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The Jefferson County Lean Journey

Earll Murman

MIT Ford Professor of Engineering Emeritus

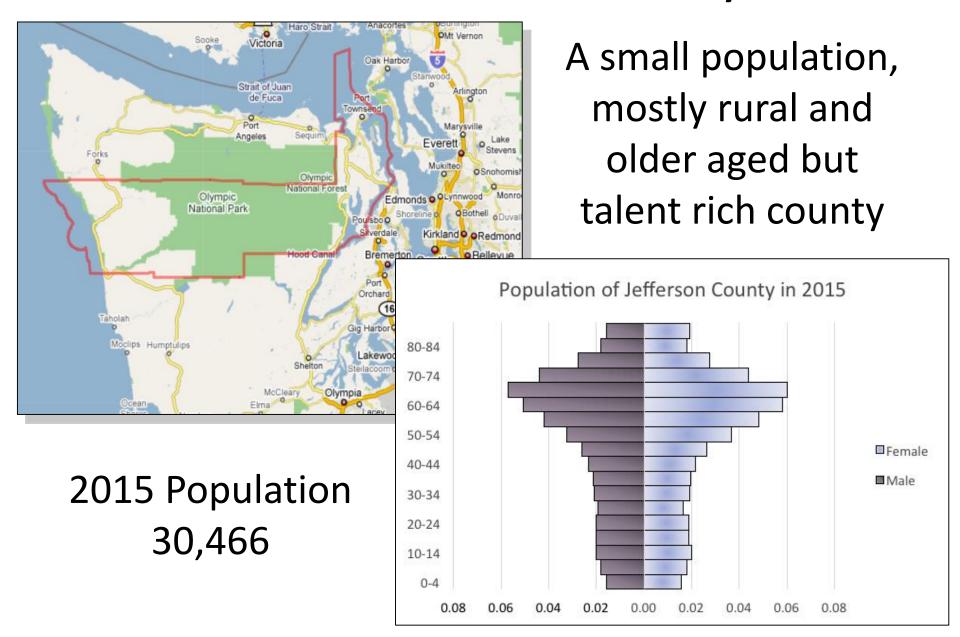
Jay Bakst

Lean Coach, Raviyah Training and Consulting

Toland Home Garden Daily Huddle Board

Washington State Government Lean Transformation Conference October 18-19, 2016

#### Jefferson County Profile





#### Jefferson County Economy

#### **Employers (approx)**

1000 businesses50 non profits20 public agenciesNine business clusters

- Arts & culture
- Education
- Small business & entrepreneur
- Food & farm
- Healthcare
- Marine trades
- Real estate & construction
- Tourism & retail

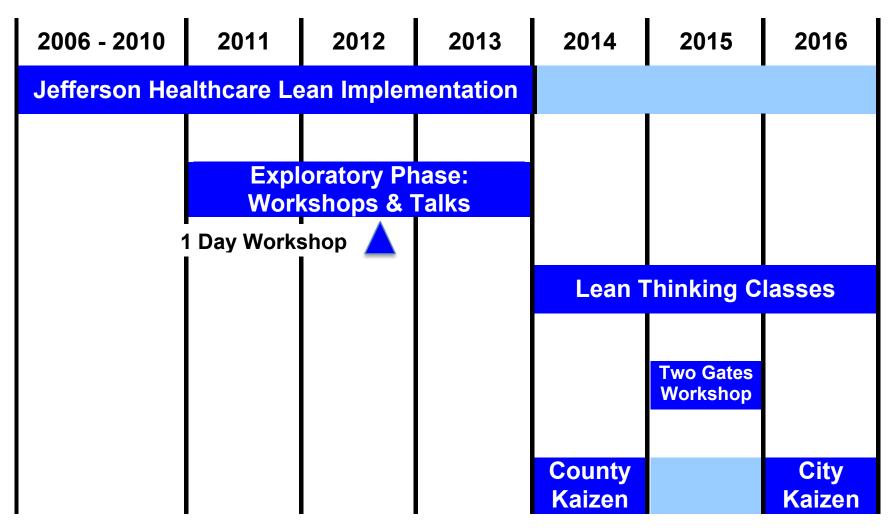
#### <u>Income</u>

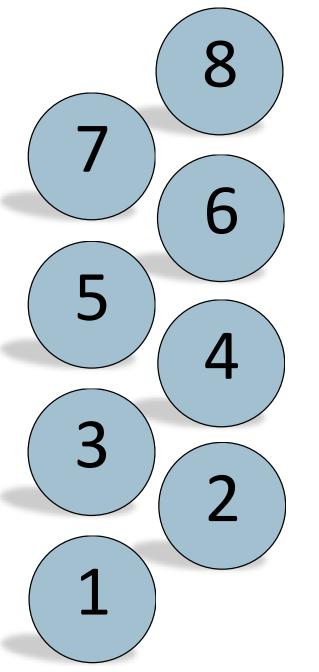
- Median household income - \$47,202
- Per capital income -\$28,607
- 3 in 10 residents are "working poor"

Mostly small employers with lower salaries



#### Jefferson Co Lean Journey





# Kotter's 8 Step Process for Leading Change

- The leading principles of change management
- Based upon decades of research in corporations
- Steps on next slide

Question – Does the Kotter process apply to *community* change management?

### 1 Establish a sense of urgency

- 2 Form a powerful guiding coalition
  - 3 Create a vision
    - 4 Communicate the vision
      - 5 Empower others to act on the vision

#### Kotter's 8 Steps

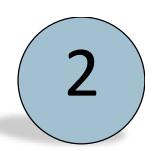
- 8 Institutionalize new approaches
- 7 Consolidate and produce more change
- 6 Plan for and create short term wins

#### **Time**

#### Sense of Urgency

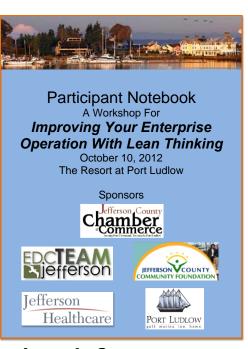
- Weak economic base
- Need for family supporting jobs to attract and retain younger population
- Sub optimized "silo" and "us-them" thinking

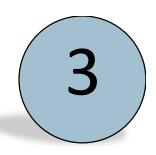
Growing sense that community needs a better way of working together to prosper in the future.



## A Guiding Coalition Emerged from 2012 Workshop

- Countywide organizations lead the coalition
  - The Chamber of Jefferson County
  - EDC Team Jefferson
  - Jefferson County Community Foundation
  - Jefferson Healthcare
- Volunteer subject matter experts
  - Earll Murman, MIT Emeritus
  - John Nowak, Jefferson Healthcare
  - Jay Bakst, Lean Coach
- Participating organizations hand picked for workshop to initialize the coalition





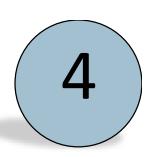
#### Create a Vision

#### **Our Vision – A Lean Thinking community**

County enterprises in every sector — business, education, public services, non-profits — embrace Lean Thinking principles to improve productivity, provide excellent customer service and employee satisfaction, and stimulate economic development.

#### **Our Strategy – Grow organically**

Through collaborative partnerships, organically grow awareness, competency and implementation of Lean Thinking principles, practices and tools throughout Jefferson County.



#### Communicate the Vision

#### **Three Key Strategies**

to boost your Lean Transformation Journey Presented by





Speakers

ARTINA



Networking





## Empower Others by Removing Roadblocks

We are not the CEO who can grant authority

 Enabling in a community context is to lower the bar that an organization

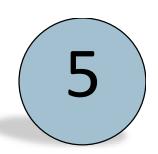
needs to jump over in order to proceed on their lean journey, and then pull them in.





## Empower Others with Training Opportunities

- Lean Thinking class 13 hours over 7 weeks
- ½ day workshops led by Gates Foundation
- One week Lean Academy workshop
  - led by Local Government Performance Center within State Auditor's office
- 1.5 hour Waste Detection workshop
- Examples from different industries
  - Manufacturing and more service, government, ...
  - Tour of companies with long lean tradition



## Lean Thinking Class (Our foundation)



#### **Concepts**

- Continuous Improvement
- Respect for people
- 5 principles of Lean Thinking
- 8 Wastes
- 3 actuals (going to gemba)
- Standard work
- Single piece flow
- Three levels of kaizen
- PDSA/PDCA
- Implementation & change management

#### <u>Tools</u>

- 5/6 S
- DMS & huddles
- Process mapping
- Value stream mapping & analysis
- Spaghetti chart
- 5 whys
- Fishbone diagram
- Pareto chart
- Problem Solving Implement Form (A3)
- Kanban
- Improvement events (kaizens)





#### Lean Academy Service



- Provided by State Auditor's office
- City of Port Townsend Development Review Team
- Week-long, all hands on board activity
- Process First contact through permit received
- Continued with weekly meetings including staff and leadership
- Invited State facilitator back for checkups

"Inspiring" support from leadership and involvement of staff

#### **Short Term Win**



#### JEFFERSON COUNTY LIBRARY

EXPANDING HORIZONS

#### Jefferson County Library Profile

Mission: Provide all residents of the District with free & equal access to the diversity of publicly available ideas & information

- Rural Library District
- 16.2 FTE staff
- Avg. 500 visitors/day



**Services:** Books, CDs, DVDS, e-books, bookmobile, databases, programs, meetings rooms, computers, small business tools, and more

#### JCL Class Experience

- May 2015 Gates
   Foundation workshop
- Management team took
   Spring 2016 class
- During the class, JCL
  - Applied 6S to storeroom
  - Started daily huddles
  - Mapped forms process
  - Developed A3 for how staff should notify library if they will miss work due to illness





#### JCL Lean Journey





- Morning huddles keep staff informed, connected, interested
- Processing time for new materials reduced by 50%
- Quick Fix path for book repairs handles 75% of volume in 2-3 days compared to 2 weeks

"We talk about improving efficiency, not lean"



#### **Short Term Win**



#### Food Co-op Profile



#### Full-service organic foods market

Affordable organic foods to everyone-every day! Member-owned consumer cooperative since 1972

#### **Principles**

Co-operate for the common good

Act to create social and economic change
within the larger community





#### **Buying Policies**

Good nutrition, respect for the environment Foster local production Socially responsible workplaces Co-operative member ownership

#### Food Co-op Class Experience

Sent entire management team to Jan 2016 class





Learned about **visual management** through Lego exercise

Push vs. pull exercise opened eyes to:

Lots of wasted movement Lots of work in process inventory

#### Food Co-op Lean Journey

Eliminating batch processing enabled new employees to start 2-5 days sooner



Focus on bottleneck reduced time to price produce by 1-2 hours per week

Making locations **visible** speeds facility repairs

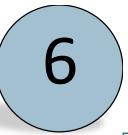




**StandardizIng** labels reduces customer confusion



Initially targeted 4 departments, extended to 6



#### **Short Term Win**



An independent, non-profit resource for Children - Adolescents - Adults - Seniors

884 W. Park Ave. | Port Townsend | 360-385-0321 www.discoverybh.org

Formerly Jefferson Mental Health Services

#### Discovery Behavioral Healthcare Profile

DBH offers Behavioral Health and Chemical Dependency/Substance Use Disorder behavioral health treatment to East Jefferson County

- 25 year old non-profit
- 40 FTE staff
- Avg. 1500 clients/year



**Services:** Crisis & emergency, psychiatric, child/youth/family, school-based behavioral health and substance abuse, co-occurring disorders treatment, adult outpatient, older adult specialized treatment

#### **DBH Class Experience**

- May 2015 Gates
   Foundation workshop
- Management team of four took summer 2015 class
- During the class, DBH redesigned their patient intake process
  - Before: 40% of patients took longer than 14 days with 25% no-shows
  - After: Average of 2 days
     with 5% no-shows



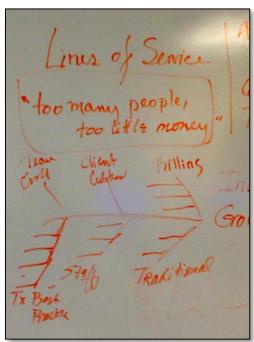


#### **DBH Lean Journey**

 Engaged staff in half day kaizens for root cause analysis and structured problem solving.

- Reduced time from first appointment to first treatment from 45 to 15 days or less
- Applied to lines of service:
  - Before: patients treated individually
  - After: many patients in group treatment
  - Better treatment with less resources
- Most useful tools: fishbone, A3, process maps, value stream mapping
- Next: bringing new chemical dependency services into DBH

"We call it 'just fix it' and never mention Lean"



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#### **Short Term Win**



#### **Toland Company Profile**

"A personal growth company that also produces and sells wholesale decorative garden products"



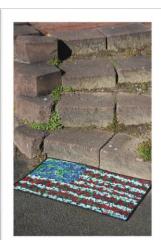
- Celebrating 40<sup>th</sup> anniversary
- Transition from import company to 80% domestic product line
- 100% USA production of flags and mats
- Grown from 12 to 25 employees
  - "Print on Demand" production fueled 19% growth and doubled gross profit margin





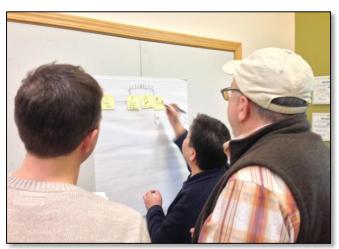






#### Toland Lean Class Experience

- Feb 2015 Three management team members attended class
  - Good introduction to the language and culture of a lean organization
- Six more members took classes
- Tours of lean-based companies provided live look at Lean in action





- Lean provides a depth & opportunity to those open and engaged
- Toland took the challenge to introduce lean culture & begin a lean journey



#### Toland Lean Journey



#### "Lean is now Toland's culture"



- 90% increase in weekly production from \$42K to \$80K
- Reduced defectives from 5.5% to 1%
- Reduced order lead time from 23 to 5 days
- Daily huddles improved communication and collaboration



- Employees now provide improvements and solutions
  - Becoming the main source of "continuous improvements".
  - They see the "eye of lean" & talk the universal lean language.
- Implemented Andon cord = red cup program.
- Provided Lean tours of facility to over 100 people



Lean skills have improved employees' personal growth.







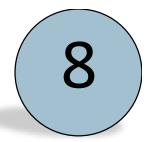
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## Consolidate and Produce More Change

- Continued Publicity
  - Chamber newsletter
  - Chamber & service club meetings
  - Local newspapers
- Maintain contact with alumni
  - Alumni Panels
  - Alumni roundtables, Lean Learning Circles
  - Annual workshop for non-profits (future)
  - Help alumni spread Lean Thinking
- Advanced training (to come)
- Lean coaching available
- Continuous improvement of class offerings







#### Institutionalize

- Community Lean Resource
- Library Lean business bookshelf
- Utilize social media
- Grow volunteer instructor corps
  - Retired subject matter experts
  - Alumni
- Move towards a blend of paid staff and volunteers
- Engage alumni to foster a county learning community



Are you on a lean management journey? Your library can help. Check out these titles:

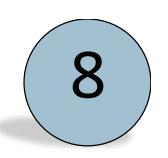
At the Port Townsend library:
Creating a Kaizen Culture
Gemba Kaizen
Lean Enterprise Value
Lean Farm
Made it Stick
Rolling Rocks Downhill
Six Sigma
Switch

At the Jefferson County Library:
Deming and Goldratt
Gemba Kaizen
The Goal
Lean CEO
Made to Stick
Scaling Lean
Switch
Toyota Way

We have many more resources for your business or nonprofit. Contact us for more information!

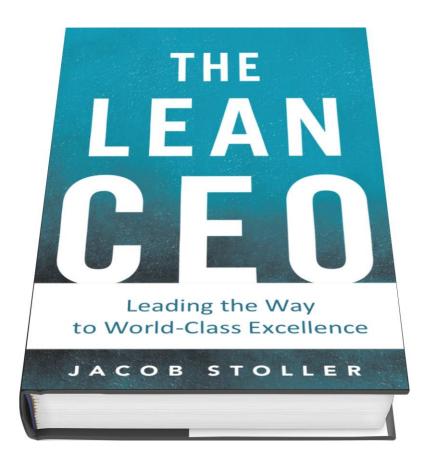


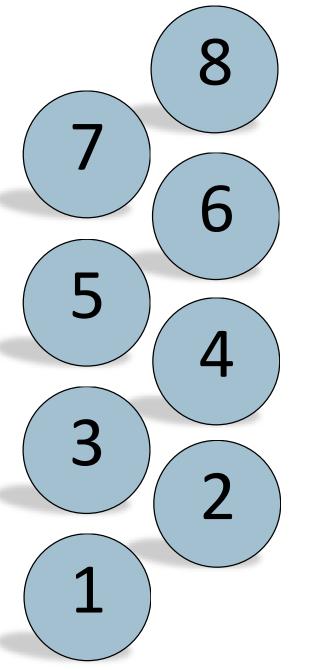




# Instill Lean in DNA of Jefferson County Leaders

- City and County
  - Elected officials
  - Administrative leaders
  - Departments
- Business leaders
  - Chamber
  - EDC Team Jefferson
- Non-profit leaders





# Kotter's 8 Step Process for Leading Change

Question – Does the Kotter process apply to *community* change management?

From our experience, the Kotter process is applicable to community change management.

#### Summing Up

#### Jefferson County is opting into Lean Thinking

9 businesses

20 non profits

7 public agencies



Port Townsend Leader



**FIRST Robotics Team** 



Jefferson Co. Auditor

About 2% of the population has had some formal introduction to Lean Thinking

#### It's About Thinking, Not Tools

"Lean is now Toland's culture"

"We talk about improving efficiency, not lean"

**Jefferson County Library** 

"The thinking
resonated – how
can we make things
better"
Port Townsend Food Co-op

"We call it 'just fix it' and never mention Lean"

**Discovery Behavioral Health** 

"Biggest advantage has been the way of thinking"

Quimper Unitarian Universalist Fellowship

#### Lean is Our Future

"We have real challenges being a rural county. Having more small businesses build plans around Lean is part of our economic development strategy. With Lean, we have a common language to get us through future planning and open up areas of opportunity.

