



G2: 1.1.a Increase total exports by 35% from 2015 level to 135.1% by 2020

1.1.a: Increase total exports by 35% from its 2015 level to 135.1% by 2020



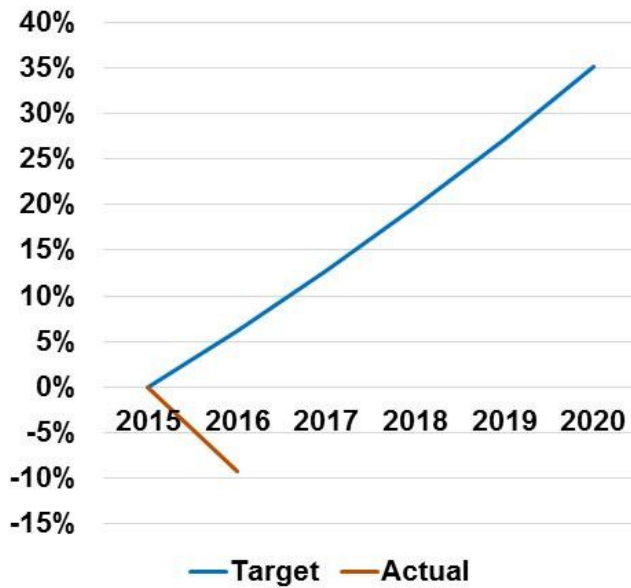
Department of Commerce

Exports – Performance and Recent Trends

*Chris Green
Jaime Rossman*

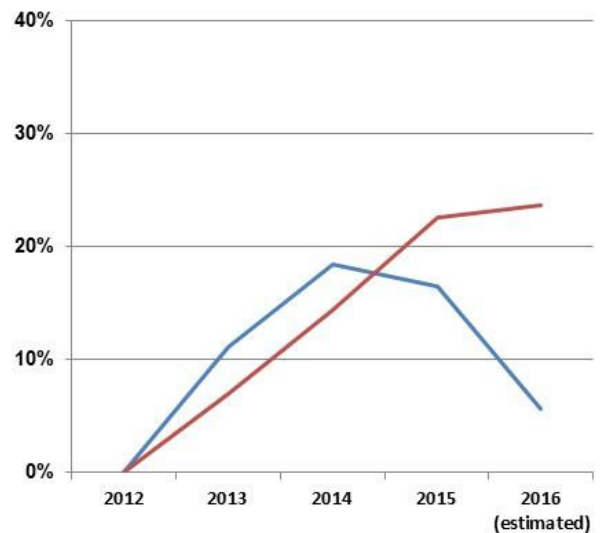
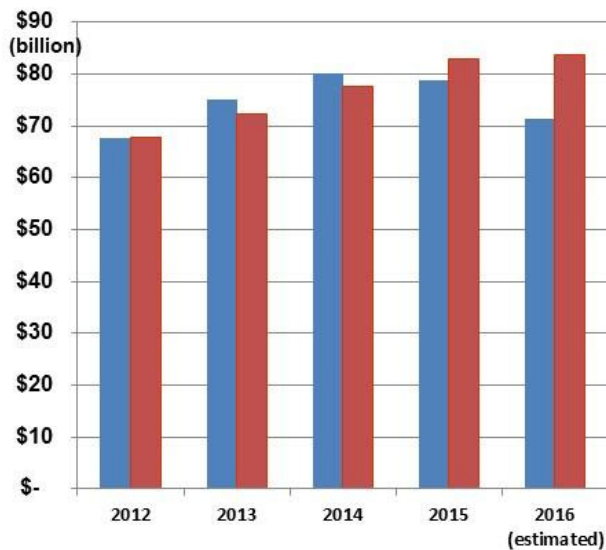
January 2017

1.1.a – Increase total exports by 35% from 2015 levels by 2020.



2015: \$78.8 billion
2016: \$71.5 billion (estimated)
Change: -\$7.3 billion

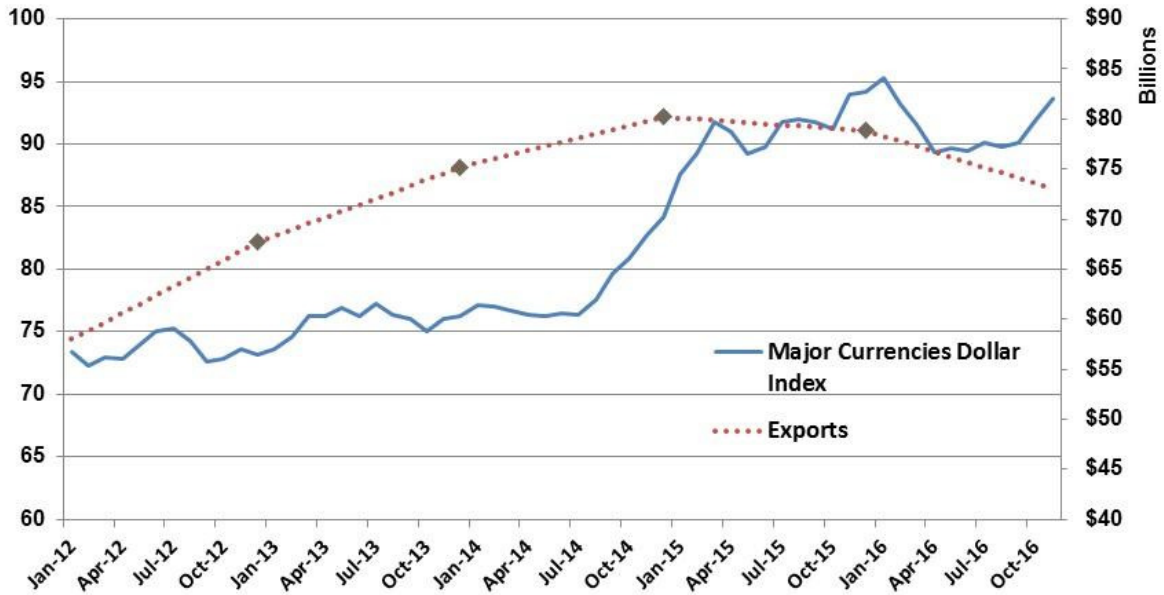
Change since 2012



■ Exports (actual)

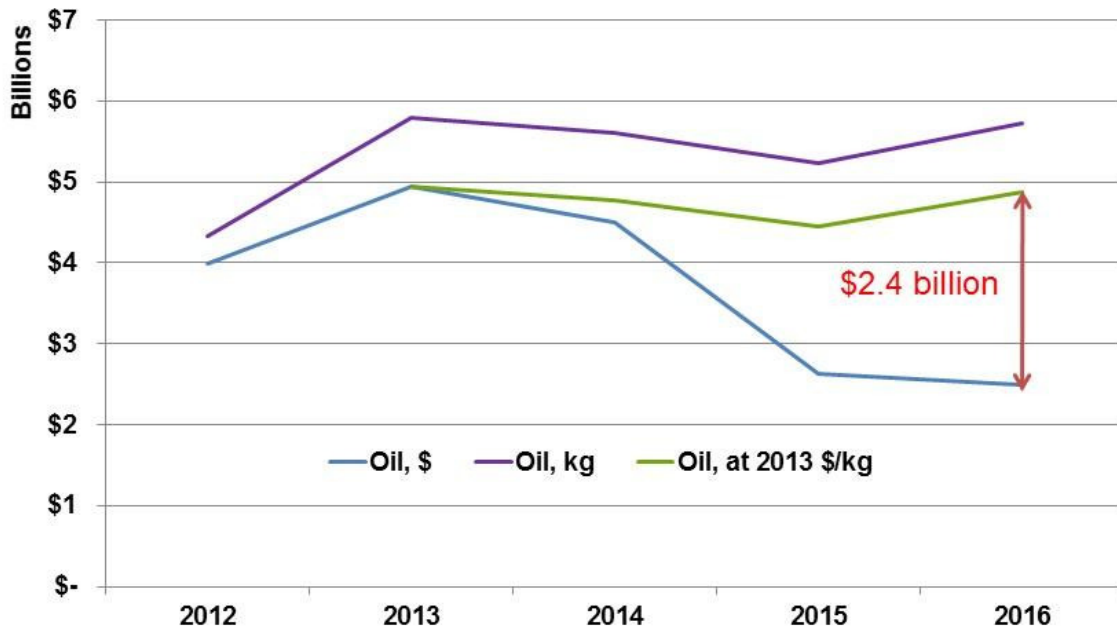
■ Target

The rising value of the dollar



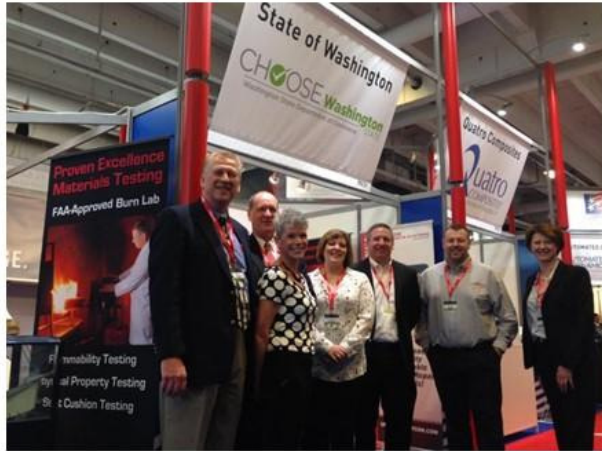
Department of Commerce

Falling price of commodities



Department of Commerce

Small Business Export Assistance



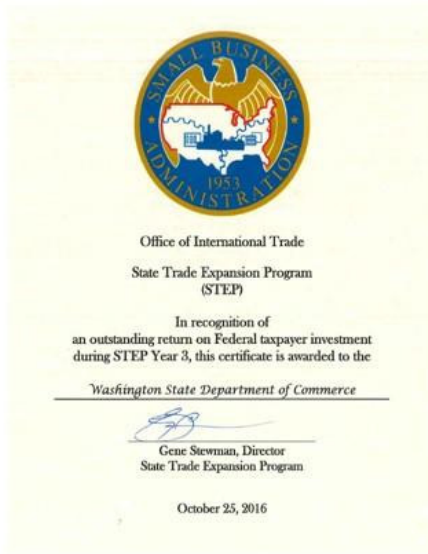
- 5,296 service requests since 2012 (796 in FY2016)
- 1,536 unique companies assisted since 2012 (346 in FY2016)
- \$1 billion in export-assisted sales (\$265 million in FY2016)
- \$27 million in estimated tax revenue from Commerce-assisted export sales
- 52 Commerce-led delegations to trade shows and trade missions for a combined 641 attendees (13 delegations in FY2016)

2017 Trade Show and Trade Mission Schedule



Date	Event/Travel	Location
Jan. 30-Feb. 2	Arab Health Exhibition	Dubai, UAE
Feb. 25-Mar. 4	Mobile World Congress	Barcelona, Spain
Mar. 14-16	JEC World	Paris, France
April 4-6	Aircraft Interiors Expo	Hamburg, Germany
April 6-8	Medical Fair India	New Delhi, India
April 24-28	Hannover Messe	Hannover, Germany
May TBD	Small Business Trade Mission	Mexico
June 11-17	Technology Mission, B2B Meetup	Tokyo, Japan
June 19-25	Paris Air Show	Paris, France
Oct. 17-22	Aerospace & Defense Exhibition (ADEX)	Seoul, Korea
Nov. 12-16	Dubai Airshow	Dubai, UAE

SBA State Trade and Export Promotion Grant



Washington State recognized by SBA for outstanding return on federal taxpayer investment during STEP FFY 2014 (Year 3)

- Average \$190 in reported export transactions per federal STEP dollar awarded (compared to an average \$37 for all other STEP grantees)
- Washington led the nation in cumulative assisted export results for the first three years of the STEP program (the only years that data has been released by SBA to date)



[Contact Us](#) [Comment Policy](#) [Give Us Your Feedback](#) [Legislative Reports](#) [Apply Lean](#)

[Foster Performance Audits](#) [Measure Results](#) [Gov. Inslee's New Strategic Framework](#)

[Video Message from the Governor](#) [Printable Trifold about Results Washington](#)



Powered By