

Integrating Organizational Change Management Into Your Project

WA State Government Lean Transformation Conference



Preparing for Change

Stakeholder Interview Questions

1. Currently, what do you know about this project?
2. What outcomes do you hope to see from this project? What does success look like from your perspective?
3. Do you support this project's objective?
4. What do you like or dislike about this project?
5. How would you like to participate in this project?
6. How frequently would you like to receive information including updates about this project?
7. What communication channels would you like the project team to use to share information about the project?
8. What challenges or barriers do you think we may experience with this project?
9. What concerns do you have about this project?
10. What questions do you have about this project?
11. Who else do you think we need to talk to about this project?

Sources:

"Discovery Methods: Chapter #1 Internal Stakeholder Interviews." User Interviews, [How to Conduct Stakeholder Interviews for UX Research \(userinterviews.com\)](https://www.userinterviews.com)

Essl, Thomas. "Stakeholder interviews and 8 questions that yield unique insights." Product Nuggets, [Stakeholder interviews and 8 questions that yield unique insights — Thomas Essl](#).