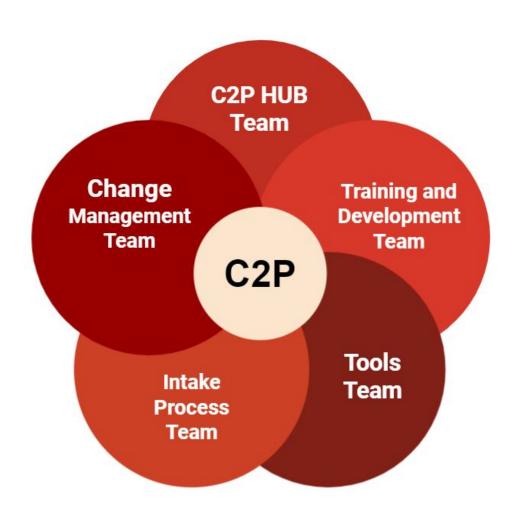
What's the Value for our Customers?



- Business Improvement Project Leaders and Change Managers will up their game by accessing:
 - Tools, Resources, Development and Training
 - Consultation services, mentorship and networking opportunities
- Executive Leadership will find value in:
 - Transparency created by the C2P Hub's Project List
 - Strategic Planning opportunities by understanding what business improvements are being done and planned by all CDOT Divisions
 - Change Impact Planning will be easier due to insights derived the project list



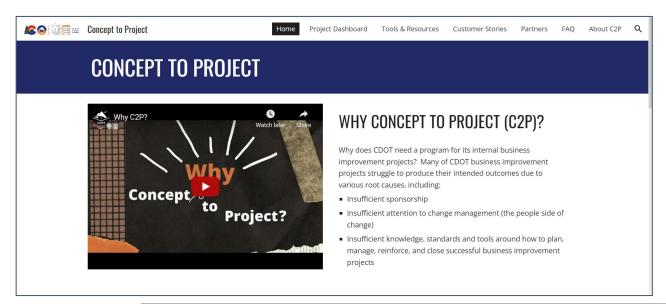
How did we do it? (during pandemic)

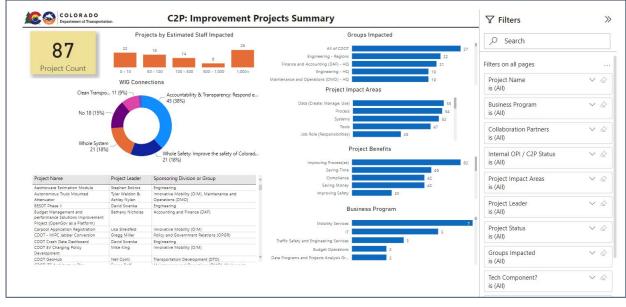




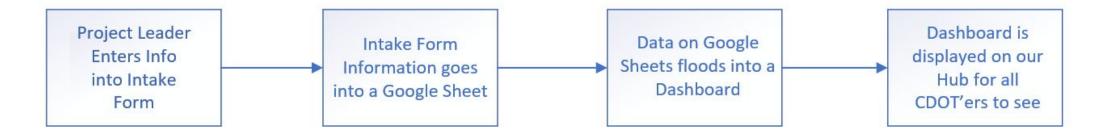
C2P Hub Team (Internal Website)

- Create a one-stop-shop for all roles at CDOT
- Increase transparency for all through a project dashboard
- Increase business improvement project and change management competencies
- Increase role-based competencies in how to change
- Increase connection between Committees, Teams, Offices, etc.





Publish Your Business Improvement Project!



Intake Process Team



- Develop an initial inventory (project list)
- Develop an approach that will keep the inventory 'current'
- Develop a process checklist for OPI to use to review and route projects
- Connect with partners in the organization to ensure that connecting processes are considered

Submit Your Business Improvement Concept! (PITCH)

Project is routed to Prospective C2P Program Project goes to corresponding **Project Leader PITCH** for receives business contact. submits info into Information and Approval / business side of schedules consult **Development** form project is developed

Intake Process Team

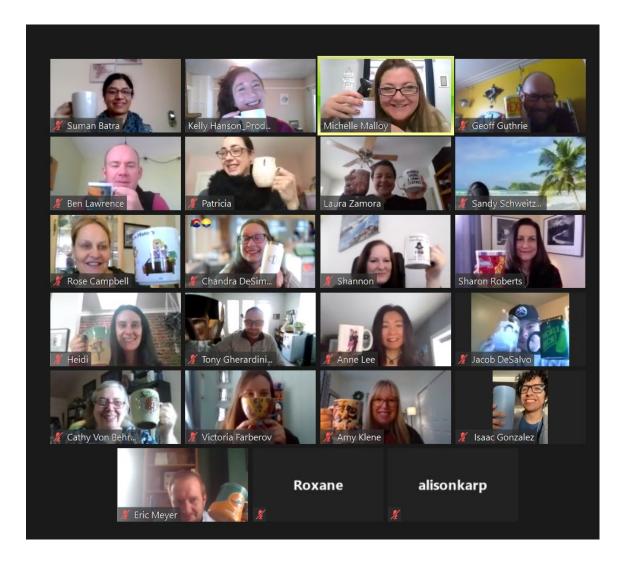


- Work with prospective project leaders to ensure that business side of project is addressed prior to technology, data needs, or software desires are considered
- Provides way to vet technology, software and data needs within the organization as well as ensure that the best solutions are used



- To create an easily accessible and understandable framework that will allow project and change managers to develop their skills to deliver successful business improvement projects
- To identify any gaps in existing training
- To build training that fills the gaps











Tools Team

- To provide simple and easy to use tools for project and change management
 - Broken down by highly recommended and as needed
- To provide process and standardization for the project life cycle – Lean, Waterfall, Agile and Hybrid methods
- To increase the use of project and change management on CDOT's business improvement projects





Change Management Team

- Established so that CDOT will realize the intended benefits of the C2P Program
- Developed Change Management Plans for each iterative release as we move to the future state
 - E.g., communication plans, resistance mitigation, WIIFM, etc.



What we will cover today

- Brief Introduction to CDOT
- CDOT's Lean Everyday Idea Program:
 - Goals
 - Solution
 - How It Works
 - Execution
 - Summary
- CDOT's Concept To Project (C2P) Program:
 - Opportunity for Improvement
 - Solution: Concept to Project (C2P)
 - The intermingle of project management and change management in C2P
 - Where we are now
 - Where we are going
- Conclusion





Where are we now?

01	Launched the C2P Hub!	 Tools & Resources Customer Success Stories FAQs Project Dashboard
02	Integrating with existing Partners	 PITCH (Providing IT Concepts Help) QIC (Quality Improvement Council) Research Branch
03	Known Training and Gaps	 Change Management Project Management Future Needs Known
04	Data Collection	 Currently 100 projects in database Working with project leaders to collect more data on projects Continually improving intake process for projects and concepts

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C2P -Next Steps

01	Project Dashboard - Catalyst for Questions	Begin Discussions with Sponsors about need for vetting, additional resources, portfolio management and managing change impacts at an organizational level
02	Implement new Requirements	 Charters Required for Business Improvement Projects Projects Required to be on Project List / Dashboard Monthly Project Manager Status Updates Quarterly Updates to the Dashboard
03	Bring Back the Change Agent Network	 Create 2 way flow of communication between project teams, change agents and supervisors Standard process for change updates to be given to supervisors Provide support to Supervisors to manage resistance
04	Increase Program Maturity	 Maturity trends over time Strategic approach to increase PM and CM

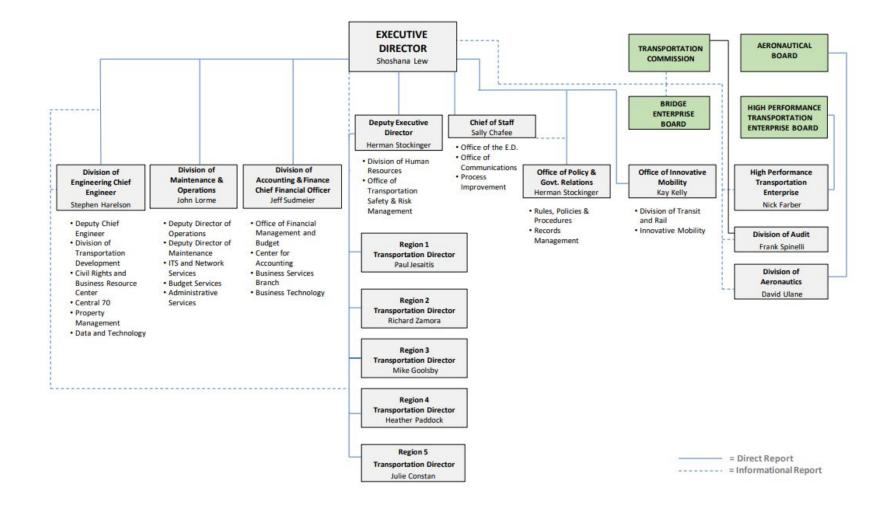
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The (Dream) Team that Makes this Possible...





The (Dream) Team that Makes this Possible...



Sponsor Coalition:

- Gary Vansuch Director of Process Improvement
- Herman Stockinger Deputy Director
- Sally Chafee Chief of Staff
- Steve Harelson Chief Engineer
- Jeff Sudmeier Chief Financial Officer
- Richard Zamora Regional Transportation Director (Region 2)
- Kay Kelly Director of the Office of Innovative Mobility
- Greg Miller Business Process Architect

Program Manager:

Michelle Malloy

C2P Project Team:

- Jonathan Enser
- Emma Boff
- Nell Conti
- Ryan Sorensen
- Ashley Nylen
- Mike Krochalis
- Jocelyn Higashide
- Roselle Drahushak-Crow
- Rob Bruening
- Erik Sabina

Intern Support:

- Stacy Stoffregen
- Ginger Kloska
- Kourtnei Osborn
- Stephen Barela
- Samantha Millison
- Rebekah Roux
- Kayley Smiley
- Mariah Wagner





At CDOT, we have benefitted from Prosci and their approach to Change Management.

What we covered

- Brief Introduction to CDOT, including The First Decade
- CDOT's Lean Everyday Idea Program:
 - Goals
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Contact Us!





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Launching the Second Decade of Improvement at CDOT!

Presented by: Gary Vansuch, Michelle Malloy, Kayley Smiley, Samantha Millison, Stephen Barela, Lubna Jamal, Rebekah Roux, and Rylie Wieseler

Colorado Department of Transportation

Office of Process Improvement Wednesday, October 26, 2022















