2.1.b: Supplemental - Increase in percentage of people participating in WorkSource who find jobs

**Goal 2.1b**

**PROSPEROUS ECONOMY**

*March 13, 2017*

Dale Peinecke  
Kelly Lindseth  
Shelby Meyenburg  
Joel Getzendanner
Goal 2.1b
Increase percentage of people participating in WorkSource who find jobs from 66% in 2015 to 69.5% through 2020

Background & Strategic Plan

Current state
Serving customers and meeting benchmarks

<table>
<thead>
<tr>
<th>Percentage of Job Seekers</th>
<th>Calendar Year</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>2010</td>
</tr>
<tr>
<td></td>
<td>2011</td>
</tr>
<tr>
<td></td>
<td>2012</td>
</tr>
<tr>
<td></td>
<td>2013</td>
</tr>
<tr>
<td></td>
<td>2014</td>
</tr>
<tr>
<td></td>
<td>2015</td>
</tr>
<tr>
<td></td>
<td>2016</td>
</tr>
<tr>
<td></td>
<td>2017</td>
</tr>
<tr>
<td></td>
<td>2018</td>
</tr>
<tr>
<td></td>
<td>2019</td>
</tr>
<tr>
<td></td>
<td>2020</td>
</tr>
</tbody>
</table>

- Percentage finding jobs through WorkSource - Projected percentage finding jobs through WorkSource | Target = 69.5%
Serving customers in WorkSource

Mostly a demand driven system

Need to drive:

- Self Service
- Employer participation
Opportunity

Grow population by being more effective:

• With current population
• By expanding into new population groups

Strategies

CUSTOMER FIRST

AMERICORPS

[Image of diverse group of people]

[Image of mobile phone with app interface]
Strategies: WorkSourceWA.com

Washington’s new labor exchange system:
- Launched in July 2016
- It’s gained traction
- Things getting in the way
- Current partners
- Emerging partners

Covering the state

WorkSource Centers and Affiliates

Numbers represent:
- Washington workforce development areas (WDAs)
- WorkSource center = 27
- WorkSource affiliate = 30
- WorkSource Connections = 34
- Central headquarters Thurston County = 2
- Call center = 2
Strategies: Americorps

To strengthen communities and develop leaders through team-based national and community service.

Shelby Meyenburg
AmeriCorps in Thurston County
Technology and Resource Navigator

Strategies: Target populations

ESD Strategic target populations:
• Veterans
• Correctional
• Community College
• High School
Strategy: Career Readiness Platform

Youth Career Readiness Technology Platform:

- The Challenge: The “lost 10 years”
- The Need: Comprehensive system
- Customer First:
  - Youth & Employers
  - Pathways & Pipelines
  - Anchors & Partners
- Tech Goal: Play well with others:
  - Platform for building sharable software tools
  - ESD focus: Labor market info, matching

“You don’t have to come to our site; we’ll come to yours.”

Assistance needed:

- Promote WorkSourceWA.com
- Train your customers to be tech savvy
- Customer First is a new way of thinking, find ways to join us