Measure 4.1: Supplemental - Increase statewide acreage dedicated to working farms (cropland) from 7.237 million to 7.347 million by 2020

Outcome Measure: 4.1 Farmland
Leading Indicator: 4.1.A. Farmland Acreage

Washington State Department of Agriculture

Kirk Robinson, Deputy Director

May 9, 2016
Data Source: USDA Census of Agriculture

No data available for 1968 & 1974

Washington Agriculture
WSDA Website – Agricultural Land Use

Link to interactive Agricultural Land Use on WSDA Website –
https://www.arcgis.com/home/webmap/viewer.html?webmap=16752079bfc74eebaa8e5eb33b5dc468&extent=-125.3061,45.6046,-116.7038,49.5021
Importance of Exports to Washington

#3 Washington
$15 Billion

- Pass through - $6.2 billion
- WA-origin – $8.8 billion

#1 California
$25 billion

#2 Louisiana
$20 billion

Source: World Trade Atlas, CY13
WSDA International Marketing Program

Export Example—

• Washington grows 60% of the nation’s apples

• Washington apples make up 90% of all US apple exports

What would happen to apple prices if all of those Washington apples stayed in the US?

WSDA Domestic Marketing Program

• Farm to School

• Farmer’s Markets

• Outreach and Education
  ✓ Marketing
  ✓ Growing Food Safety Regulations
Other WSDA Partners

- Office of the Superintendent of Public Instruction (OSPI)
- USDA
- Land Trusts
- Local Conservation Districts
- State Conservation Districts
- Counties

Ron Schultz
Director of Policy & Intergovernmental Relations
Washington State Conservation Commission
Office of Farmland Preservation

- Established by the Legislature in 2007 and sits within the Washington State Conservation Commission

- Supports farmland retention and future farming viability

- Provides tools to farmers to help with farmland preservation

  **Voluntary Stewardship Program**

Ryan Dicks

Pierce County Sustainability Manager

Pierce County
Pierce County

AGRICULTURE

From Farm to Table

- 1,478 farms in Pierce County producing $91 million in sales
- 11 Farmers Market totaling $894,075 in sales
Farm Tours

AGRICULTURE

On the Farm

Pierce County Executive Pat McCarty has led five farm tours in the last 5 years. These tours have led to major changes in how we support our farmers in Pierce County.

Technology Solutions For Farmers

AGRICULTURE

Innovation

- Pierce County built the Puget Sound Fresh mobile app
- Puget Sound Fresh connects consumers with farms and markets in 14 counties!
TDR/PDR

AGRICULTURE

Conserved over 250 acres of prime agriculture land

In 2015, Pierce County & Forterra brokered the largest farmland conservation (153 acres) in Pierce County history

New owners, Sidhu Farms acquired 70 acres of Matlock Farm’s 153 acres

4.1 Farmland & 4.1.a Farmland Acreage

Improved Permitting

AGRICULTURE

- Streamlined Permitting Process
- Simplified the Transfer of Developmental Rights Process

Pierce County’s Farming website is a one-stop resource for farmers. www.piercecountywa.org/farming
Pierce County Farm Forums

AGRICULTURE

Executive McCarthy hosted Pierce County Farm Forums in 2014 & 2015

Connecting farmers with institutional buyers to expand their markets

Pierce County Farm Forum Series

Agriculture Workshop Series

Connecting farmers with information that helps them run their businesses.

Food Hubs: What are they and does Pierce County need one?

Farm to Table Trade Workshop

Drainage: On the Farm - A discussion on the problems & strategies

Irrigation Wells and Water Rights
Pierce County Floodplains For The Future

Vision

Restored connections between rivers and land improve habitat for salmon, protect communities and critical infrastructure from flooding, and provide new opportunities for recreational and cultural uses while preserving agriculture in the Puyallup River Basin.

Mission

To apply transparency, trust, and shared leadership in order to plan, fund, and implement multi-benefit floodplain projects in the Puyallup, Carbon, and White River floodplains.

American Rivers · Department of Ecology · The Floodplains by Design Initiative · Forterra · King-Pierce Farm Bureau · Muckleshoot Tribe · The Nature Conservancy · PCC Farmland Trust · Pierce County Round Table · Pierce Conservation District · Pierce County Office of Sustainability · Pierce County Planning and Land Services · Pierce County Surface Water Management · Port of Tacoma · Puget Sound Partnership · Puyallup Watershed Council · City of Puyallup · Puyallup Tribe · City of Sumner · WRIA 10/12
Detailed Action Plan:

<table>
<thead>
<tr>
<th>Task</th>
<th>Task Lead</th>
<th>Partners</th>
<th>Expected Outcome</th>
<th>Status</th>
<th>Due Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>Conduct grower outreach workshops with attorneys presenting concepts and techniques for business and estate planning.</td>
<td>Office of Farmland Preservation</td>
<td>Whatcom County</td>
<td>Increase farmer understanding of farm transfer and estate planning process to keep farmland in farming.</td>
<td>Complete</td>
<td>2015</td>
</tr>
<tr>
<td>Work with stakeholders to increase state and federal funding for agricultural conservation easements in WA.</td>
<td>Office of Farmland Preservation</td>
<td>Farmland Preservation Roundtable</td>
<td>Increased amount of funding for agricultural conservation easements</td>
<td>Ongoing</td>
<td></td>
</tr>
<tr>
<td>Conduct Latino grower outreach workshops with attorneys presenting concepts and techniques for business &amp; estate planning.</td>
<td>Office of Farmland Preservation</td>
<td>Center for Latino Farmers</td>
<td>Increase Latino farmer understanding of farm transfer and estate planning process to keep farmland in farming</td>
<td>Complete</td>
<td>2015</td>
</tr>
</tbody>
</table>

Assistance Needed:

- Leading Indicator 4.1.a – Maintain current acreage dedicated to working farms above the 7.237 million acres through 2015

- Leading Indicator goal was met in 2015

- Request changing this Leading Indicator to – Maintain current acreage dedicated to working farms above the 7.321 million acres through 2018