Developmental Evaluation Field Journal
Using What, So What, Now What to move from hindsight to insight to action

My observations about what is happening are...

So, what seems important is...

(Observations)

(Actions)

(Hypotheses & Conclusions)

(Drawing)

Now, what I plan to do next is...

My experience of today looks like...
### Design Your Own Family of Measures
Selecting methods of measurement & evaluation matched to what you want to understand

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Additional Learning Resources:

- Developmental Evaluation — [www.betterevaluation.org](http://www.betterevaluation.org)
- Relational Coordination — [http://rcrc.brandeis.edu/index.html](http://rcrc.brandeis.edu/index.html)