G2: 1.2.a and 2.1.a Supplemental Report on the Maritime Sector 1-11-2016

Sustaining, Growing and Improving Jobs and the Economy in the Maritime Sector

Results Washington Goal Council
January 11, 2016
Department of Commerce Mission

“Grow and Improve Jobs in Washington State...
Thriving Communities, a Prosperous Economy, and Sustainable Infrastructure”

Governor Inslee’s Priorities
& the Sector Lead Program

Cluster driven economic development
Liaison between industry and state
Policy advisor in respective sectors

Key Industries:
- Maritime
- Clean technology
- Agriculture
- Information and communication technology
- Military
- Aerospace
- Life sciences
What is the “Maritime Sector”? 

A Complex, Segmented Industry
- Commercial Fishing
- Recreational Boating/sport fishing
- Cargo Handling (ports, shipping lines, tug and barge, agents, etc.)
- Shipyards and Boat Yards
- Passenger Vessel services
- Military/Government (USN, USCG, NOAA)
- Marine technology
- Numerous and diverse support businesses

Diverse and Interdependent

Why should people care?

Industry-wide, revenues have grown **6.4%** per year on average with the largest growth rate in Maritime Logistics and Shipping, at a robust **10.2%**.

*2013 Economic Impact Study, Community Attributes*
Priorities—Cross-cutting Issues

- Need to raise awareness of the industry and tell the story more effectively
- Education and Training—a big demand for trained workers across all segments
- Balancing environmental, land use, tax policies with job impacts
- Need for transportation and infrastructure investment

Unprecedented Collaboration and Engagement

A lot going on in the past year!
- Legislative Joint Task Force on Maritime and Manufacturing
- Northwest Seaport Alliance
- Washington Maritime Federation
- Washington Maritime Workforce
- Alaska & Puget Sound Summit
- Ongoing Research and Studies
Coordination
Be a resource and conduit for information on a thriving, resilient and sustainable maritime industry in Washington state

Awareness
Create awareness among the public, key stakeholders and constituencies of the importance of Washington’s maritime industry

Advocacy
Engage and communicate the policy and investment priorities of the maritime industry in Washington

Delete this and add "Picture" from the "Report Components".

Add a new "Picture" for each slide.
Washington Maritime Workforce Development Roundtable

Marketing and Awareness
Increase awareness of maritime occupations and job opportunities

Defining Pathways
Develop clear career pathways to inform students, parents, incumbent workers and the industry

Curriculum and Program Development
Train and educate Washingtonians for maritime careers and provide professional development

Connecting Industry and Providers
Help industry recruit and retain workers based on their priorities

Alaska & Puget Sound Leadership Summit

Build relationships across sectors, opinions and organizations

Educate each other on the economic impact between the two regions

Understand the social and community impact between the two regions

Identify issues across the sub-sectors to develop common policy positions and goals

Connect elected officials and thought leaders on a vision for the future
Looking Forward

Specific areas of opportunity

- North Pacific Fishing Fleet Recapitalization
- Dedicated Maritime Workforce Development Funding
- Environmental Responsibility – Dedicated MOTCA Funds
- Regulatory and Permitting Alignment to support maritime infrastructure

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